

WOMANS BOARD OF ST. LUKES HOSPITAL

FASHION SHOW

UNITED AIRLINES 1947

THE WOMAN'S BOARD

St. Luke's Hospital

OFFICERS

Mrs. Gordon Lang
President

Mrs. William S. Covington, <i>1st Vice-Pres.</i>	Mrs. Franklin G. Clement, <i>Asst. Treas.</i>
Mrs. Joseph T. Ryerson, <i>2nd Vice-Pres.</i>	Mrs. Eric Oldberg, <i>Recording Sec'y.</i>
Mrs. Stanley Keith, <i>3rd Vice-Pres.</i>	Mrs. Grant Laing, <i>Corres. Sec'y.</i>
Mrs. Earl Kribben, <i>Treasurer</i>	Mrs. Herbert DeYoung, <i>Asst. Sec'y.</i>

ACTIVE MEMBERS

Mrs. Cyrus H. Adams	Mrs. Huntington B. Henry	Mrs. John A. Prosser
Mrs. Robert McCormick Adams	Mrs. Frank Hibbard	Mrs. George A. Ranney
Mrs. John D. Ames	Mrs. Frank P. Hixon	Mrs. John Shedd Reed
Mrs. A. Watson Armour	Mrs. Carr Hodgkins	Mrs. Charles C. Renshaw
Mrs. A. Watson Armour, III	Mrs. Paul H. Holinger	Mrs. Joseph E. Rich
Mrs. Samuel W. Bodman	Mrs. Richard K. Juergens	Mrs. Edwin W. Ryerson
Mrs. Chauncey B. Borland	Mrs. Stanley Keith	Mrs. Joseph T. Ryerson
Mrs. E. Francis Bowditch	Mrs. Earl Kribben	Mrs. Marshall G. Sampsell
Mrs. John A. Chapman	Mrs. Grant A. Laing	Mrs. John S. Schweppe
Mrs. Franklin G. Clement	Mrs. Gordon Lang	Mrs. Charles S. Potter
Mrs. J. Beach Clow	Mrs. Selim W. McArthur	Mrs. Theodore A. Shaw
Miss Cornelia Conger	Mrs. Morris McCormick	Mrs. Harold C. Smith
Mrs. Thomas A. Connors	Mrs. Watson McLallen	Mrs. Walter Byron Smith
Mrs. William S. Covington	Mrs. Hollis Letts McLaughlin	Mrs. John A. Stevenson
Mrs. Edward A. Cudahy	Mrs. Charles H. Morse	Mrs. Louis C. Sudler
Mrs. Herbert C. DeYoung	Mrs. Sterling Morton	Mrs. Theodore Ticken
Mrs. Harold Eldridge	Mrs. Eric Oldberg	Mrs. Allyn D. Warren
Mrs. John V. Farwell	Mrs. Paul W. Oliver	Mrs. Morrison Waud
Mrs. Rogers Follansbee	Mrs. W. Irving Osborne, Jr.	Mrs. Seymour Wheeler
Mrs. Charles F. Glore	Mrs. I. Newton Perry	Mrs. Walter B. Wolf
Mrs. Wyndham Hasler	Mrs. John C. Pitcher	

HONORARY MEMBERS

Mrs. Ogden Armour Mrs. John DeKoven

SENIOR MEMBERS

Mrs. Raymond M. Ashcraft	Mrs. Edmund D. Hulbert
Mrs. Lester E. Frankenthal	Mrs. Paul Wilder
Mrs. Paul Willis	

WHEN BUYING, REMEMBER OUR ADVERTISERS

Established 1882

Superior 0900

Joseph H. Biggs Co.
(Not Inc.)

Fine Catering in All Its Branches

Chicago

For
BASSETT & VOLLUM

INCORPORATED

Wallpapers

consult your

INTERIOR DESIGNER



"The Fengel Superior"

Quality Line of

**Hospital, Surgical and
Laboratory Supplies**

Consisting of

Glassware—Enamelware

Rubber Goods—Surgical Instruments

Thermometers

Hypodermic Syringes and Needles

All Miscellaneous Sundries

THE FENGEL CORPORATION

239 Fourth Ave.

New York City

Mohawk 4430

OLYMPIA MARKET

Groceries — Fresh Meats — Poultry

Sea Foods — Dinner Parties a Specialty

FINER FOODS

217 W. North Avenue

CHICAGO

Established 1899

WHEN BUYING, REMEMBER OUR ADVERTISERS

ST. LUKE'S HOSPITAL FASHION SHOW

Mrs. Gordon Lang, President of the Woman's Board
Mrs. William S. Covington, Chairman of the Fashion Show

CHAIRMAN AND COMMITTEES

FASHION REVIEW

Mrs. William S. Covington
 Mrs. Gordon Lang

ADVISORY

Mrs. Frank Hibbard
 Mrs. Walter B. Wolf

FINALE

Mrs. Chauncey B. Borland
 Mrs. Edwin Ryerson
 Mrs. Allyn D. Warren

EXHIBITORS

Mrs. A. Watson Armour, III, Chairman

MANNEQUINS

Mrs. J. Beach Clow, Chairman
 Mrs. Robert McCormick Adams
 Mrs. Franklin G. Clement
 Mrs. Rogers Follansbee
 Mrs. Earl Kribben

PROPERTIES

Mrs. Seymour Wheeler, Chairman
 Mrs. E. Francis Bowditch
 Miss Cornelia Conger
 Mrs. Wyndham Hasler
 Mrs. Carr Hodgkins
 Mrs. Morris McCormick
 Mrs. Watson McLallen
 Mrs. Hollis Letts McLaughlin
 Mrs. Sterling Morton
 Mrs. John A. Prosser
 Mrs. Charles C. Renshaw
 Mrs. John Schweppe
 Mrs. Harold C. Smith
 Mrs. Louis Sudler

CHECKING ON GOWNS

Mrs. I. Newton Perry, Chairman
 Mrs. Huntington B. Henry
 Mrs. John A. Stevenson

PUBLICITY

Mrs. Marshall G. Sampsell, Chairman
 Mrs. Grant Laing
 Mrs. Charles S. Potter
 Mrs. John Shedd Reed

PROGRAMS

Mrs. Joseph T. Ryerson, Chairman
 Mrs. John V. Farwell

SALE OF PROGRAMS

Mrs. W. Irving Osborne, Jr., Chairman

BOXES

Mrs. John D. Ames, Chairman
 Mrs. Cyrus H. Adams
 Mrs. Thomas A. Connors
 Mrs. Charles F. Glore
 Mrs. Frank P. Hixon
 Mrs. Stanley Keith
 Mrs. Charles H. Morse
 Mrs. Morrison Waud

TICKETS

Mrs. Eric Oldberg, Chairman
 Mrs. A. Watson Armour
 Mrs. Paul H. Holinger
 Mrs. Selim McArthur

SHARES

Mrs. Paul W. Oliver, Chairman
 Mrs. Richard Juergens, Co-Chairman
 Mrs. Samuel W. Bodman
 Mrs. Herbert C. DeYoung
 Mrs. Joseph Rich
 Mrs. Theodore Tieken

FASHION SHOW HEADQUARTERS

Mrs. John C. Pitcher, Chairman
 Mrs. John A. Chapman
 Miss Cornelia Conger
 Mrs. Morris McCormick
 Mrs. George A. Ranney
 Mrs. Theodore A. Shaw
 Mrs. Harold C. Smith
 Mrs. Walter Byron Smith

STAGE SETTING

Mrs. Edward A. Cudahy, Chairman
 Mrs. Frank Hibbard
 Mrs. Stanley Keith

WHEN BUYING, REMEMBER OUR ADVERTISERS

IF YOU ARE LOOKING FOR UNUSUAL
GIFTS, CHILDREN'S CLOTHES, LINENS,
AND NEGLIGEEES

GO TO

**The Woman's Exchange
of Chicago**

902 NORTH MICHIGAN AVENUE

*This Page Is Made Possible Through the Generosity of a
Friend of St. Luke's Hospital*

WHEN BUYING, REMEMBER OUR ADVERTISERS

St. Luke's Hospital

BOARD OF TRUSTEES

President, A. Watson Armour
First Vice President, Joseph T. Ryerson
Second Vice President & Secretary,
Chauncey B. Borland
Assistant Secretary, Stanley Keith
Treasurer, L. L. McArthur, Jr.
Assistant Treasurer, John C. Smith

Terms Expire 1947

Chauncey B. Borland
Joseph A. Capps, M.D.
J. A. Cunningham
Charles F. Glore
Stanley Keith
S. W. McArthur, M.D.
Joseph T. Ryerson

Terms Expire 1948

Britton I. Budd
William D. Cox
Marshall Field
Carl S. Miner
Sterling Morton
Solomon B. Smith
Albert H. Wetten

Terms Expire 1949

Cyrus H. Adams
A. Watson Armour
Rev. Duncan H. Browne
David Evans
L. L. McArthur, Jr.
C. Ward Seabury
Charles John Whipple
Mrs. Walter B. Wolf

WHEN BUYING, REMEMBER OUR ADVERTISERS



Walter H. Willson of London, Ltd.

132 East Delaware Place

CHICAGO

Phone Delaware 8065

Rib Rat-Tail

One of several patterns available in fine English silver flatware, entirely hand wrought in London by master craftsmen.

We specialize in fine English reproductions and have on display tea and coffee services, water jugs and many other examples of fine English silversmithing.

WHEN BUYING, REMEMBER OUR ADVERTISERS

March, 1947

TOWNSFOLK

Society, Sports, Travel and the Fine Arts



One of Chicago's most active women is Mrs. Gordon Lang. Newly elected president of the St. Luke's Hospital Woman's Board she is also on the board of the Cook County School of Nursing, the Juvenile Protective Association Board, the Advisory Board of the State Training School for Girls at Geneva, the advisory Board of the University of Illinois and a board member of the Fortnightly Club. As president of St. Luke's she succeeds the late Mrs. John W. Gary who had held the office for the past seventeen years.

—Photo by Koehe

MRS. GORDON LANG was elected President of the St. Luke's Woman's Board at their annual meeting on January 27th. Her executive committee is composed of Mrs. William S. Covington, 1st Vice-President; Mrs. Joseph T. Ryerson, 2nd Vice-President; Mrs. Stanley Keith, 3rd Vice-President; Mrs. Earl Kribbin, Treasurer; Mrs. Franklin Clement, Assistant Treasurer; Mrs. Eric Oldberg, Recording Secretary; Mrs. Grant Laing, Corresponding Secretary; and Mrs. Herbert DeYoung, Assistant Secretary. Mrs. Covington was named Chairman of the St. Luke's Fashion Show.

Mrs. Lang has been a member of the Woman's Board since 1935; and in addition is on the Board of the Cook County School of Nursing, the Juvenile Protective Association Board, the advisory Board

of the State Training School for Girls at Geneva, the Advisory Board of the University of Illinois, and is a Board member of the Fortnightly Club.

The Woman's Board of St. Luke's is very active in Hospital work — having founded the Occupational Therapy Department and Patients' Library. Mrs. Lang serves on the Nursing Council of the Nursing School, in planning for the activities of the students. The Board sponsors the Gift and Coffee Shop, funds from which are added to the proceeds from the famous Fashion Show for free care in the Clinics.

McCall, Field & Company, Lake Forest *Market Square*



*N*AVY GABARDINE in a double-breasted suit, sizes 10 to 20, \$155.

The topper to match, \$155.

Martha Weathered

THE DRAKE SHOP • IN THE DRAKE HOTEL
THE 950 SHOP • 950 N. MICHIGAN AVENUE
THE EVANSTON SHOP • 1636 ORRINGTON

Society and C

Tuesday, January 28, 1947

Tributes Paid
Mrs. Wolf for
St. Luke's Aid

BY JUDITH CASS

THE annual meeting of the woman's board of St. Luke's hospital yesterday morning in the hospital was an occasion of sentiment for the many members present. Amid speeches of praises and regrets, Mrs. Walter B. Wolf, who has been president for three and a half terms, turned her gavel over to Mrs. Gordon Lang and at the same time relinquished her post as fashion show chairman to Mrs. William S. Covington.

Mrs. Wolf has been in charge of the annual St. Luke's fashion show ever since the first one was given 20 years ago. After the election of new officers there was a standing vote of appreciation for her long service, and a motion of thanks to her was read into the minutes by Mrs. John C. Pitcher of the board's executive committee.

The ceremonies started for Mrs. Wolf when she opened a magnificent spray of orchids from the board at breakfast time and continued thru a "going-out" luncheon which Mrs. Pitcher and several of the other long time members gave for her in the Balinese room of the Blackstone hotel.

On Advisory Committee

Mrs. Wolf's farewell speech as head of the organization which has presented the city's largest and most financially successful benefits included her assurance that the hospital will remain her first interest. To insure doubly that fact, Mrs. Wolf and her previous fashion show co-chairman, Mrs. Frank Hibbard, who is in Palm Beach, were appointed as heads of a fashion show advisory committee. The book they have written on running the gigantic show will go into the board's archives.

Mrs. Covington was elected first vice president of the board. Other officers are Mrs. Joseph T. Ryerson, Mrs. Stanley Keith, Mrs. Earl Kribben, Mrs. Franklin G. Clement, Mrs. Eric Oldberg, Mrs. Grant Laing, and Mrs. Herbert C. DeYoung. Those board members who were not present sent messages to Mrs. Wolf, and those present in turn sent their good wishes for a speedy convalescence to Mrs. John A. Stevenson of the board, who is a patient in the hospital. Mrs. John W. Gary, long time president and honorary president of the board, was made an honorary member of the organization.

Mrs. Lang Heads
St. Luke's Board

Mrs. Gordon Lang was elected president of the St. Luke's Hospital Woman's board at a meeting held at the hospital yesterday. A St. Luke's board member since 1935, she also carries board jobs with United Charities, the Council of Social Agencies and Juvenile Protective League, among other organizations . . . and she's a former president of the Junior League.



MRS. LANG.

Mrs. William S. Covington, Mrs. Joseph T. Ryerson and Mrs. Stanley Keith are new vice-presidents.

Mrs. Covington and her family recently returned to Lake Forest after a long absence before and during the war. With her husband (he was U.S. liaison officer on Lord Mountbatten's staff in Ceylon) and their son, she is leaving today for Arrowhead Inn, Calif., where they will join her parents, the Charles H. Morses. Mrs. Covington will be chairman for the St. Luke's Fashion Show of 1947.

Other officers: treasurer, Mrs. Earl Kribben; assistant treasurer, Mrs. Franklin Clement; recording secretary, Mrs. Eric Oldberg; corresponding secretary, Mrs. Herbert de Young.

After the election, first gesture under the new president was a motion of deep appreciation to Mrs. Walter Wolf, retiring president of the board, for her 21 years of service . . . most of them as chairman of the famous St. Luke's show. However, Mrs. Wolf and her capable second-in-command, Mrs. Frank Hibbard, are staying on the board as heads of the advisory committee for the show.

New members elected to the board are Mrs. E. Francis Bowditch, Mrs. Thomas Connors, Mrs. King Shaw and Mrs. John V. Farwell III.

Conversation at a table of St. Luke's hospital woman's board members in the Mayfair room last week was hush-hush whenever the subject of an airplane ride came up, excepting when it concerned Mrs. Denis E. Sullivan Jr. Mrs. Sullivan and her husband recently completed a trip to Florida in their plane, the Angel, and Mrs. Sullivan's story of it, titled "The Angel Spreads Her Wings," was accepted by an air magazine. The \$35 she received would help a little if Mrs. Sullivan decides to buy any of the British and French imports which were being shown by a Chicago department store during luncheon. The St. Luke's women will be taken for an airplane ride next Saturday during which they will announce plans for this year's fashion show, but Mrs. Gordon Lang, new president of the board, was keeping further details strictly under her pretty little white straw hat with its two daisies nodding at one side. Whether the fashions to be presented in the St. Luke's show will follow the padded hip, rounded shoulder, longer skirt, and exceedingly bedraped lines of the imported models on view that day remains to be seen. There were so many flashlights going off as a national magazine and local newspapers shot pictures of audience and fashions alike that the St. Luke's workers and the many present who model in their shows should have felt quite at home. Reporters, cameramen, waiters, and department store personnel anxious to assist tangled amiably in passageways, solving "Who's that?" and "Who's that over there?" for each other. Guests, also, were who's-thattings and the one that early arrivals who's-thattings about the most was pretty little Mrs. J. Hampton Monroe, for whom cameramen made a bee-line. She was wearing a smart gray suit, a high necked blouse of fine horizontal stripes in many pastel colors, and a lacy straw halo hat with several ounces of waxed berries and blossoms trimming the brim. The revers of her suit were faced with the striped material of which her blouse was made. Mrs. Monroe and her mother-in-law, Mrs. Walter D. Monroe, in black and a tricorne hat, like most Lake Foresters, have become victims of writer's cramp during the telephone strike when those casual invitations have to be originated manually rather than orally.



Mrs. Walter D. Monroe and
Mrs. J. Hampton Monroe

Social Chicago

St. Luke's Board to Map Style Show Plans in the Skies Today

By Neola Northam.

THE heights to which the Woman's Board of St. Luke's Hospital will go in planning its annual fashion show had a testing this week. Twenty-five members of the board accepted the invitation for a flight this morning, weather permitting, which could take them up some 25,000 feet. For two of them, Mrs. Walter Byron Smith and Mrs. Stanley Keith, the luncheon in the skies will be their first plane ride.

Contingent, of course on the weather, Mrs. Gordon Lang, president of the board will assist officials in welcoming the passengers aboard the new United Air Lines DC-6. While they are being served luncheon at a possible cruising speed of 300 miles per hour Mrs. William S. Covington, first vice-president is to announce the date and place of the 21st annual fashion show. She is to manage the show, succeeding Mrs. Walter B. Wolf in this gigantic impresario assignment.



Mrs. Lang.

Mrs. Wolf, her daughter, Mrs. Watson McLallen, Mrs. A. Watson Armour III, Mrs. Frank Hixon, Mrs. John Prosser, Mrs. W. Press Hodgkins and Mrs. J. Beach Clow are to be aboard. So are Mrs. Samuel Bodman, Mrs. Paul Oliver, Mrs. Richard Juergens, Mrs. King Shaw, Mrs. Earl Kribben, Mrs. Morris McCormick, Mrs. Harold C. Smith, Mrs. E. Francis Bowditch, a new board member, Mrs. John A. Chapman, Mrs. Charles F. Glore, Mrs. Eric Oldberg, Mrs. John C. Pitcher, Mrs. Joseph Rich and Mrs. Seymour Wheeler.

CHICAGO TRIBUNE

Society and Clubs

Saturday, April 26, 1947

St. Luke's Women to Fly Style Show News Today

Mrs. Morris McCormick, Mrs. John A. Chapman, Mrs. Walter B. Wolf, Mrs. Charles F. Glore, Mrs. Walter B. Smith, Mrs. Harold C. Smith, Mrs. John C. Pitcher, Mrs. Stanley Keith, Mrs. A. Watson Armour III, and Mrs. Gordon Lang are some of the members of the woman's board of St. Luke's hospital who will have luncheon on a new airplane high above the lake today to announce plans for the annual St. Luke's fashion show next fall. Indications yesterday were that weather today would be favorable for the flight. The passengers will meet at 23 E. Monroe st. at 10:30 a. m. for the trip to the airport.

FASHION SHOW'S DATE REVEALED ON PLANE JAUNT

Hospital Benefit Slated for Oct. 22

BY JUDITH CASS

Members of the woman's board of St. Luke's hospital, who annually give Chicago's largest and most profitable charity fashion show, announced plans for their 21st annual show next fall at a skyline luncheon in an airplane 7,000 feet above the state of Michigan early yesterday afternoon. The flight was arranged thru the courtesy of an air lines company, and the date the fashion show committee wants to set firmly in the minds of Chicago's fashion conscious women is Wednesday, Oct. 22. The event will be held again in the Medinah temple.

Altho the trip got off to a belated start from Chicago airport, it wound up in fine, if somewhat bumpy style, with a huge circle above Lake Forest, where many of the board members live. The women did not travel in the super-deluxe new airliner which had been promised them, because each of the two planes which should have been available yesterday noon had been delayed, one in New York City, the other in San Francisco.

Find Waiting Pleasant

Prospects of good flying weather and the intricacies of a hot sandwich vending machine occupied the passengers pleasantly during an hour's wait at the airport.

Eventually the women took off in a 44 passenger, four engined plane. Luncheon was served as they sped above a gray blue mist which hid the lake, beneath a gauze-filmed sky of blue. By the time they reached Muskegon, Mich., on a tour which took them over four states, luncheon was over, and Mrs. Gordon Lang, president of the board, and Mrs. William S. Covington, chairman of the fashion show, had divulged the date and location of the show. The airline will furnish the all-important state setting for the event, it was announced.

All Visit Cockpit

Each of the passengers visited the cockpit before the trip was over. "Altitude 7,000 feet, speed 230 miles per hour, and we're just south of Muskegon," the pilot informed pretty Mrs. King Shaw as she took her turn in the nose of the plane. Mrs. A. Watson Armour, III.; Mrs. Lang, Mrs. Covington, Mrs. Stanley Keith, Mrs. Earl Kribben, and Mrs. Seymour Wheeler were some of those who made a recording while flying which will be broadcast at 11 a. m. next Saturday over WJJD. Among the passengers were Miss

Evelyn Van Steeg, supervisor of two men's surgical wards at the hospital; Miss Emily Cardew, education director of the hospital's school of nursing; Miss Cora Kay, head of graduate nurses, and Mrs. Samuel W. Rodman, Mrs. Harold C. Smith, Mrs. E. Francis Bowditch, Mrs. W. Press Hodgkins, Mrs. Charles F. Glore, Mrs. Morris McCormick, Mrs. John A. Prosser, Mrs. Paul W. Oliver, and Mrs. Walter Byron Smith, all members of the board.

SUNDAY, APRIL 27, 1947

St. Luke's Board Meets on Plane

PLANS for the 1947 St. Luke's Fashion Show, which were launched yesterday at a sky luncheon aboard a Mainliner plane by the Woman's Board, involve another plane trip. Someone who purchases a share in the show, set for Wednesday, Oct. 22, at the Medinah Temple, will be sent on an air journey to Honolulu with a week at the Royal Hawaiian Hotel.

Mrs. Gordon Lang, president of the board, and Mrs. William S. Covington, chairman of the fashion show, announced these first details of the benefit for St. Luke's Hospital aboard the plane. Twenty-two members were guests of the United Air Lines on the two-hour flight, circling the southern tip of Lake Michigan.

Plans Changed

They were originally invited for a trip on the newest Mainliner 300 DC-6, but an accident with a cargo door on the plane from New York changed the plans. The party was put on the next best plane, an impressive Mainliner 230 DC-4 with dull blue and silver finishing its interior.

Lobster cocktail, chicken salad, finger sandwiches, coffee and ice cream were served while passing over South Bend and Muskegon. Enjoying the ride were Mrs. Stanley Keith, Mrs. Earl Kribben and Mrs. A. Watson Armour III, who was looking very well in her gun-metal suit and hat and her deep tan from Hobe Sound, Fla.

Fly Over Homes

Mrs. E. Francis Bowditch, Mrs. J. Beach Clow, Mrs. Charles F. Glore and Mrs. T. Seymour Wheeler tried to spot their homes as the plane circled low over Lake Forest.

Others on the flight were Mrs. W. Press Hodgkins, Mrs. Richard Juergens, Mrs. Morris McCormick, Mrs. John A. Prosser, Mrs. King Shaw, Mrs. Harold C. Smith, Mrs. Byron Smith and Mrs. Michael Cudahy, who went in the place of her mother, Mrs. Huntington B. Henry.

CHICAGO

Early Acceptance of Long and Slim

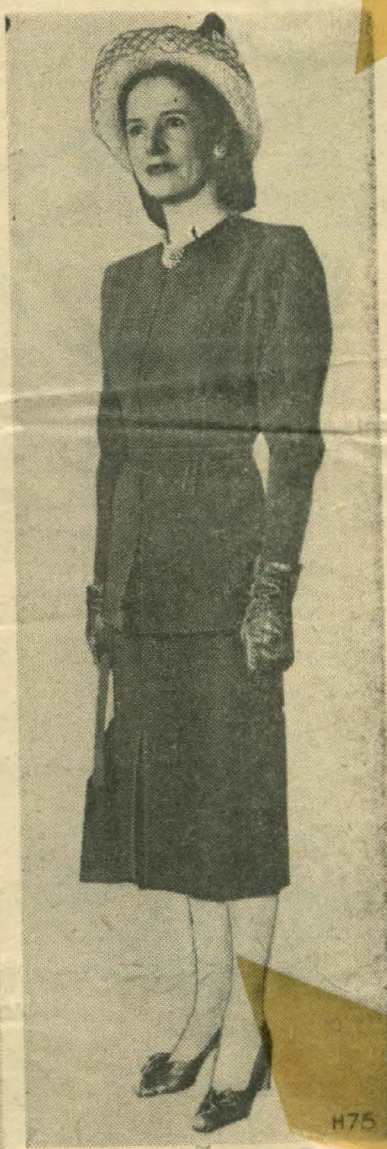
Left to right:

CHICAGO . . . Looking particularly smart at the tenth annual luncheon and style show of the Fashion Group of Chicago held at the Drake Hotel, is Mrs. Gordon Lang. She is wearing Mangone's navy gabardine suit with long double-breasted effect jacket. Choosing white as the complimenting color, Mrs. Lang wears a small white straw hat with daisies at the side of the narrow brim. Her purse is a navy over-the-arm pouch with initialed vanity top. White gloves and tailored navy closed pumps complete the costume.

Mrs. Marshall Heywood, one of smart-looking guests attending the tenth annual luncheon and style show of the Fashion Group of Chicago at the Drake Hotel, wears navy wool crepe. The tunic features an inverted pleat in front, repeated in the long slim skirt. A gold choker and pin adorns the high neckline. Natural straw breton completes the outfit.



H74



H75

CHICAGO DAILY NEWS

April 15, 1947

Fashion Show Heads

View Imported Fashion

Mrs. Gordon Lang and Mrs. Walter Wolf viewed the Marshall Field & Co. showing of French and British imports in the Mayfair Room this noon with much more than the ordinary layman's interest.

Both women are heading important fashion committees. . . . Mrs. Lang directing the St. Luke's Fashion show activities and Mrs. Wolf in charge of the fashion show end of the American Aid to France's party, May Wine and Fashion Festival on May 10.

TUESDAY, APRIL 15, 1947

Lure

Who can resist the lure of French gowns or British suits? Not such cosmopolites as Mrs. Howard Linn, Mrs. Walter Paepcke or Mrs. Philip D. Armour Jr. They are among the 300 fashionables who have accepted invitations to luncheon today in the Mayfair Room to see Marshall Field & Co.'s new collection of imports. They will be the first to see Dior's "inverted flower silhouette" in pale pink satin for formal nights in summer, and the new tweeds from Britain.

Mrs. Gordon Lang, the new president of St. Luke's women's board, is bringing along seven of the indispensable aids who will help her put on next fall's show; Mrs. Walter Wolf, advisor to the board, also has a table. Others bringing guests or coming with friends are Mrs. Brooks McCormick, Mrs. Edison Dick, Mrs. Herbert Bradley, Mrs. Homer Dixon, Mrs. T. Philip Swift, Mrs.

Sky Line Luncheon

The Women's Board of St. Luke's Hospital has soared into new heights in the way of luncheon gatherings. It has issued invitations to its 60 board members to have a Sky Line luncheon aboard the United Air Lines Mainliner 300 on Saturday, April 26. Replies for the flight are to go to Mrs. Gordon Lang, president of the board.

Thursday, April 17, 1947 - CHICAGO DAILY TRIBUNE

St. Luke's Women Will Take to Air to Tell Style Show Plans

BY JUDITH CASS

PLANS for the 1947 St. Luke's fashion show are up in the air. Literally, that is. The usually down-to-earth women who have been conducting Chicago's largest and most profitable fashion show for the last 20 years will take to the air Saturday, April 26, to announce the date and location of this year's autumn event.

At least it is presumed that the show again will be held in mid-October, but Mrs. Gordon Lang, president of the woman's board of St. Luke's hospital, and her fellow board members are keeping mum until a suitable moment on the 26th when, during luncheon in a giant airplane some place high in the air, the news will be told. Members of the board have been invited to assemble at 10:30 a.m. at 23 E. Monroe st. that day for the trip to the airport. A sky line luncheon will be served aboard the plane, but other plans are shrouded in secrecy.

The proprietors of the plane are not so secretive. What the women will ride in, a spokesman for the air line company says, is "the first age-of-flight transport plane built since the war." It seats 52 persons in two sections, 36 forward and 16 aft, which "avoids that street car look."

Two stewardesses in the plane can serve a meal each 90 seconds from the latest in streamline buffets. Coats may be checked in a check room. The ladies' lounge aft has a built-in dressing table, many mirrors, and the most modern plumbing fixtures. The St. Luke's women won't rush for window seats, for new fog- and frost-proof rectangular windows insure visibility for all.

If the plane flies high, board members won't notice it, for there is automatic cabin pressurization to provide comfort. Built to cruise at 300 miles an hour, the plane is equipped with a jet thrust principle to increase speed. Tuesday one flew from Cleveland to Detroit in 12 minutes, 50 seconds [not including take-off and landing] at 500 miles an hour. The interior color scheme of this de luxe mechanical bird has been designed from a woman's point of view. Last but not least, there are four engines.

CHICAGO DAILY NEWS

THURSDAY, APRIL 17, 1947.

SOCIETY IN CHICAGO

St. Luke's Show Plans Will Be Disclosed At 'Sky Line' Luncheon

Board Members Will Take to the Air to Hear Announcement

BY MILDRED BOLGER.

People go out for luncheon . . . they stay in for luncheon, but it's not often they go up for luncheon!

Acting with the originality that is practically their trademark, members of the women's board of St. Luke's Hospital are boarding a 52-passenger plane on Saturday, April 26, and during their "Sky Line Luncheon," while the big ship is cruising, Mrs. William S. Covington, chairman of the St. Luke's Fashion Show committee, will disclose plans for next fall's biggest fashion event.

Mrs. Gordon Lang is the recently elected president of the board, of which Mrs. Covington is first vice-president.

Adeline Fitzgerald

—At the Moment

Mrs. John C. Pitcher's Travel Plans: Summer on the Beach at Waikiki

Of all the summer travel plans being aired on the St. Luke's luncheon-in-the-air on Saturday, the most exciting was Mrs. John C. Pitcher's. She and her sister, Miss Louise Burrows, and Mrs. Robert Hixon leave Chicago May 18, in her car, to drive to San Francisco. On the 29th, Mrs. Pitcher, and possibly Mrs. Hixon, sail on the Matsonia, with the car on board, for a summer in Honolulu. They will be literally on the beach at Waikiki, for their hotel, the Halekulani, is next door to the Royal Hawaiian. It's more than 25 years since Mrs. Pitcher has been in Honolulu; she's taking the car along to be sure she gets to every part of the island.

Prepared

She is one of the veteran air travelers on the St. Luke's board, having flown from Paris to London in the days when airplanes were a novelty—and everywhere since. Mrs. Stanley Keith, who had flown once, years ago, in "an old crate," was so awed at the prospect of going up in a DC-6, to fly 300 miles an hour, she spent Friday night going over her will. Mr. Keith came down to the airline bus depot twice to say good-bye to her on Saturday morning. But by the time the big airliner was off the ground, she was chatting happily with her seat-mate, Mrs. Walter Byron Smith.

Her niece, Mrs. A. Watson Armour III, who had her first ride

in the "old crate" with Mrs. Keith so many summers ago, was in the seat ahead, looking absolutely dashing in a Mainbocher suit of gray worsted and a little black baku hat. Four big gold crowns beaded with pearls buttoned her black crepe blouse, and her lapel pin was an important looking carved jade and diamond combination she calls "the crown jewel." Her Hobe Sound suntan, brown as a coffee bean, fascinated everybody.

Busy

Before the plane was off the ground Mrs. Charles Gloré settled down to her knitting—a red sweater for her grandson, the one that had waked her up at 5 a.m. that morning. Her skipper blue straw hat trimmed with purple and yellow plums matched her gabardine suit.

In compliment to her luncheon host, United Airlines, Mrs. William S. Covington wore red, white and blue. Big pompons of red and white chiffon on a navy hat, and a navy suit with a white blouse.

There were two sister acts on board: Mrs. John Prosser (with her foot in a cast, the result of a dancing lesson on the ice at the Lake Forest Winter Club), and Mrs. Michael Cudahy, both with curly black bangs, and wearing dark suits and white blouses.

Behind them were the Dewes sisters, Mrs. Richard Juergens and

Mrs. Paul Oliver, in gray suits.

By the time Mrs. Gordon Lang stood up in the aisle to announce that the big prize at the St. Luke's show next Oct. 22 would be a round trip for two, to Hawaii, by plane, everybody was so air-minded there was a burst of applause.

Walking the Dog

The brown French poodle that Mrs. Roy Flannery walks in E. Pearson st., has been copied, in sextuplets, by her milliner. They crown Ann Elizabeth Flannery's new gray felt hat; each little brown poodle wearing a blue satin ribbon, and a tiny silver bell, on his neck. To a cocktail party Friday night, Mrs. Flannery wore the hat with a gray suit, cuffed in gray fox.

Mrs. Paul Butler has agreed to model a fun hat trimmed with stethoscopes and things at the fashion-tea this afternoon for doctors' wives, at the Woman's Athletic Club. The hospital gadgets are real, loaned by a member of the American College of Physicians. Last minute additions to the list of models are Mrs. William McIlvaine, Mrs. James Dunham, Mrs. Marshall Haywood and Mrs. Dorsey Koreck. Phil Regan will sing a few Irish lyrics, and Ramon Ramos will say "buenos tardes" to the ladies.

St. Luke's Fashions Take to the Air

Those experienced showmen, the members of the women's board of St. Luke's Hospital, are at it again.

Saturday afternoon, after luncheon served in a United Airlines plane while flying over Indiana and Michigan, Mrs. Gordon Lang, president of the board, announced that their annual St. Luke's Fashion Show will be held Wednesday afternoon, Oct. 22, in the Medinah Temple.

And that was all... except that there'll be many unusual features, plans for which are still pretty much in embryo.

A few style notes gleaned from the attire of the women who have been treating Chicago to one of its top fashion presentations for the past twenty years: For the greater part, they were "suited." Seat companions, Mrs. Press Hodgkins and Mrs. J. Beach Clow championed gray flannel.

So did Mrs. Paul Oliver, her face looking especially brown and healthy against her white collar and a narrow-brimmed sailor of white flat braided straw, banded in plaid taffeta. She is recently back from Hobe Sound, as is Mrs. A. Watson Armour III, who wore another suit of gray flannel. Hers was with fitted, double-breasted jacket.

Mrs. Richard Juergens' tailor was of beige worsted, pencil-striped in brown, on whose lapel she wore, interlaced, three heirloom jewelled tie-pins.

Mrs. Lang wore a dressmaker suit of black gabardine, a white straw cloche with grass green veil. Both Mrs. William S. Covington, board vice-president and fashion show chairman, and Mrs. Earl Kribben, board treasurer, wore navy suits slung with sables.

New board member, Mrs. E. Francis Bowditch, wore a caramel colored suit with crossed lines of blue. Blue quills adorned her brown felt hat.

Mrs. Charles Gloré, receiving congratulations on the arrival of her new grandchild, chose a dressmaker suit of navy faille... and had identical jewelled pins on both lapels. Her veiled

navy cloche had a cluster of artificial fruit at one side.

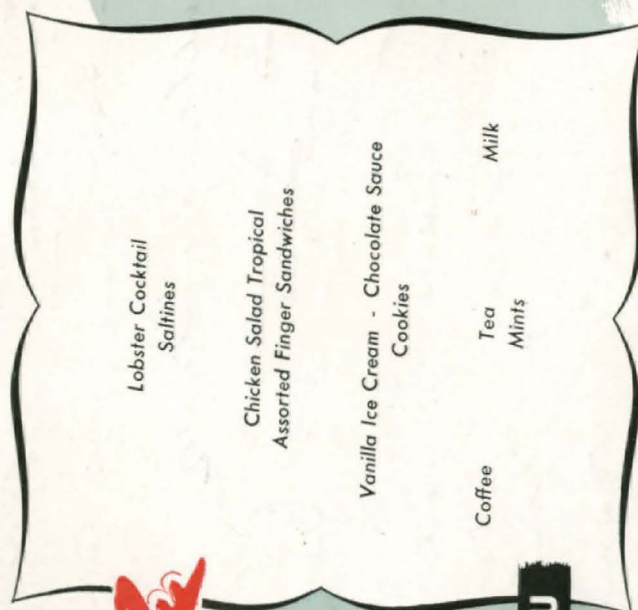
[453]

ST. LUKE'S FASHION SHOW

UNITED AIR LINES - LUNCHEON FLIGHT

SATURDAY, APRIL 26, 1947

UNITED AIR LINES



MENU

St. Luke's Courtesy - Sky Luncheon

Flight Log

UNITED AIR LINES • MAINLINE AIRWAY • COAST TO COAST

Departure
1:25 pm

Special

Recorded by the Captain on trip 4046 Date Apr. 26-1947

Position at 2:10 CST AM PM over BANGOR, MICH.

Altitude: 7000 ft. above sea; 6000 ft. above ground.

Our air speed is 230 M.P.H. We have a tailwind of headwind of 0 M.P.H.

Giving us a ground speed of 230 M.P.H. -

Temperature: 32 °F at flight level; 55 °F at CHICAGO

Descending at 3:00 AM PM

Arriving CHICAGO at 3:27 AM PM

Remarks: Routing: Chicago - South Bend Ind; Bangor and Muskegon, Mich; Milwaukee, Wis; Lake Shore over Lake Forest, Ill; and back to Chicago.

Please pass this Flight Log directly behind you or call the Stewardess and she will do that for you. If you wish to keep a copy of this report, the Stewardess will have the Captain make a duplicate on request. You will find a map in the seat pocket should you care to check this position report.



CAPTAIN

E. E. [Signature]
H. B. [Signature] - co pilot



TO BROADCAST TOMORROW

Doris Larson (left) will introduce Mrs. Gordon Lang (right) over WJJD tomorrow morning at 11 o'clock in a wire recorded broadcast of St. Luke's Woman's Board luncheon last Saturday aboard a plane flying around the southern tip of Lake Michigan. The radio program will carry the news of the 1947 St. Luke's Fashion Show on Oct. 22 at the Medinah Temple. Mrs. Lang is president of the board.

FRAN BYRNE PHOTO.

THE CHICAGO SUN

the Feminine angle

★ PAGE 13
FRIDAY, MAY 2, 1947

Chicago Sunday Tribune: May 4, 1947

Chicagoans Lay Plans for Many Benefits

By Thalia

One of the most successful of the annual benefits in Chicago is the Fashion Show sponsored by the Woman's Board at St. Luke's Hospital. To announce the plans and the date for next fall's show the always ingenious board members chose a luncheon party which was, unlike their plans, up in the air.

Board members were invited to lunch in one of the new D. C. 6's while flying over the capitals of four states, but the de luxe plane failed to arrive so the Woman's Board soared aloft in a garden variety of D.C. 4, had a handsome view of mist over Lake Michigan, tried, sometimes successfully, to recognize their own homes and gardens. They flew over Lake Forest, and heard the happy news that their hosts in the air were going to provide a stage setting for the show—always one of the major items in the budget and that Oct. 22 was to be the time and Medinah Temple the place for the 21st annual fashion event of Chicago society.

Mrs. Gordon Lang, new president of the Woman's Board, Mrs. William S. Covington, chairman of the fashion show who announced the plans, Mrs. Stanley Keith, one of the new vice-presidents, and the board's new treasurer, Mrs. Earl Kribben, were among the 44 who made the flight.

Mrs. Huntington Henry unselfishly stayed on terra firma after seeing her two daughters, Mrs. Michael Cudahy and Mrs. John Prosser, off in the plane, to keep an eye on the grandchildren, she said. Mrs. John Pitcher and Mrs. Watson McLallen were also among those who gave up their places on the smaller plane. But among the flying grandmothers was Mrs. Harold C. Smith, whose seatmate was Mrs. John Chapman.

June 1947

St. Luke's NEWS

Skyline Luncheon

Members of the Woman's Board of St. Luke's Hospital and several members of hospital personnel were the guests of the United Air Lines on April 26 for a Skyline Luncheon aboard a DC-4, forty-four passenger plane.

During the flight, which took the group over South Bend, Indiana; Bangor and Muskegon, Michigan; Milwaukee, Wisconsin; and the North Shore, the date of the Twenty-First Annual Fashion Show—October 22—was announced.

Most of the details for the Fashion Show are still being planned, but the prize for the sharebooks was announced as a journey via United Air Lines to Honolulu, with all expenses paid, for

[5

two people.

Mrs. Gordon Lang is President of the Woman's Board, and Mrs. William S. Covington is 1st Vice President and Chairman of the Fashion Show.



Members of St. Luke's Woman's Board are shown just before the take-off of the Courtesy Flight during which the date of the 1947 Fashion Show was announced. (Photograph was made by United Airlines.)

Adeline Fitzgerald

—At the Moment

Mrs. Carr Hodgkins Flying to Hawaii To Visit Her Brother, Bobby Carr

To begin her new life as Mrs. Carr Hodgkins, the former Mrs. Press Hodgkins is flying to Honolulu for a five weeks' holiday. Her traveling companion is her 7-year-old nephew, Tad Carr, who is on his way to visit his father, Robert F. Carr Jr. in Honolulu. Very thrilled, the pair took off last night for San Francisco on a United Airlines Mainliner, and tomorrow morning they'll be flying over the Pacific in a D-C 6. Flying time from Chicago to Honolulu is 16 hours.

This is the trip that some other pair of Chicagoans will be taking next winter, as guests of the St. Luke's woman's board and United Airlines. Except that she won't be staying at the Royal Hawaiian, Louise Hodgkins is duplicating the journey, and when she gets back to Chicago Aug. 1, to start selling "shares" in the St. Luke's trip, she'll be able to give a convincing sales talk. The holiday for two will be awarded at the St. Luke's fashion show, in October.

Peachy Vacation

From now on until the first of August the Hodgkins boys, Buddy, Bobby and Billy will be with their father at Lakeside, Mich. When their mother gets home, they'll join her up at her Walnut Hill farm in Michigan—and pick peaches. The farm belonged to their great-grandmother Heald and was left by her to her oldest Carr granddaughter, Louise.

"Shadowbridge," the Lake Forest house the late Robert F. Carr left his children is not home to

any of them now. Bobby is living in Honolulu; Florence and her new husband have an apartment in New York, and Louise Hodgkins, who has been living in "Shadowbridge" for the past few years, said goodbye to it this week. When she comes home from Michigan in the fall, she will make other plans. Her divorce from Press Hodgkins last week ended a marriage of two decades.

Avalanche

Also Honolulu-bound this week are Mrs. William Warren Dixon, Mrs. Edwin P. Dewes and Mrs. Dewes' sister, Mrs. William Schmeisser of Baltimore. Leaving Saturday, they fly from San Francisco to join Mrs. John Pitcher at the Halekulani. Later, Mrs. William P. Scudder and Mrs. John A. Stevenson may join the party. "An avalanche of widows descending upon the old Halekulani," one member of the group described it. Mrs. Pitcher, who has been on the island for a month, writes back glowingly of the ocean she sees from her window and the fun she has driving around Hawaii in her car, and when Saturday's contingent arrives, the four of them are going on a wonderful motor trip.

Incidentally, with three members of the St. Luke's board—Mrs. Pitcher, Mrs. Stevenson and Mrs. Hodgkins—on the island all at once, they can hold a little committee meeting.

A new argument for travel is advanced by a new magazine, the

Smart Traveler, which states, without qualification: "The most effective matrimonial agency in the world is the 10-day cruise. Supporting the argument, it cites the Duchess of Windsor, who would never have met the King of England if she had stayed in Baltimore; Barbara Hutton, who met three husbands on trips abroad; the late Grace Moore, who met her handsome Spanish husband, Valentin Parera, on shipboard; Irene Purcell of the stage and screen, who met Millionaire Herbert Johnson on a ship coming home from Australia and married him; Gloria Swanson, who met her first husband, Herbert Sornborn, on a ship and two of her subsequent ones—the Marquis de la Falaise and Michael Farmer—on European trips."

Men Like Long Trips

Long cruises are best. There are 40 per cent men to 60 per cent women on long cruises as compared to 35 per cent men on short cruises and 30 per cent on land trips. Girls who are actually making a campaign of it are advised: "For heaven sake, go alone. Don't take your attractive friend along, don't take your mother and don't take advice. Buy yourself a wardrobe made up of all the suppressed fashion desires you've ever had—the too small hat, the too high-heeled red shoes, the peacock blue dress. Drab as you may think you are, you can be what you look like while you're gone."

[69]

the Feminine angle

THE CHICAGO SUN

PAGE 10

★

THURSDAY, JULY 3, 1947

Adeline Fitzgerald

—At the Mement

Guests on Babsons' New Yacht "Maruffa" Will Talk Over Fall Fashion Show Plans

In Mrs. Theodore Tieken, the St. Luke's Woman's Board has the kind of a new member it treasures—somebody with ideas. Betty Babson Tieken's first suggestion was that the fashion show committee might like, some hot July day, to come for a cruise on her father's new super yacht, the Maruffa II. Would they! They will, next Wednesday afternoon. Chairmen of all of the fashion show committees, or their assistants, will gather at the Chicago Yacht Club at 2 o'clock to board the Maruffa. Out a few miles, where the breeze is cool, they'll go over their plans for the October show with the board's president, Mrs. Gordon Lang—a recapitulation before she leaves for the summer at Les Cheneaux.

'Queen'

The Maruffa, described by a friend of the Henry Babsons as the "hands-down Queen of the Great Lakes," is the postwar yacht fresh water sailors have been dreaming about. Yachting editors began writing about her while she was still in the blueprint stage up in Manitowoc; now she's a reality on the lake off Monroe st.

Her predecessor, the first Maruffa, almost won the Chicago-Mackinac trophy for Mr. Babson in the 1935 race. She crossed the line first, but finished second officially on account of a low handicap. The new Maruffa will

go into training for this year's race immediately after the cruise.

New Faces

St. Luke's has several new young faces at its board meetings this year besides Betty Tieken's: Mrs. John Shedd Reed's and Mrs. King Shaw's among them. The former Marjorie Lindsay is the second Mrs. Reed to serve; her mother-in-law, Mrs. Stanley Keith, was a long-time member as Mrs. Kersey Coates Reed.

Wednesday's cruise will be a kind of "goodbye for now" party for the hostess, Betty Tieken, who leaves for Charlevoix the following day with the little Tiekens.

Speaking of cruises: The one Holbrook Harmon is going on is far from de luxe. For over a month, "Holy" has been in Vera Cruz waiting for his ship to come in. He's signed on as cook on a shark fishing expedition to go through the waters around Haiti, and sell the livers in Buenos Aires. Holy is a good cook, but we had never thought of him as a plain one; for his sister-in-law Mrs. Hubert Harmon's dinner parties in Mexico City he doubles as assistant chef and butler, and the results are quite wonderful. Roasted doves and things. But cooking on a whaler is something else again.

For company during his long wait in the Mexican seaport, he has "Mr. Chips," a big brown woolly French poodle. This does Chips out of a trip to Chicago; his fellow poodle, "Mr. Toad," is on his way here with Hubert and Louise Harmon, and unless Toad has parted with his thick brown woolly coat, he isn't making the drive through the "terra caliente" any cooler for his owners.

Also in the car is Buhu, a small white dog, also woolly. They are due here any day on what Hubert described as "a barnstorming tour of the States" and will be with the senior Harmons on Schiller st. for their Chicago stay.

Cantacuzenes' Trip

Prince and Princess Michael Cantacuzene's itinerary on their first trip abroad together took them to Sarasota, Fla., last week and will bring them back to Chicago on Sept. 1. After a visit with the prince's father, Maj. Gen. Prince Cantacuzene in Sarasota, they go on to Washington to see his mother, Princess Julia Cantacuzene, before sailing on the Mauretania a week from tomorrow. In Oise, France, they will stay with the prince's brother, Serge, and have a holiday in Paris, and another in London, before sailing home the end of August.

CHICAGO DAILY TRIBUNE

Society and Clubs

Thursday, July 3, 1947

St. Luke's Fashion Show

Travel minded members of the 1947 St. Luke's Hospital Fashion show committee will discuss plans for the show on a sailing party Wednesday afternoon aboard Henry Babson's new yacht, the Maruffa II, which will leave the Chicago Yacht club's Monroe st. harbor at 2 p.m. Mr. Babson's daughter, Mrs. Theodore Tieken, will be hostess for the afternoon. First news of the show, which will be held Oct. 22 in the Medinah temple, was announced at a luncheon aboard an airplane as it cruised over the Chicago area. A small luncheon in the Chicago Yacht club will precede the lake cruise.

ST. LUKE'S HOSPITAL FASHION SHOW

THE WOMAN'S BOARD EXECUTIVE COMMITTEE

MRS. GORDON LANG, PRESIDENT
MRS. WILLIAM S. COVINGTON, 1ST VICE
PRESIDENT AND CHAIRMAN OF
FASHION SHOW
MRS. JOSEPH T. RYERSON, 2ND VICE
PRESIDENT
MRS. STANLEY KEITH, 3RD VICE PRESIDENT
MRS. EARL KRIBBEN, TREASURER
MRS. FRANKLIN CLEMENT, ASST. TREASURER
MRS. ERIC OLDBERG, RECORDING SECY.
MRS. GRANT LAING, CORRESPONDING SECY.
MRS. HERBERT DE YOUNG, ASST. SECY.

ACTIVE MEMBERS

MRS. CYRUS H. ADAMS
MRS. ROBERT MCCORMICK ADAMS
MRS. JOHN D. AMES
MRS. A. WATSON ARMOUR
MRS. A. WATSON ARMOUR III
MRS. SAMUEL W. BODMAN
MRS. CHAUNCEY B. BORLAND
MRS. E. FRANCIS BOWDITCH
MRS. JOHN A. CHAPMAN
MRS. FRANKLIN G. CLEMENT
MRS. J. BEACH CLOW
MISS CORNELIA CONGER
MRS. WILLIAM COVINGTON
MRS. EDWARD A. CUDAHY
MRS. HERBERT C. DEYOUNG
MRS. HAROLD ELDRIDGE
MRS. JOHN V. FARWELL
MRS. ROGERS FOLLANSBEE
MRS. CHARLES F. GLORE
MRS. MAURICE F. HANSEN
MRS. WYNDHAM HASLER
MRS. HUNTINGTON B. HENRY
MRS. FRANK HIBBARD
MRS. FRANK P. HIXON
MRS. W. PRESS HODGKINS
MRS. PAUL H. HOLINGER
MRS. RICHARD JUERGENSEN
MRS. STANLEY KEITH
MRS. EARL KRIBBEN
MRS. GRANT LAING
MRS. GORDON LANG
MRS. SELIM MCARTHUR
MRS. MORRIS MCCORMICK
MRS. WATSON MCLALLEN
MRS. HOLLIS LETTS MCLAUGHLIN
MRS. CHARLES H. MORSE
MRS. STERLING MORTON
MRS. ERIC OLDBERG

PROGRAM CHAIRMEN

MRS. JOSEPH T. RYERSON
1406 ASTOR STREET
SUPERIOR 1406
MRS. JOHN V. FARWELL
1260 ASTOR STREET
WHITEHALL 7339

Reminder to newspaper women and
Chairmen of Committees for
Publicity Party

- July 3, 1947

ST. LUKE'S FASHION SHOW "SAILING PARTY"

TIME: Wednesday, July 9th, at 12:30 P.M.

PLACE: Chicago Yacht Club at Foot of Monroe St.

TUESDAY, JULY 8, 1947

THE CHICAGO SUN.

6—Thurs., July 3, 1947

Chicago Herald-American

St. Luke's Board to Meet on Yacht

THE women's board of St. Luke's Hospital laid its initial plans for the 21st St. Luke's Fashion Show high over Illinois, Indiana, Michigan and Wisconsin during the flight of a DC-4.

Continuing this trend toward exotic meeting places they have commandeered Henry Babson's luxury yacht, the "Maruffa," for their next session.

Mr. Babson has invited them aboard next Wednesday to discuss the show which is set for Oct. 22.

The "Maruffa" is a 75-foot auxiliary ketch of welded steel, just down from the shipbuilding yards at Manitowoc, Wis. It has everything, including deep-freeze units, electric heat, hot and cold running water, of course, and teakwood trim. Its name is taken from one of Mr. Babson's prize Arabian steeds.

Adeline Fitzgerald

Elizabeth Arden to See Futurity Race From Mrs. Champ Carry's Arlington Box

Guests Mrs. Champ Carry has invited to a dove luncheon at the Post and Paddock on Saturday feel impelled to come looking their most co-ordinated. One of the guests of honor is Elizabeth Arden, whose luncheon could easily be spoiled by a clash between another woman's lipstick and the shade of her dress or hat.

Miss Arden's Lake Forest hostess, Mrs. Seymour Wheeler, is a perfectionist who believes as Miss Arden does; other guests at the luncheon will be "best-dressed" Mrs. Howard Linn, Mrs. Leslie Coombs of Kentucky and slim, blonde and exquisitely groomed Mrs. Lester Armour (who's a grandmother, besides).

Luke's fashion show Oct. 22 Her hostess, Mrs. Wheeler, is on the board.

Fans

Mrs. Carry, who shares a box at Arlington with Mrs. Francis Manierre, is a consistent fan who never misses a big race. Also Post and Paddock regulars are her daughters Marion and June, just home from Foxcroft, and Marion back from California where she visited her maternal grandmother, Mrs. W. Irving Osborne. Getting home was quite a struggle, due to the floods.

All Eyes on Him

In the big Futurity race, everybody in the party, of course, will have her money on Miss Arden's 2-year-old chestnut colt, Royal Blood, and not entirely through courtesy. Her Jet Pilot won the Kentucky Derby, and Royal Blood, a grandson of Man O'War, is looked upon as a possible winner of the \$70,000 Futurity purse.

In private life, and in the turf world, Miss Arden uses her own name—Mrs. Elizabeth Graham.

Of all women owners of racing stables she is perhaps the most feminine. Her silks are cyclamen and a lilac blue.

Her stay in Lake Forest is limited to the week-end; she's on her way to Kentucky to buy more Derby candidates. But however short her time, she's going to hear at least a word about the St.

Adeline Fitzgerald

—At the Moment

Former 'Flivver' Carr and Husband Fly to Chicago for One Night Visit

Chicago's onetime "Flivver" Carr, now Mrs. Granville O. Barclay of New York, was never one to do things by halves. When her young daughter, Joanne Marston, wanted to see a Chicago playmate, "Flivver" and her husband flew to Chicago, spent the night in her brother Bobby Carr's Lake Shore dr. apartment, picked up Joanne's playmate, and flew back to New York the next morning.

Gremlins?

On her first visit home since her marriage a year ago, Mrs. Barclay saw only cousins; her brother and sister, Mrs. Carr Hodgkins, are both in Honolulu. Her one evening was spent with the Marshall Sampells—a visit complicated by the fact that "Sister" Sampell was in the midst of telephoning and telegraphing 40 or more people who had been invited on a cruise yesterday aboard the Henry Babsons' new yacht, Maruffa. At the last minute, Maruffa, "queen of the Great Lakes," had to have a tuning up, and the cruise was postponed. Guests, all of them committee chairmen for the St. Luke's Fashion show Oct. 22, will have their sail a little later. Their publicity chairman suspects gremlins—last month's air cruise aboard a new D-C 6 struck a snag when the new superplane failed to show up and left the same ladies waiting in a swivet at the airport.

CHICAGO DAILY TRIBUNE:

2 *** Thursday, July 10, 1947

Here and There

The St. Luke's Fashion show committee he received a set-back or two in its elaborate plans to announce fashion show details at unusual gatherings. One was the failure of the latest in air transport planes to arrive for a flight at which the date of the show, Oct. 22, was announced, and another was the disappointment yesterday when Henry B. Babson's yacht, Maroufa II, was delayed in the boat yards. The committee had expected to announce further plans at an afternoon cruise, but preparations for the ship's participation in the annual Macinac race had not been completed, so the luncheon and cruise were postponed at the last minute until some day next week.

Fred J. Peterson telephoned from Sturgeon Bay, Wis., yesterday to correct the information that he and his 65 foot Utopia would not be back from a world cruise in time to participate in the annual sailing race. He will not start in the 15,000 mile tour until after the Macinac event, and furthermore he has berths for two or three able sailors to join the crew of 11 which will be necessary for the trip. It will be a share-expense venture lasting nine months and will take the travelers up the St. Lawrence, across to the Azores and the Mediterranean, to the Canary islands and the East Indies, thru the Panama canal, and down the west coast of South America to Ecuador and the Galapagos. Two of the crew will be Mr. Peterson's son, Ellsworth Peterson, and his bride of three weeks, and two American Red Cross workers, one who is in Maine and another who will join the crew in Europe in August.

Today with Women

Chicago Daily Tribune

Care

St. Luke's Fashion Show Committee Members Go for Cruise on Lake



Mrs. Gordon Lang (left), chairman of the St. Luke's fashion show committee, and Mrs. John Shedd Reed as they and other members of the committee cruised on Lake Michigan yesterday aboard the James H. Kimberley's Curlew II. The Chicago skyline is in the background.

[TRIBUNE Photo]

Appoint Heads of Committees for Style Revue

BY ELEANOR PAGE

"I could get used to this easily enough," said Mrs. Gordon Lang, chairman of the St. Luke's fashion show committee, as she sank back in leather cushioned comfort in the deck house of the Curlew II. yesterday as a cruise for St. Luke's fashion show committee members got underway.

"It would require no adjustment," agreed Mrs. Marshall G. Sampsell, another passenger on the three hour outing. Above and back of them their host, James H. Kimberley, maneuvered the 81 foot craft out of Belmont Harbor and gave orders to hoist the sails. With the canvas crackling above in a brisk breeze and the sun ducking in and out of fleecy white clouds, the feminine guests scattered about the deck to improve their tans while admiring Chicago's skyline.

The women had fun correcting themselves when they said "downstairs" instead of "below," and the cook, in a sparkling chef's hat and apron, had a twinkle in his eye when he said, "We have a basement," pointing to a hatch which led to a storage area below the galley.

The guests made a tour of inspection below and marveled at the compact but comfortable state-rooms, two double and two single, with built-in drawers and shelves. The baths, one with tub and shower, and the dining saloon, done in undersea green with leather covered chairs and a huge built-in couch which can double as a bunk, received appreciative attention. The saloon boasts a small piano, also painted undersea green.

But the kitchen—or galley, rather—was envied by all in its gleaming white and stainless steel. The stove, which burns hard coal, is lighted when the Curlew is put into the water in May. Its fire is not extinguished until dry-dock time in October, so that its two burners, one at frying, the other at simmering temperature, and its two ovens remain heated. A deep freeze unit and a huge refrigerator are other conveniences.

The Curlew will be sleeping 14 when Mr. Kimberley, who lives on board during the summer, starts her in the Mackinac race next Saturday. His wife and three daughters, the youngest one a goddaughter of Mrs. Lang, are on Cape Cod.

The St. Luke's women, who manage Chicago's largest charity fashion show with ease and clockwork timing, proved their sense of timing again yesterday. Not more than five minutes after the Curlew was in her berth, a driving summer rain-storm swept down from the north. By then, however, the sail was over, and ravenous appetites had been appeased by a sample of what should make Mr. Kimberley's fellow Mackinac sailors one of the best fed crews in the competition.

Among the sailors were Mrs. Wil-



ST. LUKE'S FASHION SHOW CHAIRMEN TAKE LAKE CRUISE

Among the St. Luke's Hospital Board members who were guests of James Kimberley aboard his 81-foot auxiliary ketch, Curlew II, yesterday at a luncheon and noon-time cruise were (left to right) Mrs. William S. Covington, Mrs. John D. Ames, Mrs. A. Watson Armour III and Mrs. Franklin G. Clement. They were selected for the work on the 1947 St. Luke's Fashion Show, Oct. 22 at Medinah Temple by Mrs. Gordon Lang, chairman, who added this lake cruise to an airline luncheon this spring as another committee gathering.

SUN PHOTO.

St. Luke's Cruise

Yesterday's lake cruise luncheon aboard the Curlew II was a far cry from the arduous work St.

Luke's Fashion Show committee faces in the fall. Mrs. Gordon Lang, who expects fabulous success from her aids on Oct. 22, has a most engaging way of launching her chairmen on their committees. Last spring they were entertained at luncheon aboard an airliner.

James Kimberley of Neenah, Wis., provided the nautical setting for yesterday's meeting aboard his 81-foot auxiliary ketch, which he is to sail next weekend in the Mackinac Races. He won all contests as a perfect host to his 20 feminine guests as he accompanied them from Belmont Harbor on their noon-hour cruise along the Chicago coastline. He ordered a buffet luncheon of cold cuts, potato salad, cheeses, relish, iced tea and cake in his dining salon. Like the entire interior the salon is done in undersea green and white.

Mrs. Lang wore an egg-shell suit of spun linen, a cocoa straw cloche and woven straw sandals. She and most of her chairmen had their basic coats of tan from early summer jaunts.

Others in Group

Her cochairman, Mrs. William S. Covington accented her tan with a lime green linen dress and a tan straw cap. Mrs. A. Watson Armour III wore a white dotted yellow suit and a white straw hat trimmed in a cluster of varied-colored field flowers. She is to have the tremendous responsibility of lining up the exhibitors for the fashion show.

Mrs. Edwin Ryerson, on whom each fashion show committee de-

pends for valuable assistance, came to see her coworkers off on the cruise. She was met at the ship's berth by her husband Dr. Ryerson, a member of St. Luke's staff with whom she made a recent trip to Atlantic City, and Virginia Hot Springs. They watched the Curlew II set sail. The passenger list necessarily excluded many of the St. Luke's board who are to head committees, but are summering away from Chicago. Mrs. John C. Pitcher, chairman of the fashion show committee, is in Honolulu. Mrs. Morris McCormick who is to assist Mrs. Seymour Wheeler with properties for the Medinah Temple stage the day of the show is in Bar Harbour, Me.

Mrs. Kribben on Cruise

Mrs. Earl Kribben, assigned to Mrs. J. Beach Clow's committee on mannequins was on the cruise, wearing a cool blue gingham dress. Mrs. Franklin G. Clement, another of Mrs. Clow's assistants, was a guest also.

Mrs. Paul W. Oliver, wearing a green dress printed in polo figures, and Mrs. Richard Juergens, her co-chairman for the share tickets, represented the committee including Mrs. Samuel W. Bodman, Mrs. Herbert C. De Young, Mrs. Joseph Rich and Mrs. Theodore Tieken.

Mrs. John D. Ames, chairman of boxes, was the sole member of her committee on the cruise. Others are Mrs. Cyrus H. Adams, Mrs. Thomas A. Connors, Mrs. Charles F. Glore, Mrs. Frank P. Hixon, Mrs. Stanley Keith, Mrs. Charles H. Morse and Mrs. Morrison Waud.

The SMART SET



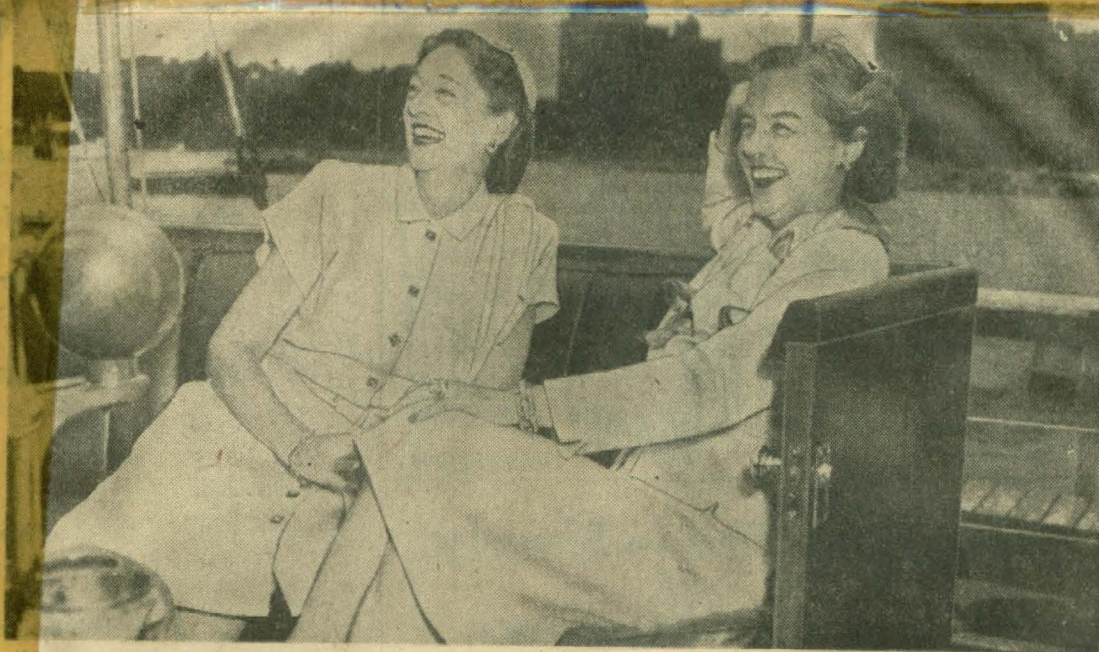
(Herald-American photo.)

WITH her 2-year-old Royal Blood in the money at Arlington Park Saturday, Mrs. E. Graham (Elizabeth Arden) was in a gay mood when the promoters of St. Luke's Annual Fashion show gathered round to sell her tickets. Not only did she sign on the dotted line,

but she offered the services of her salon for all makeup required by the models during the show. Gathered round Miss Arden in the Post and Paddock enclosure were (from left): Miss Ruth Cummings, Miss Arden, Miss Washburne and Miss June Carry.

TUESDAY, JULY 15, 1947.

ST. LUKE GETS SET FOR STYLE SHOW



Mrs. Covington, left, and Mrs. Lang.

It was a happy meeting.

Daily News photo by William Deluga.

Yesterday, St. Luke's Fashion Show workers met aboard the Curlew II at Belmont Harbor for luncheon and to discuss the event to be given Oct. 22, in the Medinah Temple. Key women are Mrs. William S. Covington, Fashion Show chairman, and Mrs. Gordon Lang, president of the hospital's woman's board.

After Sept. 22 the committee's gay semi-social meetings of the summer will be given up in favor of business headquarters in the Drake Hotel. Foresightedly, Mrs. Lang began work with the ticket chairman, Mrs. Eric Oldberg last fall. After last year's show, the women

"tried" all the dress circle seats to determine visibility. On their blueprint they blacked out some 150 seats which they won't sell this year because occupants wouldn't be able to see the stage from behind pillars. They still have 1,650 dress circle seats to offer at \$7.50 and \$9.90 each . . . 1,450 unreserved seats in the balcony at a reduced price of \$2.40 each. Mrs. John D. Ames, chairman of the sale of boxes has 978 seats to sell. Under the guidance of an intelligent and hard working group, the St. Luke's show has come to be recognized as the most important style event of its kind in the United States.

Chairmen and the depart-

ments they head are as follows: Mrs. A. Watson Armour III, exhibitors; Mrs. J. Beach Clow, mannequins; Mrs. Seymour Wheeler, properties; Mrs. I. Newton Perry, checking on gowns; Mrs. Marshall G. Sampson, publicity; Mrs. Joseph T. Ryerson, programs; Mrs. Ames, boxes; Mrs. Oldberg, tickets; Mrs. Paul Oliver, shares; Mrs. John C. Pitcher, show headquarters, and Mrs. Edward A. Cudahy, stage setting. Mrs. Chauncey Borland, Mrs. Edwin Ryerson and Mrs. Allyn Warren will be in charge of the show finale. Mrs. Frank Hibbard and Mrs. Walter B. Wolf form an advisory committee.

Cholly Dearborn Observes—

Coram T. Davis Jr. Rumored
Engaged to Virginia Fox

MAN-ABOUT-TOWN Coram T. Davis Jr. is engaged, we hear. The young woman, 'tis said, on whom he has bestowed the ring is Virginia Fox of Kenilworth.

Young Mr. Davis is best known for his parties. He was just back from four years with the Army in Hawaii when he took a week-end leave from Gardiner General Hospital to entertain at cocktails and supper.

He was previously engaged to Joan Palmer Richardson, an alliance broken by mutual consent. He also beamed pretty Mary Jane Brummel for awhile, causing the matchmakers to wonder, but that, too, came to nothing.

St. Luke's Board Goes Yachting

"MAYBE our next meeting should be a walking-tour," suggested a member of the St. Luke's Fashion show committee. These clever women refuse to confine themselves to four walls when they get together to discuss the 1947 show.

Their first meeting was in an airplane winging high over three states and yesterday they continued talking fashion show on an 81-foot ketch gliding coolly over Lake Michigan with the skyline of the sweltering city as a backdrop.

Jim Kimberley was their host on his Curlew H. "We'll stay out as long as you like," he told his guests. "How about until next Fall?" Mrs. Marshall G. Sampsell wanted to know. Everyone enjoying the sunshine and the breeze was in hearty accord, but it seems Mrs. Kimberley is more or less set on entering the Mackinac races Saturday.

Curlew II is named for the graceful waterbirds which Mr. Kimberley first saw off the coast of the Virginia Capes. They in turn are named from their call of "curlew, curlew." They fly over the Pacific and off the coast of Ireland more frequently than they are seen off the southeast coast.

As a waterbird, the Curlew II is distinctly in the peacock class. It boasts two bathrooms of gleaming tile, two single and two double staterooms opening off a corklined hall, and a kitchen that would have any housewife swooning.

In its neat little dining salon, a buffet was set up yesterday with highly polished silver and linen, proof positive that the refinements of civilization extend beyond the city's sky-line.

The three camera portraits in the master bedroom were of the Kimberley's little daughters. Deborah, the five-year-old, is Mrs. Gordon Lang's god-child. As president of the St. Luke's Woman's board, Mrs. Lang was one of the important figures at the yacht party... and a very trim figure, too, in her colored linen dress.

There was a Mainbocher label in Mrs. A. Watson Armour III's gold and white polka dot sunback dress and jacket, and she wore a headhugging little white straw hat with colorful field flowers at one temple. Very effective with her bronzed skin. No one would ever question why Mrs. Jean Schweppe Armour was made exhibitors chairman of this year's show.

"I was at Miss Hall's with your sister, Gerry," Mrs. William S. Covington, chairman of the fashion show and 1st vice president of the board, told Mr. Kimberley when they were introduced. "Gerry" is now Mrs. Leonard Carpenter of Minneapolis.

Mrs. Marshall G. Sampsell, who is in charge of publicity for the show, boarded the Curlew II while her two little girls watched wistfully from their car. Only the promise they would be taken to Lincoln Park for pony rides would console them.

The SMART SET



(Herald-American photo.)

GUIDING the good ship "St. Luke's Fashion Show" is Mrs. Gordon Lang, chairman of the hospital's women's board and chairman with Mrs. William S. Covington (extreme right) of the 1947 show. Yesterday on Jim Kimberley's "Curlew II" they sailed Lake Michigan charting plans for the Oct. 22 show. That's Mrs. A. Watson Armour III with the posies on her hat, and Mrs. Franklin G. Clement.

India Matron's Garb Thrills Race Fans

TO SAY THAT GEORGE R. CARR'S GUESTS, MR. AND Mrs. S. M. Bhatt of Bombay, India, caused a furore in the Post and Paddock Club at Arlington last week is putting it mildly. Not that we're so insular a high caste Indian lady in her native costume would be a complete novelty, but the magnificence of her jewels and the gold tissue sari she wore were something to give pause to the Post and Paddock hostesses.

And now that Mainbocher and Castillo are making ball gowns of Indian saris (the Duchess of Windsor, Mrs. William Rhinelander Stewart and Mrs. Harrison Williams each has at least one) our own ladies of fashion were all eyes when the priceless gold thread and jewel-pinned mantle floated by.

Mr. Carr's niece, Mrs. Marshall Sampson, who's already full of ideas for St. Luke's Fashion Show in October, has a grand one to be developed around a Castillo sari gown modeled beside a beauty wearing a native Indian costume and she had her mother, Mrs. Walter S. Carr, scouting for information on the materials in Mme. Bhatt's trunks.

There were no less than 60 of the priceless lengths of hand-woven stuffs, one lovelier than the other. Only problem Sis Sampson might have, to make her Indian model authentic, will be the diamond in the nose. Mme. Bhatt's was a full three carat number, and she showed her box hostess how she keeps it in her nostril. Just screws it in as you would an earring in a pierced ear!

Sunday Herald-American - July 20, 1947

Chicago Sunday Tribune: July 20, 1947
Part 7—Page 2

Chicagoans Work Hard on Fall Benefits

[Continued from page 1]

Kentucky to buy some more Pegasus of the racing world.

Mrs. John T. Pitcher, chairman of the Fashion show headquarters and Mrs. Edward A. Cudahy, chairman of the stage setting are both having island summers this year, Mrs. Cudahy on historical Mackinac where, I hear, she has replanted the terraced gardens which step down the cliff from the huge house. One feels more nearly on the top of the world there than in any spot I have ever been, for as one looks down he can almost see the waters separate to tumble into three great lakes from the straits. Mrs. Cudahy is enjoying the summers which she has spent most of her life, for as a girl she started going to Mackinac island with her parents. Mrs. Pitcher is in Hawaii at the famous Halekulani where Mr. and Mrs. Walter Brewster spent part of a Hawaiian visit some years ago.

THE CHICAGO SUN

SUNDAY, JULY 20, 1947



ANCHOR'S AWEIGH FOR CURLEW II, CARRYING MEMBERS OF ST. LUKE'S BOARD

A business meeting on a warm summer day can be pleasant provided it's conducted while sailing the cool blue waters of Lake Michigan. The St. Luke's Woman's Board met last week aboard James Kimberly's 81-foot ketch, Curlew II, to discuss plans for the annual fashion show on

Oct. 22. "On deck" for the cruise were Mrs. Paul Oliver (left to right), Mrs. Earl Kribben, Mrs. John Shedd Reed, Mrs. Richard Juergens, Mrs. Marshall G. Sampson and Mrs. Gordon Lang, president of the board. The show will be held at the Medinah Temple.

PHOTO BY WILLIAM STURM.

St. Luke's 'Junior Misses'

THOSE who applauded Judy and "Gee Gee" Lane some half dozen years back when they came down the St. Luke's Fashion Show runway will have something of a shock when they see Mrs. Prentiss Andrews' young-uns modeling Aug. 1 at the Key Club.

Young women now, they are 16 and 13, respectively, and quite ready to serve as illustrations of "Fashion Plus—for Your Junior Miss."

Rosy-cheeked "Gee-Gee," named Genevieve for her mother, the former Genevieve Williams, is coming home from her camp in Ottawa, Ill., for the fashion luncheon. Judy, whose 5'8" almost brings her up to her mother's world, is just back from Cape Cod, where she visited the John Roots.

Their father, Nathaniel Lane of Chicago, never remarried when their mother divorced him. Their flair for modeling, of course, is an inherited gift from their good-looking, prematurely gray mother, always pointed out as an example for newcomers to the St. Luke's runway. Her runway before St. Luke's were the theaters of the N. Y. Theater Guild.

Sun., Aug. 3, 1947

Chicago Herald-American

T SET



(Picture by Staff Photographer Howard Borvig.)

LUNCHEON aboard the Curlew II for the women's board of St. Luke's Hospital, and cooling lake cruise with the yacht's owner, James Kimberley at the helm, solved a recent heat wave temporarily for Mrs. John Shedd Reed (left) and the board's president, Mrs.

Gordon Lang. From now until Oct. 22, date of the annual St. Luke's Fashion Show, regular meetings will be held by the committee which produces the immensely successful Fall benefits. As in the past several years, the 1947 show will be presented in Medinah Temple.

Adeline Fitzgerald

—At the Moment

Young Cyrus Adamses' Return to Chicago Good News to Social Service Groups

For practical, as well as sentimental reasons, the St. Luke's Woman's Board, the Junior League and the Illinois Children's Home and Aid Society are delighted that the young Cyrus Adamses are moving back to Chicago, after a year in New York. Mrs. Adams is one of the best workers on all three boards. Not many young women who grow up in fashionable circles have such practical training for social service work as Harriet Haynes Adams. After taking her B.A. degree at Wellesley she had three years in New York as a psychological examiner, and a year of postgraduate work at Columbia. Her marriage to "Cy" Adams in 1936 brought her to Chicago where her capabilities did not go unnoticed for long.

The Junior League elected her president, the Illinois Children's Home and Aid Society appointed her a trustee, and the exclusive little Friday Club invited her to be a member.

The Adamses and their children—little Cyrus Hall III and Mary Frances—will be back early in September. They have hopes of an apartment on Lake Shore dr., not far from the senior Adamses'. Young Mr. Adams is divisional merchandise manager for Carson Pirie Scott & Co.

Somewhat to the surprise of his

SOCIETY IN CHICAGO

St. Luke's Board To Stage Show Without Debutantes

BY ATHLYN DESHAIS.

As far as the St. Luke's board is concerned, this season's debutantes can be on their way.

The board loves them—one and all—but as for fashion show material for the annual classic on Oct. 22, the buds are out—but literally—out of bounds.

It was the buds' own choice that they trek off to school and groom themselves for careers with paying possibilities. No longer is it chic to sit around, the winter that one comes out, and wait for interesting invitations that come through the mail.

for beautiful young matrons who have moved to other cities.

ST. LUKE'S BOARD has only begun to comb the files for models in this year's show.

The first meeting of the mannequin committee was this week with the chairman, Mrs. J. Beach Clow.

While an electric fan blew a breeze into the cool-looking yellow and gray sitting room, papers scattered on the floor, but the seven members smiled through it all.

THERE WAS Mrs. William Covington, the show's chairman, who is getting her own daughter, Lynn, ready for Chatham Hall, and young Bill for Cornell.

There was also Mrs. John Reed, her jet black hair cropped short and wearing a brown and white sheer striped dress; Mrs. Robert McCormick Adams in pink linen; Mrs. Marshall G. Sampson in a gay plaid skirt and white shirt; Mrs. Earl Kribben and Mrs. Franklin Clement, whose daughter Nancy will study art in Evanston while daughter Joan finds herself a job.

FROM NOW ON, the mannequin committee has a full time job. There's the problem of beautiful young matrons moving from one suburb to another and telephone numbers being lost. Or worse, there's the problem of substituting with new material

The St. Luke's Fashion Show committee can't wait for a break in the weather. Mrs. Robert McCormick Adams and Mrs. Franklin G. Clement meet to work on show plans.

Society and Clubs

Tuesday, August 26, 1947

Five Young Society Matrons
to Be Models in Fashion Show

BY JUDITH CASS

FIVE young women who will have to take a special bow for their good looks and modeling ability are Mrs. Griffith Williams, Mrs. Robert G. Anderson, Mrs. Brooks McCormick, Mrs. Philip D. Armour Jr., and Mrs. Marshall Haywood Jr. They have been chosen to appear with 30 of the city's most beautiful professional models in a flower and fashion show to be held the night of Sept. 5 in the Medinah temple.

Mrs. Williams, tall, dark, and slender, will have the role of the bride. The others will be her attendants, and all five are busy with fittings because the costumes they will wear are being made for and on them. The fall clothes the other models will show against a lavish penthouse and terrace setting are fresh from the drawing boards and workrooms of noted American designers.

As the show is being staged by the Florists' Telegraph Delivery association as the climax of its con-



Mrs. Griffith Williams



Mrs. Brooks McCormick [left] and Mrs. Robert G. Anderson.

vention starting next Monday, flowers will play a large part in the event. Blossoms will be flown from as far as Tahiti and Honolulu so that leading floral designers in Chicago may have a wide choice of exotic blooms from which to fashion accessories to suit each costume. The five amateur models selected



Mrs. Marshall Haywood Jr. [left] and Mrs. Philip D. Armour Jr.

to appear Sept. 5 are familiar with the temple's broad apron stage, for they are regular St. Luke's fashion show models and will be treading the boards again in that same setting Oct. 22 when the St. Luke's show is held. The flower and fashion show Sept. 5 is open to the public. Proceeds from the sale of 4,000 seats in the temple will go to the Illinois Epilepsy league, of which Mrs. Williams and her "bridesmaids" are board members.

St. Luke's NEWS

Fashion Show Shares

Friends of St. Luke's are happily purchasing shares on the prize which will be awarded at the 1947 Fashion Show, to be held at the Medinah Temple on October 22nd.

Completely different from the prizes of other years, this one is a trip for two people by air to Hawaii, with a full week's stay at the Royal Hawaiian Hotel in Honolulu.

Mrs. Gordon Lang, President of the Woman's Board, announces this year's Committee chairmen: Fashion Review, Mrs. William S. Covington; Finale, Mrs. Chauncey B. Borland; Exhibitors, Mrs. A. Watson Armour, III; Mannequins, Mrs. J. Beach Clow; Properties,

Mrs. Seymour Wheeler; Checking on Gowns, Mrs. I. Newton Perry; Publicity, Mrs. Marshall G. Sampsell; Programs, Mrs. Joseph T. Ryerson; Boxes, Mrs. John D. Ames; Tickets, Mrs. Eric Oldberg; Shares, Mrs. Paul W. Oliver; Fashion Show Headquarters, Mrs. John C. Pitcher; Sale of Programs, Mrs. W. Irving Osborne, Jr.; Stage Setting, Mrs. Edward Cudahy; and Advisory, Mrs. Frank Hibbard and Mrs. Walter B. Wolf.

Shares on this wonderful prize trip to Hawaii for two people may be purchased anywhere in the Hospital for 25¢ each, so don't forget to buy yours soon.



John Jackson, St. Luke's genial doorman, assists student nurses Donna Lee White and Mary Lou Arntson.

Don't forget to purchase your shares on the Fashion Show grand prize of a trip to Hawaii by air!

Adeline Fitzgerald

At the Moment

'Halekulani Girls' Home from Hawaii After a Summer of Island Adventures

Mrs. John C. Pitcher's ambition—to have dinner in Honolulu on Friday night and dinner in Lake Forest on Saturday night—was foiled by a kona. The September wind that makes everybody angry at everybody else blew up and delayed the takeoff from John Rodgers Airport for an hour, making her miss connections with the Chicago plane in San Francisco. So it was Sunday breakfast instead of Saturday dinner she had with her sister, Miss Louisa Burrows in Lake Forest. The first of the "Halekulani Girls" to reach the island last June, she was the last to leave. The seven Chicago widows, and one Easterner, who spent the summer together at the old Halekulani Hotel on Waikiki called themselves "We the Women," but to their friends at home they were the "Halekulani Girls."

First Home

First to arrive back in Chicago was Mrs. John A. Stevenson who flew home at the end of August for the funeral of her aunt, Mrs. Kenesaw M. Landis. The next was Mrs. Edwin P. Dewes who took the slow way, crossing on the Matsonia and coming home by train. Her sister, Mrs. William C. Schmeisser of Baltimore, who was one of "the Women," continued on.

Romance

Romance in her family called Mrs. William Warren Dixon home; her son, Warren was mar-

ried yesterday to Patricia Alvorson in Evanston. Mrs. William M. Scudder and her daughter-in-law, Mrs. George P. Braun Jr. (the only "junior" in the crowd) flew back to San Francisco and motored around California before driving home. Mrs. I. Newton Perry came as far as San Francisco, and stayed at Piedmont where her daughter Polly and son-in-law, Harold Kneedler, have just bought a handsome house and opened an exclusive gift shop.

Gay Wait

The trans-Pacific yacht races, which brought yachts into Pearl Harbor intermittently for three weeks, plunged Hawaii into a whirl of parties. First to come around Diamond Head was Charles Deere Wiman's "Patolith," with his daughter, Patricia, a member of the crew. But because of handicaps, Frank Morgan's yacht, which came in later was the winner. One little yacht struggled into harbor three weeks late. For a whole week, while the island waited for official returns, cocktails parties flourished. Hawaiian houses are big, and open into patios, and parties for 300 are average. Guests arrive around 6, the men from an hour of surfboard riding or swimming. There are hula dancers and a Hawaiian band, and, around 10, a light supper of ham, chicken, and dessert. By 10:30 everybody is homeward bound, and by midnight the island is dark. Being tropical, it

operates on an early schedule. Men are in their offices by 8 in the morning, and out of them by 4.

Bobby's House

Some of the Halekulani girls' happiest memories are of Bobby Carr's house on the bay. Bobby appointed himself official host to his sister Louise Hodgkins' fellowboard members of St. Luke's Hospital, and while Louise and Mrs. Sydney Waud were his houseguests he gave a wonderful cocktail party for all of them. Bobby's most recent houseguests have been the young Charles Hosmer Morse of Lake Forest and St. Joe, Mich. Little Tad Carr, Babbie Morse's son by her first marriage, to Bobby, spent the summer with his father.

As a result of the presence of four members of the board on the island this summer, Hawaii is now thoroughly St. Luke's fashion show conscious, and it won't be the fault of the energetic girls if some islander doesn't turn out to be a guest of the board in Chicago this winter. United Airlines has given them a round trip to Honolulu on a D-C 6 to award at the fashion show, and it works both ways.

Mrs. Pitcher and Mrs. Hodgkins, who have flown the route, are giving especially convincing sales talks. Flying over the Pacific at midnight, in the dark of the moon, Mrs. Pitcher felt she could lean out of the plane and pluck a star. That's something.

FRIDAY, SEPTEMBER 19, 1947

Fashion Show Prelude

The St. Luke's Fashion Show Committee moves into its Drake Hotel headquarters on Monday, fully staffed with willing workers to help fill the ticket orders. Management of the office (located in the Arcade) is Mrs. John C. Pitcher's responsibility. She has just returned refreshed after a summer in Honolulu. Assisting Mrs. Pitcher are Mrs. John A. Chapman, Cornelia Conger, Mrs. Morris McCormick, Mrs. Harold C. Smith and Mrs. Theodore A.

Shaw. Mrs. Eric Oldberg is in charge of the ticket sale, and Mrs. John D. Ames is box chairman. The advance sale of boxes has been highly successful according to the committee's report.

A preview of the fashion show, set for Oct. 22 at the Medinah Temple, will be afforded members of the various committees and the press on Sept. 29 at luncheon at the Casino Club. (Sept. 29 is also the opening of the Casino's new season.) Mrs. Edward A. Cudahy will describe the stage setting for this year's show.

Adeline Fitzgerald

—At the Moment

'Open the Door, Anybody' Is the Plea Of Fashionable Little Casino Club

A doorman's life is not an easy one . . . but, on the other hand, it has its compensations. Fresh air, free meals (no small item these days) free uniforms, a nice big umbrella, and you meet such nice people. Nevertheless, the Casino, Chicago's most fashionable club (coeducational), is without a doorman. And unless a suitable candidate shows up within the next six days, it will have to open next Monday without a front man. Members who have chauffeurs, of course, can manage to get in the door with their assistance, but on busy days such a procedure snarls up the traffic. And that still leaves nobody to tidy up the front and call taxis.

Welcome Mat

So, the welcome mat is out at 195 E. Delaware pl., for a doorman, experienced or otherwise. As doormen's jobs go, this is a pleasant one. The club doesn't open until noon, and is usually dark by midnight; the chef is regarded as a wizard, and the Christmas gratuities are only 95 days away.

Frank, who held the post for the last half-dozen years, had to give it up and go East to live because he couldn't get housing for his family here.

When they flock in for luncheon next Monday members will find cold water is continuing to flow

everything bright and shining but looking exactly as it has since the late Rue Winterbotham Carpenter decorated it. One of the traditions of the club is its immutability. The new ballroom hangings, ordered several years ago, have not yet come through, the fountain room is having its face lifted and won't be ready for the opening. But, so eager is everybody to be back in the place that the St. Luke's woman's board members (most of whom also belong to the Casino) have to lunch elsewhere that day. They will convene at the Racquet Club for a mixed grill and a recapitulation of their fashion show plans for Oct. 22.

'Nice Gnocci'

The Casino, which during all the opulent years thought only in terms of steaks, chops, chicken and sweetbreads, changed its thinking with the war. With rationing, the house committee, manager and chef made a concentrated effort to devise substitute dishes: gnocci (cornmeal with cheese), risotto (rice with cheese) egg dishes and vegetables with Hollandaise, all made from recipes popular in the homes of members, began to give a homey touch to the club's menu. Now, with meat prices fantastically high, the Casino has a fine backlog of meatless recipes for its Tuesday morning meetings with the chef.

(One of the expert consultants is Mrs. Alden B. Swift, whose own dinner parties have always been fabulously good. If she has to, Mrs. Swift can make perfectly delicious meatless dishes!)

Imports—Ahl

That magic word "imports" on the luncheon-invitation is packing the Mayfair Room with socialites this noon. The invitation is from Marshall Field & Co., and so are the imports—just unpacked from France and Britain.

Guests include: the entire St. Luke's fashion show committee, plus Mrs. Howard Peabody, Mrs. Howard Linn, Mrs. John Carey Murphy, Mrs. T. Philip Swift, Mrs. Philip Armour Jr., Mrs. Brooks McCormick, Mrs. John and Mrs. James Simpson Jr., Mrs. Hughston McBain, Mrs. Daniel Peterkin, Mrs. Byron Harvey Jr., Mrs. Albert F. Madlener Jr. and Mrs. Dexter Cummings—to mention only a few.

Wednesday's place to see the last gasp in custom-made luxuries is the Drake ballroom, where, at cocktail time, Saks Fifth Avenue will show its new fall collection of furs, millinery and original gowns for the benefit of Arden Shore Camp.

How mysteriously the society of Evanston, A. debutante of

Social Chicago

St. Luke's Style Show Tickets Are Going Fast

By Neola Northam.

THE most welcome sight to St. Luke's Fashion Show Committee yesterday was the line of ticket purchasers at the door of the new office in the Drake. In the early hours of the first day at the ticket headquarters sales amounted to \$1,800—all this before the 8,000 invitations had been opened in the morning mail. The event is just one month away, Oct. 22, at the Medinah Temple.

Mrs. Paul Holinger and Mrs. Eric Oldberg, as ticket chairmen, were the first to be congratulated on this initial success. One of their aims is to sell out the top balcony (seats are \$2.40 each) as well as to fill the \$9.90 best seats.

Mrs. Gordon Lang, president of the Woman's Board, and Mrs. William S. Covington, general chairman of the show, welcomed the arrival of Mrs. Walter B. Wolf, who has directed so many of the previous benefits—now chalked up as champions in fashion shows.

Board to Meet

Mrs. Joseph Ryerson and Mrs. John V. Farwell went to work in the grey-green conference room of the headquarters on the final makeup of the program. The results of their ad selling will be one of the important reports for guests of the board on Monday. A luncheon planned that day by Mrs. Lang has been changed from

THE CHICAGO SUN

THURSDAY, SEPTEMBER 25, 1947

Adeline Fitzgerald

*Socialites Return to the City
Following Long Summer Holidays*

Marking time until Wednesday is Mrs. Donald McPherson, who is back from Pittsfield but can't get into her Division st. apartment until next week. However, nobody with as many friends as she has to worry, and her time is divided between the John Carey Murphys and the Walter B. Wolfs. . . Mrs. John C. Pitcher, who has been in Lake Forest since she came home from Honolulu, will be back at her long-time winter address—the Drake Hotel—next week.

Furness' Arrival

Wednesday means a new address for the newlywed Charley Browns (Helen Niblack), who are setting up housekeeping in the Ambassador Hotel. Also coming to the Ambassador are the Tom Furnesses, who arrive from Middleburg, Va., Nov. 1.

After a leisurely summer in California, the Allyn Warrens hurried home to celebrate their 10th wedding anniversary in Chicago. Another reason for getting home was Mrs. Warrens' keystone job with the St. Lukes fashion show committee. She will be among those making reports when the board meets Monday at the Racquet Club to discuss the big show, Oct. 22, invitations for which are out today.

MARRIED

can ideals and international politics last year, will discuss the question "How Do Men Determine What Is Right?" in a group of 10 lectures 8 o'clock Tuesday evenings beginning next week. They will be held

The Smart Set



(Herald-American photos by Howard Lyon.)

BLOND MRS. JOHN T. LANDRETH, newly arrived in Chicago, will be one of the lovely society models appearing on the runway at the Fashion Show which is to be given by the members of St. Luke's board at Medinah Temple, Oct. 22. Married in New York during the Summer, she and Mr. Landreth are now living at 1530 N. State st. Mrs. Landreth was formerly Mrs. Valborg Palmer Bell, and before that was the wife of Robert Chatfield-Taylor.

Herald-American
Thursday - September 25, 1947

Series of Benefits Inaugurates '47 Social Whirl

By Thalia

THE Chicago whirl, escaped for a couple of months by some vacationers, has begun again. This year it began with the first of a series of benefit fashion shows which will culminate with the St. Luke's show on Oct. 22. The first look at the "new look" was at the Preview of Flowers and Fashions early in September for the benefit of the Illinois Epilepsy league of which Mrs. Peter Miller is president and Mrs. Brooks McCormick chairman of the woman's board. Some of the most attractive women in town are interested in the work of the Epilepsy league, so greatly increased by the prevalence of epilepsy among ex-soldiers whose head wounds produced the distressing condition. The league hopes by education and clinical care to make normal life possible for all epileptics and to remove, by education the public's terror of the disease. The woman's board was certain of having its benefit an assured success for it was presented by the Florists Telegraph Delivery service and a State street store for the national convention and it combined a magnificent display of flowers with the "new look" with clothes also definitely new.

Fashions and Fancy

By Judith Cass

A long stretch of luncheon fashion shows lies ahead, and the season got off to a running start last Tuesday in the Mayfair room of the



Mrs. Charles Y. Freeman and
Mrs. Hopewell Rogers

Blackstone when a capacity crowd of feminine Chicagoans in fall clothes gathered to discuss the "new look" and to watch it on models showing imported fashions. The spectators' costumes remained at a doubting "little below the knee" length for the most part, however. The overall effect of the audience was one of concentrated chic. Mrs. Gordon Lang, head of the woman's board of St. Luke's hospital which will present its giant fashion show Oct. 22 in the Medinah temple, wears tailored clothes to perfection. Her luncheon suit was of mixed

tweed in which soft blues and browns predominated, and its wide lapels were faced with a collar of beaver. Her brown felt sailor had a medium width brim which was wrapped in brown veiling. Two handsomely gowned older women who were taken by surprise by a camera man were Mrs. Charles Y. Freeman and Mrs. Hopewell Rogers, who had luncheon tete-a-tete. Both wore black suits. Mrs. Freeman brightened hers with a blouse of satin in a luscious peach color and added a pearl choker, a sable scarf, and a small black felt hat. Mrs. Rogers' blouse of cheery yellow picked up the muted gold of her felt beret, and she, too, was wearing a pearl choker.

Mrs. A. Watson Armour III. wore pearls and gold chains entwined together as a choker about the high neck of her black suit, which fastened with jeweled buttons. To one shoulder Mrs. Armour pinned a coral shell to which one pearl was affixed, and the coral note was repeated in the embroidery on one side of her close fitting black felt hat. A tiny shell of gold was placed in one lapel buttonhole of the gray suit. Mrs. Daniel Peterkin wore to the luncheon. She wears her blonde hair cut short in curls to frame her face, the kind of hair-do which cries for the sort of black beanie Mrs. Peterkin had on. Her blouse, too, was black. The youngest member of the audience was Mrs. Henry Rowley's schoolgirl daughter, Miss Andria Rowley, who left that afternoon for Farmington. Her youthful traveling suit was of dark green plaid and it was matched by a little brimmed hat with a jaunty curled feather. Gold accents were popular, and Mrs. Newton Tobey had a little cock of gold attached to a tab on her off the face hat. The hat and her suit were of matching brown, the suit jacket made simply to button up the front, ending in a rounded, turn down collar. Also in brown was Mrs. George Willis, whose off-face hat was edged in delicate matching feathers. Gold hoop earrings dangled from her ears.

Another fashion conscious two-some at the showing were Mrs. Charles Renshaw and Mrs. Huntington B. Henry. A blouse of turquoise complemented Mrs. Renshaw's Brown suit and open crowned hat, and about her neck she fastened a gold chain choker which matched her gold earrings. Mrs. Henry topped a black gown with a Persian lamb cape and wound a long strand of pearls several times about her neck. Her button earrings were pearls. Other bright splashes of color were provided in the hats worn by Mrs. Edward A. Cudahy and Mrs. Seymour Wheeler. Mrs. Cudahy's small, black, off-face bonnet was trimmed with shocking pink feathers. Mrs. Wheeler's hat of royal blue had an ornament of silver shaped like feathers. Attracted by the gay hum of conversation and music several passersby sought entrance to the room during the luncheon. "Sorry, it's a private party," they were told. Kibitzers in the lobby had a close view of the fashions, however, as the models lined up to enter the luncheon room and even listened in on an interview a fashion reporter had with some of the models in their just-above-the-ankle costumes. "What do you think about hiding the famed American leg?" the reporter asked. "Just say that it always can be seen in a bathing suit," a bored, blonde mannequin replied.



Mrs. Charles Renshaw and
Mrs. Huntington B. Henry

CHICAGO
Herald and American
AN AMERICAN PAPER FOR SUNDAY
SUNDAY, SEPT. 28, 1947
Society Fashions Beauty
Teen-Ager Clubs Records
Home and Decoration
Travel and Resorts



R
into
nig
Na



"THREE'S A CROWD, 'Alibi'," Mrs. DeWitt Buchanan Jr. of Lake Forest is telling the playful spaniel in this teeter-totter picture of her two little ones, Katherine Reed, 2, and DeWitt III, 10 months old. Mrs. Buchanan will get the nod again this year to model in St. Luke's Fashion Show on Oct. 22 in Medinah Temple.

Pictures by Staff Photographer Howard Lyon.

[28 Sept 1972]

[176]

Sun's Candid Camers Catches Social Events



THE SHINGLE'S OUT AND THE FURNITURE'S IN PLACE, ST. LUKE'S COMMITTEE IS 'AT HOME'

The St. Luke's Fashion Show committee moved into its new headquarters last week in the Arcade of the Drake Hotel. **PICTURE AT LEFT:** Posting the huge signs to attract ticket buyers for the Oct. 22 event was the joint responsibility of

Mrs. Herbert Startford (left to right), Sally Stilwell and Mrs. John L. Irving. **PICTURE AT RIGHT:** While Peggy Ware (right) went to work on the floors with the aid of a mop, ringer and bucket, Mrs. Gordon Ware dusted.



FURNISHINGS GO IN WHILE TICKET BUYER GETS HELP IN SELECTING SEATS

PICTURE AT LEFT: Mrs. Robert Anderson (in light gray) and Mrs. Mark Willing helped to carry in some of the room furnishings. **PICTURE AT RIGHT:** With the housekeeping duties completed, Mrs. Eric Oldberg (left) and Mrs. Robert

C. Bassett (center) proceeded to help a ticket purchaser, Mrs. Joseph Collins, to select her seats for the fashion show to be presented at the Medinah Temple. Headquarters will be open every day until the day of the show.

SUN PHOTOS BY JOSEPH KORDICK.

SUNDAY
SEPTEMBER 28, 1947



MRS. CHARLES S. POTTER is a new bride, but to the St. Luke's women's board the former Bobby King Shaw is primarily an old and dependable worker.



The SMART SET

MRS. MARSHALL SAMPSELL and Mrs. William S. Covington are two other pillars of the 21-year-old St. Luke's fashion show, which is being held at Medinah Temple this year. Mrs. Covington comes in regularly

from Libertyville to do her stint. Various committees have been at work since early Summer preparing for the gala benefit on Oct. 22.

(Herald-American photos by Howard Lyon.)



MRS. GORDON LANG is the chic president of the St. Luke's women's board. One of the busiest women in town, her duties as a mother add to the fullness of her day.



They'll model for charity— Four socialites who will model the longer hem-line for charity's sake at the St. Luke's Fashion show come Oct. 22, talk over their roles at the Racquet Club luncheon at which the Women's Board of St. Luke's Hospital made final plans for the style benefit. They are (l. to r.) Mrs. George B. Young, Mrs. K. Lyman Ames, Mrs. Mark Willing Jr. and Mrs. Charles Limberg of Lake Forest.

[8946]

Society and Clubs

Tuesday, September 30, 1947

Models Will Walk on Clouds for St. Luke's Fashion Show

BY JUDITH CASS
(Picture on opposite page)

MODELS in the St. Luke's Fashion show to be held Wednesday afternoon, Oct. 22, in the Medinah Temple, will appear from out of this world and walk on clouds. The effect will be obtained thru the stage setting, a miniature of which was on view at a luncheon meeting of the fashion show committee yesterday in the Racquet club.

The center of the temple's apron front stage will be dominated by a globe with North America traced on it in bas relief. Models will enter from a cloud wrapped stairway half way up one side of the "world," walk diagonally downward and across to the stage, and then parade between the spun glass clouds dotting the apron. Also traced on the globe will be dotted lines showing the route by air across country and to Hawaii.

Hawaii is just the spot board members en masse would like to visit, departing Oct. 23, the day after the show, when each one can drop her responsibilities for the management of Chicago's largest charitable fashion show. Various committees started work early this summer, and all 62 members now are up to their necks in their particular jobs.

Those on the ticket committee especially are busy. They also are jubilant, because orders for \$4,200 worth of tickets were filled in the first week fashion show headquarters in the Drake hotel were open. Mrs. Eric Oldberg, whose husband is said by board members to be the handsomest doctor on the hospital staff, heads the ticket committee. During luncheon yesterday she revealed that nearly all the boxes, at \$100 each and seating six persons, have been taken. Reserved seats are selling at \$9.90 and \$7.50. Unreserved seats are priced at \$2.40.

Other Style Show Notes

Approximately \$43,000 was raised by last year's fashion spectacle. "I could use all of that for new curtains and new furnishings," Miss Cornelia Conger of the benefit committee confided to her luncheon companion in telling of the distribution of fashion show funds to fill hospital needs. She has purchased thousands of yards of materials for curtains. The hangings must be of material whose design patients cannot count, easily launderable, and cozy in appearance, she said.

Purchasers of unreserved seats will defray the cost of a medical examination for a social service patient. Reserved seat purchasers, who think the prices are high, should realize that they are paying for the use of an adult bed in a ward for one day, or for eight hours' private nursing service for someone critically ill, Mrs. Oldberg said. Proceeds from the sale of one box will pay for three weeks' hospitalization for a child, or for the delivery and hospitalization of one mother and part of the care of another.

Mrs. Gordon Lang, president of the board, was wearing a long suit with a long skirt length yesterday, but others appeared in skirts which they frankly admitted were "let down as far as possible." Mrs. Cyrus H. Adams of the committee has moved from Lake Forest back to town several weeks early so that her son and daughter-in-law, Mr. and Mrs. Adams III, and their children can have the Adamses' country house. The younger Adamses recently returned from New York and are still without a home of their own. Mrs. A. Watson Armour will make the move in from Lake Forest next Tuesday.

Mrs. Letts McLaughlin will take time out from her fashion show chores next month to attend the wedding in New York of her niece, Mrs. Louise Stillwell Hagner, daughter of Mme. Felipe Espil, and Hugh Chisholm Leighton. Mrs. Charles Potter, the former Barbara King Shaw, was receiving congratulations on her recent marriage.

Other luncheon guests included another recent bride, Mrs. Knowlton L. Ames III, who will be a new-comer to the St. Luke's fashion runway. Mrs. Morris McCormick, a long time committee member, brought with her as a luncheon guest her daughter, Mrs. H. Warren Buckler Jr., who is here from Baltimore on her first visit in some time.

Social Chicago

Models Walking Through Clouds Promised for Fashion Show

By Neola Northam.

ST. LUKE'S Fashion Show audience on Oct. 22 will witness models "out of this world" walking through the clouds. This fantastic forecast was revealed at a committee luncheon yesterday at the Racquet Club by Mrs. Edward I. Cudahy who has dreamed up the stage settings for many of the previous 20 shows given by the Woman's Board of St. Luke's Hospital.

Luncheon guests were shown a table-size model of the Medinah Temple stage set with a huge globe of the world through which the models will make their appearance. Their parade will be in and out of spun-glass clouds.

Mrs. William S. Covington, wearing a tan suite, sables and a brown hat with a gold feather, had every assurance that this year's show, under her direction, will match its predecessors. Mrs. Eric Oldberg dressed in black, has chalked up a ticket sale of \$4,000 for the first week the committee has had office hours at the Drake.

New Models

A few of the new models to join the group of fashionable young matrons lined up from other shows were guests of individual board members yesterday. Mrs. Charles F. Gore brought her pretty dark-eyed daughter-in-law, Mrs. Charles F. Gore Jr. Mrs. Knowlton Lyman Ames III, Mrs. Charles Limberg, Mrs. George B. Young, Mrs. Donald A. K. Brown and Mrs. Mark Willing were particularly interested in Mrs. Cudahy's description of the models' walk through the clouds.

Display Miniature of St. Luke's Style Show Setting

(Story on opposite page)



Mrs. Knowlton L. Ames III, (left) and Mrs. Edward Limberg with a miniature of the stage setting to be used at the St. Luke's fashion show Oct. 22 in the Medinah Temple. (TRIBUNE Photo)

CHICAGO SUN-TUESDAY, SEPTEMBER 30, 1947

The SMART SET

CHICAGO
Herald American
AN AMERICAN PAPER FOR THE AMERICAN PEOPLE
Published C. & F. Board Office

SUNDAY, OCT. 5, 1947.

Society
Fashions
Beauty

Teen-Agers
Clubs
Records

Home and Decoration
Travel and Resorts



GETTING IN TRIM to model in the mother-and-daughters feature at the St. Luke's Fashion Show on the 22d, Mrs. Franklin G. Clement (right) and her two daughters, Nancy and Joan, wind up a tennis game on the Stanley Keiths' courts in Lake Forest. (Fourth of the doubles game was Mrs. A. Watson Armour, several times champion at Onwentsia.)

By Cholly Dearborn

Fashion on Parade 'Around the World' At St. Luke's Show

Committee Views Scale Model Of Setting for Oct. 22 Event

BY MILDRED BOLGER.

A strictly "out-of-this-world" illusion has been created to provide a background for the 21st St. Luke's Fashion Show.

The committee, meeting at the Racquet Club yesterday morning, saw a model of the stage setting . . . which will be duplicated to scale on the stage of the Medinah Temple for the show Oct. 22.



MRS. LOUIS
SUDLER.

Models will descend a spiral staircase built down and around a globe of the world at the back of the stage.

Pale-blue angel hair was used in the model to create a cloud effect in the foreground where mannequins will parade.

SOME OF the young women who'll walk the runway for St. Luke's were guests at the luncheon for the committee following their morning meeting.



MRS. A. WATSON
ARMOUR.

Mrs. Charles Glore Jr. (there with the senior Mrs. Glore), Mrs. Donald A. K. Brown (Mary Ryerson) and Mrs. Charles Limberg were a few of these.

Both Mrs. Limberg and Mrs. I. Newton Perry, seated at her left, wore gray.

Mrs. L. chose a black-banded gray felt bowler to wear with a silver-buttoned gray wool frock.

MRS. PERRY wore a gray suit with pockets and lapels banded in black.

She's just home from a summer's travels. Her trip to the West early in the season took her on a grand-scale tour of all the national parks she hadn't visited before.

Before leaving for Honolulu in August she visited her son-in-law and daughter, the Harold Kneedlers, in Piedmont, Calif.

When friends in Hawaii suggested a scenic air trip Mrs. Perry assured them she'd looked into plenty of canyons for one year!

The I. Newton Perrys—in Santa Barbara—were on her visiting list last month.

MRS. A. WATSON ARMOUR—too busy to shop for fall clothes, she said—fastened diamond clips at the neckline of her black silk crepe frock.

The Armours are moving into their apartment at "1500" next week from Lake Forest.

Another resident of the 1500 Lake Shore Dr. Building, Mrs. Charles Renshaw, wore a colorful turban of twisted bands in coral, blue and gold-sequined gray with her black frock.

Mrs. Frank Hibbard's beanie glittered, too . . . it was of green felt . . . and accompanied a black dress.

NO STAY-AT-HOMES, the Hibbards. In July and August it was Hot Springs, Va., for them . . . Nov. 1 will see them established for the winter in Palm Beach. They've had no word of how much (if any) damage was done by the hurricane to the house they'll be occupying.

didn't reflect her mood, for she is joyous at the arrival of the first granddaughter in the family.

The F. Sewall Gardners are the parents. The baby, who'll be named after her mother, the former Shirley Keith, arrived at Passavant Hospital last Friday.

THE GARDNERS' son, Fred-eric Sewall, is 5 years old.

The Robert Macdonalds' (Patsy Keith) three children all are boys. So the arrival of the new baby gives Stanley Keith his first granddaughter.

There are no granddaughters in Mrs. Keith's family, either. Her daughter and son-in-law, the John P. Bents, have only boys . . . two of them.

Mrs. Frederic Sewall of Kansas City and Mrs. James Gardner of Biloxi, Miss., are the great-grandmothers.

AN ABRUPT off-the-face hat was demonstrated by a newcomer to the ranks of models, Mrs. George Young. Her suit was cricket green.

Our vote for the woman who does most for the little semi-sequined beanie: The perfectly coiffed Mrs. Franklin Clement, all in gray.

Mrs. Charles Potter, a bride of two weeks, came to the luncheon hatless, showing a crop of softly turned bronze feather-cut curls.

Sunday her bridegroom surprised her with the announcement that a second honeymoon is in the offing almost immediately. They're Florida-bound for most of the winter. Which means, to her sorrow, she'll miss the fashion show.

MRS. MARSHALL Sampson is speaking of her new fall outfit as being of "eccentric length." But she's still getting compliments on it.

It's a burnt-orange long-torso jacket over long, full, black wool

the Feminine angle

WEDNESDAY, OCTOBER 1, 1947

Adeline Fitzgerald

At the Moment

GOOD news for the socialites who will model in the St. Luke's fashion show Oct. 22: They can walk like themselves. Kay Ratto, in charge of directing the show, wishes them to look as natural as possible when they float down out of the clouds that surround this year's "aerial" setting. They will not be urged to adopt the stylized prance common to mannequins and hackney ponies, an effect achieved by "reaching forward" with the feet. Each must stroll in her own fashion.

With Mrs. Ratto directing, the show becomes a 100 per cent feminine production. All other details are handled by members of the St. Luke's women's board.

What a second-generation interest the board is becoming was demonstrated this week when half the members turned up to lunch at the Racquet Club with daughters or daughters-in-law in tow.

Duets

To come in from Lake Forest with her mother-in-law, Mrs. Charles F. Glore Jr. had to hire a sitter to stay with the baby; right after coffee they dashed back to the country. Mrs. Glore Sr., in one of the season's smartest gold metal cloches, was just home from a visit with the William H. Mitchells at "Hope Point," their island farm in Musgrave, British Columbia.

Mrs. A. Watson Armour and her son's wife, Jean Schweppe Armour, were another mother-and-daughter duo . . . ditto Mrs. Morris McCormick and Patty McCormick Buckler who is here from Baltimore for a week.

Mrs. Cyrus Hall Adams and her daughter, Mrs. George Young, Mrs. Stanley Keith and her daughter-in-law, Mrs. John Shedd Reed, and Mrs. I. Newton Perry and her daughter Sally's sister-in-law, Mrs. Charles Limberg, were other twosomes on hand.

"Good," exclaimed one guest when dessert—an ice cream bootie—was put in front of her. "I'm glad they dropped the other shoe. I ate the mate to it here at the Morse wedding Saturday."

The Racquet Club, in a commendable effort at conservation, served the St. Luke's ladies the ice cream hearts, cupids, doves, bells and shoes left over from the wedding.



PROMOTE ST. LUKE'S FASHION SHOW

Mrs. John D. Ames (left) is a member of the St. Luke's Fashion Show committee which Mrs. William S. Covington (right) is heading. They are working on the current sale of tickets from an office the St. Luke's Hospital Woman's Board has opened in the Drake to assemble a capacity audience for the show at the Medinah Temple Wednesday afternoon, Oct. 22.

SUNDAY SUN AND TIMES-

SUN PHOTO

OCTOBER 5, 1947



PROMOTE ST. LUKE'S FASHION SHOW

Mrs. John D. Ames (left) is a member of the St. Luke's Fashion Show committee which Mrs. William S. Covington (right) is heading. They are working on the current sale of tickets from an office the St. Luke's Hospital Woman's Board has opened in the Drake to assemble a capacity audience for the show at the Medinah Temple Wednesday afternoon, Oct. 22.

SUNDAY SUN AND TIMES-

SUN PHOTO

OCTOBER 5, 1947

[190]

NEW FACES FOR ST. LUKE'S FASHION SHOW



Mrs. Charles Limberg.

St. Luke's board members are perennially on the lookout for



Mrs. K. Lyman Ames.

or who are the 1947



Mrs. George Young.



Mrs. Charles F. Glore Jr.



Mrs. Mark Wining.

marrieds and debutantes who have moved away or are traveling, and cannot make repeat performances on the runway.

After finding out how many

substitutions were necessary, they combed the social register and contacted friends, to avail themselves of the cream of the crop of eligibles.

physes, trodding the boards in the Oct. 22 fashion show.

One of the biggest jobs in planning the annual extravaganza is that of the committee that selects the models.

All summer they've pored over their books, checking off their list the matrons, young

Here are five, out of two score

[30 Sept '47]

[195]

OCTOBER 8, 1947

Society Sees St. Luke Style Show Setting

By Thalia

THE week's most exciting moment for some of Chicago's most popular matrons was the preview last Monday at luncheon at the Racquet club of the stage set for the St. Luke's Fashion show. The show will be held on the afternoon of Oct. 22 at Medinah Temple.

Most of the board members and the press who gathered for the preview of the model of the set had never seen it, altho they knew that the show's sponsor, United Airlines, was providing something on the heavenly side under the guidance of Mrs. Edward A. Cudahy, chairman of the stage setting. They couldn't have dreamed of a more enchanting setting. The stage will be actually out of the world, covered in spun glass clouds from which will emerge in the rear of the stage the earth, with brilliant blue waters of its seas surrounding the continent which we proudly call our own.

• • •

The mannequins will come out of the nowhere into the here [like the "baby dear" of the famous old poem] from soft white clouds, walk down a ramp which will bring them from far to nearer heavens of foamy clouds. It is one of the most charming as well as most imaginative settings that the famous style show has ever had during its years of never-failing success.

The St. Luke's Fashion show is the benefit show of the year, with shops vying with one another to exhibit, an audience composed of the smartest and the most socially secure women in town, and a profit which would set any charity's budget heart throbbing. Last year \$43,000 was an all-time high for a one day benefit. Incidentally, if you wonder where that \$43,000 goes it may interest you to know that most of it is used for social service, altho this year after the war years of doing without, necessary refurbishing of the hospital—under the skillful guidance of Miss Cornelia Conger—will absorb some of it. If you buy a box of six reserved seats for \$100 the money might provide, for instance, three weeks' hospitalization for a child, or maternity delivery and eight days' hospitalization plus some clothes for a new baby.

When the first St. Luke's Fashion show was given on Oct. 27, 1927, there was no such calm assurance that the show would be a success. Previous to that year the St. Luke's charity ball had added about \$10,000 annually to the social service fund of the woman's board, and it was a courageous group of young women who dared give up the assured old for the untried new. But the novelty netted them \$31,500 to their delighted surprise.

Many of the ardent workers in that experiment were at last Monday's luncheon at the Racquet club, among them Mrs. Walter Wolf and Mrs. Frank Hibbard who were the enthusiastic promoters of the first fashion show for they had both been abroad that summer and had seen the very successful fashion shows which the great French couturiers put on at the fashionable watering places. Mrs. John W. Gary was chairman of the 1927 Fashion show committee and after her retirement as president of the woman's board of St. Luke's hospital she was made honorary president.

Mrs. Walter Wolf who succeeded Mrs. Gary as president turned over her duties this year to Mrs. Gordon Lang who, with Mrs. William S. Covington, is co-chairman of this year's Fashion review. Mrs. Wolf and Mrs. Hibbard, however, are acting as official advisors.

Also present at Monday's luncheon was Mrs. Stanley Keith, who

[Continued on page 2]

Chicago Sunday Tribune: Oct. 5, 1947
Part 7—Page 2

Society Sees St. Luke Style Show Setting

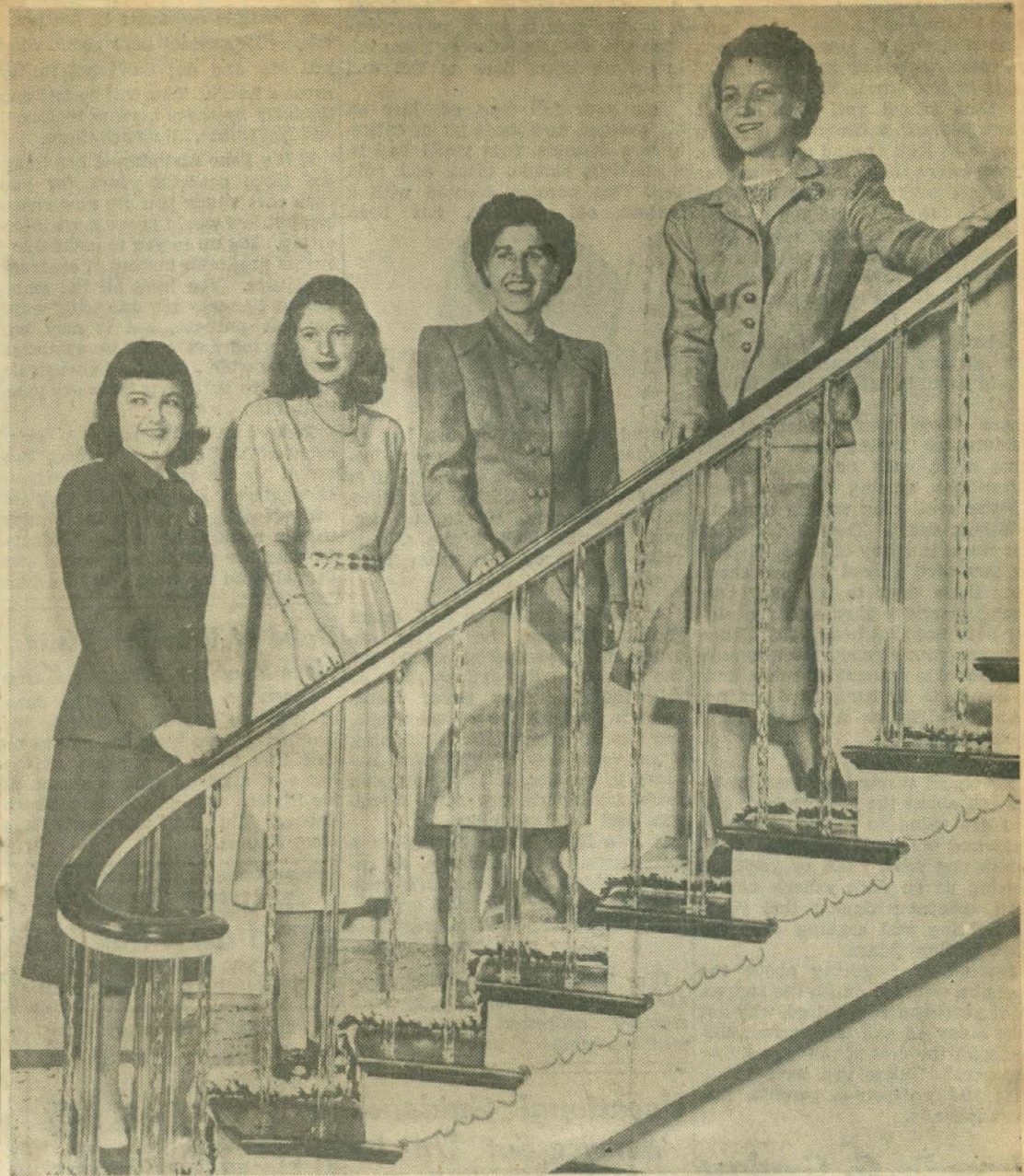
[Continued from page 1]

was publicity chairman for the first fashion show, and Mrs. Charles F. Gore who had charge of advertising for it—this year working on selling boxes, which I hear are nearly all sold. Mrs. Seymour Wheeler, who with Mrs. Wolf and Mrs. Hibbard had charge of the shops and the fashion review 20 years ago, was also at the luncheon as was Mrs. Louis Sudler who in 1927 acted as a model. Mrs. Cyrus H. Adams and Mrs. I. Newton Perry, both prominent in the first show, were also there to cheer the new young board as was Mrs. John C. Pitcher whose picture as a young was used in the publicity of the first show.

Perhaps the marvelous summer which Mrs. Pitcher and Mrs. Perry had in Hawaii may be partly responsible for one of the fabulous prizes of the fashion show, an all expense round trip to that dream island. In case you wonder what the smart young women of 1927 looked like, it was the period when waistslines were around the hips, when skirts were beginning to creep up instead of down, when the hair was parted severely in the middle or a little more coily on the side, but was kept very "flat top," and nestled coily under cloches which completely covered the head, ears and all.

• • •

Bridal Group Members in St. Luke's Fashion Show



Mrs. Charles F. Gore Jr., Mrs. William L. McLennan, Mrs. John S. Reed, and Mrs. Edward F. Swift III. (left to right), who will be in the bridal group which will climax the annual St. Luke's Fashion show to be held Oct. 22 in the Medinah Temple. Mrs. Swift, herself a recent bride, will take the role of the bride, and the others, plus Mrs. Walter J. Cummings Jr., will be bridesmaids.

THE SUN

THURSDAY, OCT. 9, 1947

Adeline Fitzgerald

Duo

At the Moment

One glamorous addition to the ranks of St. Luke's models will be tall, blonde Mrs. John T. Landreth and, for one of those mother and daughter duos, two years hence, there is Mrs. Landreth and her tall, dark daughter, Leta Chatfield-Taylor. Now a student at Stephens College in Missouri, Leta will make her debut in Chicago, where her late grandmother, Mrs. Chatfield Taylor, established the family tradition of charm.

Although his bride has a house on the Biltmore Golf links near Phoenix and Jack Landreth has a bachelor house at Sunset Ridge, they had no place to start house-keeping in Chicago until his mother generously offered them her apartment at 1530 N. State and moved out to Evanston. Weekends they and the bride's two little boys, James Ford Bell III and Peter Bell, go out to Sunset Ridge.

On the 16th the Homer Hargraves are giving a dinner party for the newlyweds.

this time with a British lion. Col. per and the youngest member of a Fashion Designers, will be the Tuesday, Oct. 21, in the Bismarck

White Collar GIRL

—BY RUTH MAC KAY—

A Friend of the Heart

ABOUT the first of October I was out of the city for a few days. During that time Howard Vincent O'Brien died.

It was inutterably moving to me to read the tributes paid to him by those of his own profession. More than anything else they expressed deep and abiding admiration for a master craftsman.

But he had many endearing personal gifts I wish he could have left us! One I noted on various occasions: A felicitous faculty of making others feel—when he had done them a favor—that in some way he was in their debt.

This is a beautiful quality, stemming, I believe, from a great inner consideration for one's fellow man. It is essentially kindness, directed toward making others more comfortable in an uncomfortable world.

Another newspaper friend of mine, Claire MacMurray, has an expression that comes to mind for friends such as Howard Vincent O'Brien. She calls them "friends of the heart." We may not see them often; we may not know them intimately, but we recognize them intuitively; rejoice that they live; grieve when they die, for then our hearts have truly lost a friend.

A Friend of a Cause

Mr. O'Brien's death, I should think, would add impetus to the drive for funds for cancer research. And here's an incident to bear in mind about someone who is a friend of a cause.

Kay Ratto, for 14 years merchandising, counselor for the Merchandise Mart, is head of production for the St. Luke's fashion show Oct. 22—not a job to zip thru lightly like a breeze.

Kay will be paid for her services. Her check, however, is going to the American Cancer society upon her request, to be allocated for cancer research—and at St. Luke's hospital.

A nice story of St. Luke's, isn't it? And a brave and thoughtful person, Kay Ratto. You see, she has met the spectre of cancer in her own family.



Kay Ratto

OCTOBER 13, 1947

John Moss and his associates of the window dressing staff of Fields must have had lots of fun designing displays in their State st. windows dedicated to St. Luke's Fashion Show, to be held Oct. 22.

In one window it is easy to discern the gentle caricature they have made of Miss Cornelia Conger, who from the beginning of the shows has checked in models. As the gray-haired model, garbed austerely in black sits there with pencil poised over the time chart, one can fairly hear the Bostonian voice of Miss Conger, saying icily: "My deah, you are late for the third successive year. I will speak to your muthah."

The slim matron wearing the new length black cape is unmistakably Mrs. A. Watson Armour. And in the makeup room, where the dressing table is laden with an open box lunch, a soft drink and a huge lipstick, the girls from the 28 shop are readily recognizable.

In another window where the slim little figure appears in an elegant dinner gown and wearing a fragile tiara, Mrs. Paul Butler was obviously the inspiration of the artist.

Apropos the show, the girls are to be put through a complete dress rehearsal in the Fortnightly later this week.

Helen Bennett, who is busy directing the Junior League provisional training course, reports that her sister, Estelline Bennett, is convalescing nicely in Presbyterian Hospital after an illness which for a time caused great concern.

MONDAY, OCTOBER 13, 1947.

St. Luke's Tickets Are Selling Fast

Members of the St. Luke's fashion show ticket committee are beginning to tear their hair in despair! With all the \$9.90 tickets in the dress circle already sold, they're frantically trying to get word back to the many women whose orders for such seats can't be filled.

There are only a few of the \$7.50 seats left . . . but plenty of general admissions, at \$2.40.

WEDNESDAY
OCTOBER 15, 1947

CHICAGO SUN the Feminine angle

"Coffee at the Casino" isn't one of those breakfast broadcasts—it's a one-time thing, and the joint effort of Mrs. Marshall Sampson, Mrs. Grant Laing and Mrs. John Shedd Reed, and it flourishes next Monday morning around the visiting Britisher, Col. Hardy Amies. Invited to have coffee at the Casino with him are the girls who will model his creations in the St. Luke's fashion show on Tuesday, and the press. What to serve at that hour puzzles the hostesses. Something English, of course. Crumpets? Kippers? Bubble and Squeak? Or pressed board's head?

CHICAGO DAILY NEWS,
30 ★ Tues., Oct. 14, 1947.

St. Luke's women will be up early every morning from now on until their show, so a 10:30 o'clock coffee party fits nicely into their scheme.

Mrs. John S. Reed, Mrs. Grant Laing and Mrs. Marshall Sampson are giving it at the Casino, Oct. 20, for the English designer, Hardy Amies.

PETTICOAT LANE

Masculine Personality Groom Seen Growing Need in Business

By MARY MORRIS

IT'S SO GOOD to be home. Wonderful as the experiences of two months in Europe were, the biggest thrill of the trip—sighting the American flag as we approached La Guardia Field. Next biggest—the friendliness and forthrightness of Detroiters.



MARY MORRIS

Nobody who hasn't been a "foreigner" in a country where World formality is as hard for an American to get used to as a language, can guess how heartwarming it is to be hailed with pleasant greetings—sometimes even by strangers who say they're glad to see I got home okay. If ever again I hear people criticize Detroit for being small-townish I'll challenge them to fiery debate.

Catching up on what's happened while I was gone: Pretty Paula Drew, who was Tamara Dubin, of the Civic Light Opera before she started going places in the movies, is vacationing in Detroit. Paula, looking more luscious than ever with her hair in the new "Dior brown" (it's a russet introduced by Christian Dior as a compliment to his red-haired friend, Christian Berard, the artist), midcalf skirt and black stockings, is nibbling at Broadway offers.

Her progress, like that of many young Hollywood hopefuls, is temporarily blocked by the studio's economy drive resulting from England's 75 per cent tax on American films. Studios are concentrating on the quick profits from established stars rather than building newer talent.

Male Polish

When John Robert Powers, the model man, visits here this week he will discuss the opening of a Powers personality school for men. The request for such a school came originally from a Detroit advertising company owner.

Reason: He recently had to fire an executive who had been with him since his now impressive agency was hole-in-wall shop. The man, despite his employer's hints and pleas, kept on looking and acting as he did 10 years ago. He never bothered to have his clothes pressed or his nails manicured. His hair always fringed a quarter of an inch over his collar line.

Because of his appearance and crudities of manner he was losing clients—particularly women clients. The owner hopes to forestall similar instances by installing a training course for young executives.

For Gentlemen Objectors

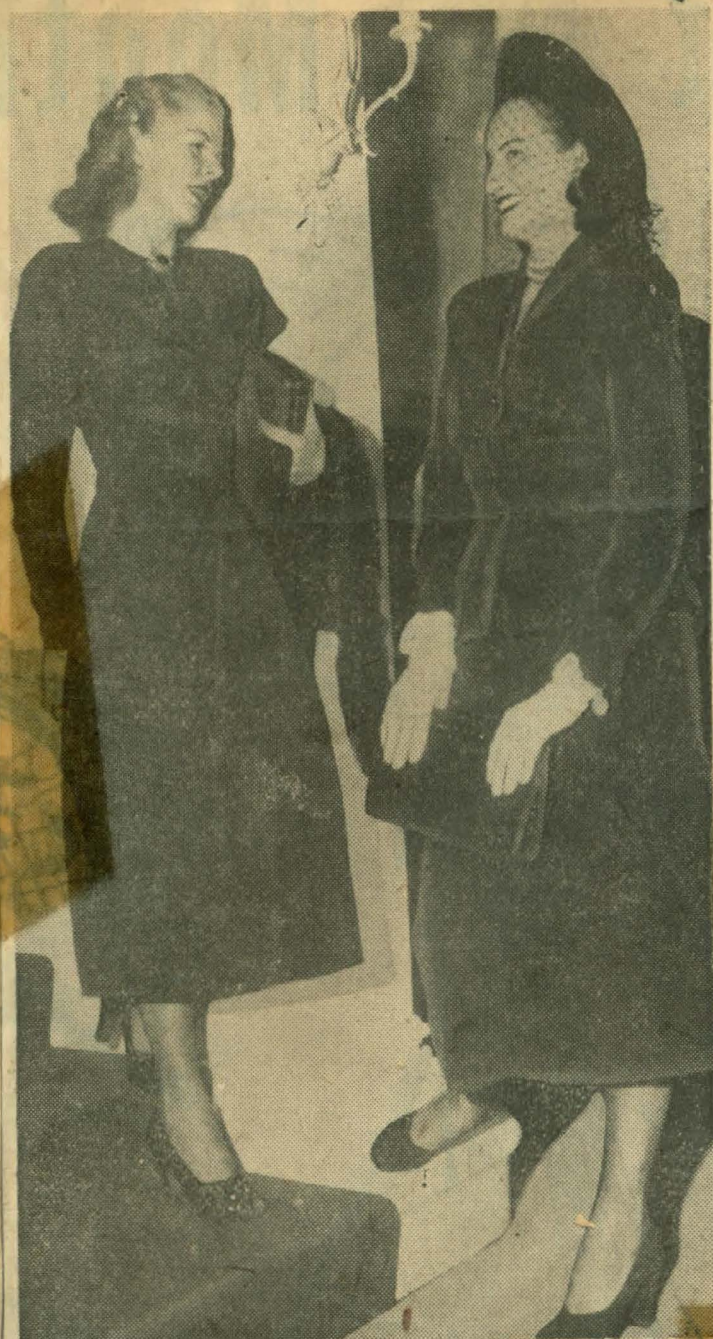
This department thinks it's a noble idea. Why all the shouting exclusively about courses, clothes and cold creams which will make women please men? Why not the other way around for a change?

Why shouldn't some of the men so loudly concerned about the possibility of waist-nipping corsets for women worry a little about exercise or diet to quell their own aldermen's tum-tums? And the masculine skirt experts might give a little eye to their own gangly trouser lengths—or the bad proportioning of their jackets.

To Fashion's Credit

One of the psychological wages of this fashion business—often called frivolous—is its credit-side record in good causes. Chicago's St. Luke's Hospital fashion show always makes more, per performance, than a Broadway hit. This year proceeds will be even larger. Kay Ratto, fashion expert, is handling production and being paid the same huge fee which usually goes to a big name producer. But she is endorsing the check of St. Luke's with specification that it be allocated for cancer research there.

The SMART SET



HERE we have some of the regulars among the models for the St. Luke's Fashion Show and some of the newcomers in the act. Mrs. John H. Stevens (left) has had the advantage of professional experience. With her is Mrs. Robert Owen Lehman, whose private life revolves around her little family of youngsters, and who would not miss the chance to do her bit.

Wed., Oct. 15, 1947 CHICAGO DAILY TRIBUNE:

From the Notebook

Mrs. John S. Reed, Mrs. Grant Laing, and Mrs. Marshall B. Sampson of the St. Luke's fashion show committee, will give a coffee party at 10:30 a. m. next Monday in the Casino for Hardy Amies, British designer. Mr. Amies and Pierre Balmain of Paris will speak at a luncheon meeting of the Chicago Fashion Group next Tuesday in the Bismarck hotel. Plans for the Chicago Junior League's annual benefit ball will be announced at a luncheon today in the league's new headquarters in the Fortnightly club. . . . Dr. and Mrs. Watson G. Humphries have opened their Lake Shore dr. apartment for a few weeks until they leave to spend the winter in or near Beverly Hills, Cal. They spent the last six months at their summer lodge in Massachusetts. . . . On the dean's list at Smith college are Bright Girls Cecilia Anne Badger, Camille McDonald, Pamela Wilson, Margaret Joan Woodside, Margaret Knight, and Alice Barnes, among others. . . . Miss Holly Veeder, daughter of the Melvin N. Veeders of Winnetka, has returned to Northampton School for Girls for her junior year's studies.



(Photos by Howard Lyon, Herald-American staff photographer)

MRS. E. FRANCIS BOWDITCH (left), new member of the board, is shown wearing the new draped skirt in the shorter length. Taking tea with her is Mrs. Henry P. Wheeler, who before her marriage was Florence Forgan, daughter of the J. Russell Forgans of New York. These are dress rehearsal photos of the models who will appear in the show at Madinah Temple next Wednesday.

Personalities of St. Luke's Models

YESTERDAY'S rehearsal of the models who will tread the boards come next Wednesday in the glamorous St. Luke's Fashion Show provided an interesting commentary on personality in the social world.

It revealed, in varying degrees, the mousiness, the bravado, the showmanship (or the complete lack of it) of the woman with the expensive fur tossed casually over her shoulders, who holds a teacup with poise as she moves in the best circles.

Age, it further revealed, has nothing to do with being a good model. One of the mothers (she has a brood of four), who will become a grandmother in the Spring, is a perennial favorite with the St. Luke's committee.

Also, you don't have to be long-stemmed to be a rose among the models. Mrs. Paul Butler is positively tiny, but Kay Ratto, who is directing the show, sighed with rapture every time she circled the rehearsal floor at the Fortnightly.

It was obvious as they trotted around the room that not all of the veterans of other St. Luke's shows are the most agile, but perhaps they are compensatingly good customers at the shops they will represent.

The St. Luke's show brings with it such an opportunity to shine, in an incomparably fabulous and lush setting, that no society woman, however pressing other plans are, fails to heed the summons.

Yesterday Barbara McClurg, whose pretty young face is new among the models, dashed over for the rehearsal though she had just returned from a Summer spent in Maine and innumerable other places.

Marilynn Morse Brown is just back from her wedding trip and probably hasn't all her wedding gifts assembled in her new apartment yet, but she made it her business to be on hand for the rehearsal.

WEDNESDAY, OCTOBER 15, 1947

CHICAGO SUN

the Feminine angle

Social Chicago

Committee Sells 117 Boxes For St. Luke's Fashion Show

By Neola Northam

AMATEUR mannequins relaxing yesterday at tea at the Fortnightly after a strenuous and successful rehearsal for the St. Luke's Fashion Show shared honors with Mrs. John D. Ames. The news that she and her committee had sold 117 boxes for the show on Oct. 22 at the Masonic Temple brought her congratulations on all sides.

She immediately gave credit to her committee including Mrs. Charles Glore, Mrs. Stanley Keith, Mrs. Cyrus Adams, Mrs. Thomas Connors, Mrs. Morrison Waud and Mrs. Frank Hixon. Having the advice of Mrs. Charles H. Morse, who has sold many a box for previous shows even though she was in Europe when this committee went to work, was a boon. Her daughter, Mrs. William S. Covington, now shoulders the responsibility of this year's show.

Mrs. Charles B. Hickox, formerly of Michigan City, Ind. and now of New York has purchased a box again this year, a custom she has followed for some time. Requests for tickets (in the unreserved section at \$2.40 each which the committee is anxious to push) have come from most of the Midwestern states.

Some of the family groups taking boxes include Mrs. Ogden Armour, Mrs. A. Watson Armour, Mrs. A. Watson Armour III and Mrs. Lester Armour. Mrs. Henry B. Clow, Mrs. Kent Clow and Mrs. William Clow Jr. all are boxholders. So is the

Cudahy clan, Mrs. Edward A., Edward I. and Mrs. Joseph M.

Only a few boxes remain and most of them are on the side aisles where the members of the St. Luke's Woman's Board have relegated themselves.

* * *

REHEARSAL OF ST. LUKE MODELS



They were smiling during rehearsal yesterday, so it's a good sign each of these models will put her best foot forward on the stage at St. Luke's fashion show a week from today. During intermission at the Fortnightly where they and dozens of other young matrons and belles were put through their paces yesterday afternoon, Kathleen Ball (standing), Mrs. Henry Wheeler and Mrs. Robert Craig (seated left to right) enjoyed a short rest.

[Daily News photo by William De Luga.]

CHICAGO DAILY NEWS - WEDNESDAY, OCTOBER 15, 1947

CHICAGO SUN

the Feminine angle

WEDNESDAY, OCT. 15, 1947

* * *

"Coffee at the Casino" isn't one of those breakfast broadcasts—it's a one-time thing, and the joint effort of Mrs. Marshall Sampson, Mrs. Gordon Lang and Mrs. John Shedd Reed, and it flourishes next Monday morning around the visiting Britisher, Col. Hardy Amies. Invited to have coffee at the Casino with him are the girls who will model his creations in the St. Luke's fashion show on Tuesday, and the press. What to serve at that hour puzzles the hostesses.

CHICAGO SUN

the Feminine angle

FRIDAY, OCT. 17, 1947

* * *

The silver coins which made such a jolly jingle on Mrs. John Lawrence Irving's wrist at the Junior League luncheon at the Fortnightly this week come from all over the world and were collected by her husband during his service with the O.S.S. During presentations of the league's Christmas play, Pat will use them to produce the sound effect of Santa's sleigh. In the St. Luke's show next Wednesday, Pat will be one of the mannequins in an all-velvet collection which features everything for the woman of glamour, including a velvet rain coat. Her sister, Kay Kelly, in charge of assembling these luxurious details, is also trying to get together a trousseau. When Kay and Pat O'Brien are married next month, they will be the first couple to drink their wedding champagne in the Ambassador's new Sarah Siddons Walk.

[215]



Louis Watermulder wears the beautiful jewels from Spauldings in The Drake, which she will display at the fabulous St. Luke's Fashion Show to be held on Wednesday, October twenty-second.

OCTOBER 18, 1947
The Drake

Chicago

Drake-A-Day

Published Weekly by Mary Anderson
exclusively for The Drake, Chicago

Reservation was made for the arrival Sunday of Hardy Amies, one of London's smartest couturiers. He is in Chicago at the moment to supervise the modeling of his creations at the fabulous St. Luke's Fashion Show of Wednesday, October 22nd.

the Feminine angle

Adeline Fitzgerald

At the Moment

SOME people live all their lives in Chicago and are never invited to model in the St. Luke's fashion show. Which is very frustrating and difficult for them to understand. On the other hand, John T. Landreth's bride had scarcely arrived in town when the St. Luke's fashion show committee had THREE requests from exhibitors to have her model their clothes in the show.

Being first a New Yorker and then a Minnesotan, Mrs. Landreth had scarcely heard of St. Luke's before she came here to live, and was certainly unaware of the implications of being asked to model for it.

Sign-Up Rush

But everyone who knew her before, first as Valborg Palmer, then as Mrs. Robert Chatfield-Taylor and then as Mrs. Ford Bell Jr. of Minneapolis, understands the exhibitors' rush to sign her up.

(There is a rule against exhibitors sharing a model, but in this case, the committee relented and she will represent two shops.)

About her, people are unanimous. They say she walks divinely, and wears clothes to perfection.

"She came into the shop one day," Aleka Rostislav Romanoff recalls, "and it was like royalty, making an entrance at a court ball. Everybody turned and looked. Yet she wasn't doing a thing. Just walking." Tall (5 foot 8), very blonde, with even features, she is the classic Norse maiden of the poets.

Gold Modern

Of Danish descent, she has the true Nordic coloring—plus a perfect skin. Beyond lipstick, she uses almost no makeup. Her jewelry is heavy gold modern, which tall blondes wear better than anyone else.

Her friends call her "Val," and describe her as "pleasant, but not cozy; witty, intelligent and self-sufficient. The kind of a woman who is at ease with people but who can go alone, without being lonely."

Invariably she wears black at night, but for daytime loves brilliant green or Shocking pink. In fact her addiction to Shocking is so well known her friends shower her with everything ("but everything") that shade. Her lipsticks tend to purple reds.

Lightly and gayly, she gets her way about things. In a Michigan Ave. millinery salon this week she demanded a bright green, custom-made hat in three minutes—the time limit for parking her station wagon out in front. "We don't do things that way," the milliner demurred. "I've GOT to have it," she insisted. He went into the work room, came out with a mold in one hand, a rose in the other and a feather in his teeth, made the hat on her head, in three minutes flat, and out she went bristling with pins.

Decorating Talents

Her talents include ability as a designer and colorist, and as Mrs. Bell, she decorated the family's chain of grocery stores with such psychological results the public rushed in to buy cabbages, beans and butter.

Because she plays golf and tennis, and has a house in Arizona, her wardrobe is full of sports clothes of the type popular in the West—linens and cottons, made to be worn in strong sunlight. Her evening clothes are glamorous, her dancing perfection, and on the dance floor at the Arizona Biltmore, she and Jack Landreth attracted more envious attention than Veloz and Yolanda.

Biltmore Meeting

It was at the Biltmore that they



MRS. JOHN LANDRETH

met, while he was still in uniform, and beginning to be regarded by his native Chicago as a confirmed bachelor. Mrs. Bell changed all that. Not even the prospect of acquiring three children—a 17-year-old stepdaughter, Leta Chatfield-Taylor, who is a brunette replica of her dazzling mother, and two little boys, James and Peter Bell, deterred Jack Landreth from plunging into matrimony.

With the exception of Leta, who's away at school, they are now all happily installed in his mother's apartment at 1530 N. State.

Portraits

By James J. Metcalfe

Careless Prayer

I pray each morning and each night . . . But every now and then . . . I say my prayers so quickly I . . . Should say them all again . . . I whisper them mechanically . . . Without sufficient thought . . . Although I realize that is not . . . The way that I was taught . . . It must be either weariness . . . Or laziness of mind . . . Or possibly a goodly share . . . Of both of them combined . . . I know that it is anything . . . But proper and polite . . . To tell The Lord unthinkingly . . . Good morning or good night . . . And so I hope hereafter I . . . Shall say a better prayer . . . Because I want The Lord to know . . . How much I really care.

(AVAILABLE NOW . . . the 1946 Portraits booklet, containing more than 100 Poems! Simply address "Portraits," 211 W. Wacker, Chicago 6, Ill., enclosing 25c—do not tape coins; or copy may be obtained for 25c at Reader Service Bureau, 211 W. Wacker.)

SUNDAY SUN AND TIMES, CHICAGO, OCT. 19, 1947

[22a+b]

[22b]

NEWS FOR
HOMEMAKERS

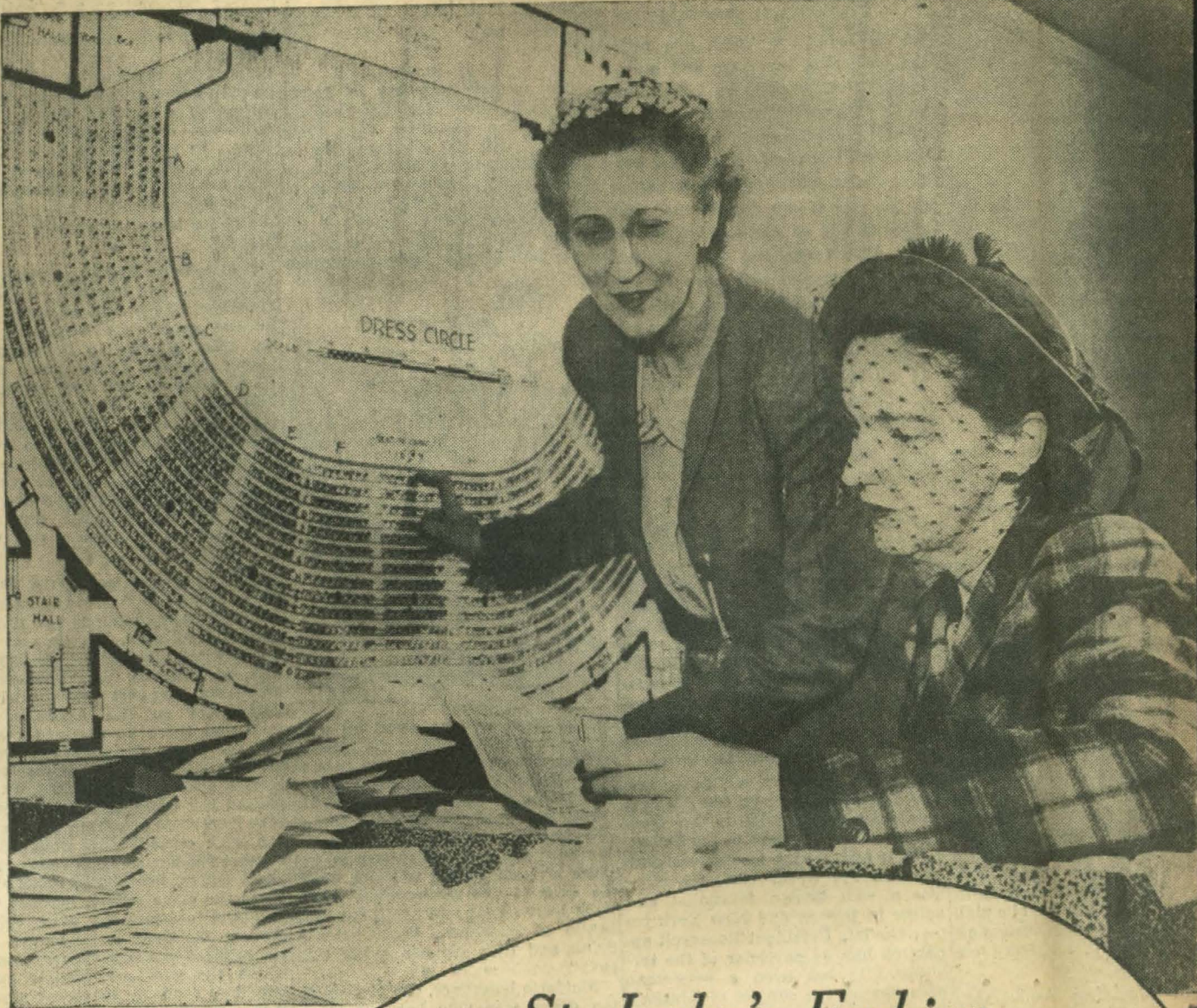
Chicago Sunday Tribune
THE WORLD'S GREATEST NEWSPAPER
OCTOBER 19, 1947



Mrs. Louis Watermulder, who will show fabulous jewels in the St. Luke's Fashion show scheduled for Wednesday afternoon in the Medinah temple.

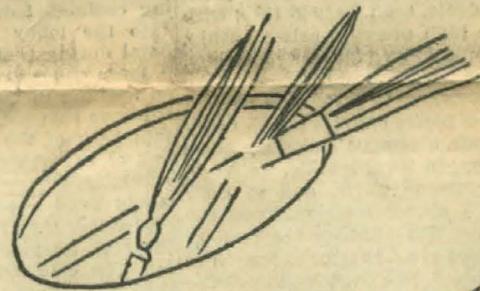


Mrs. Eric Oldberg, chairman of boxes, and Mrs. Paul Holinger, on duty in St. Luke's fashion show offices.



St. Luke's Fashion Show to Be Held Wednesday in Medinah Temple

ST. LUKE'S hospital woman's board expects to add another star performance to its bright history of benefit fashion shows when the curtain goes up on the 1947 production at 2:30 p. m. Wednesday in Medinah temple. Months of effort are in the background of the style parade, which usually seems to run effortlessly of its own accord. Preparations began last spring when shops and department stores which will exhibit the latest in clothes, shoes, furs, jewels, flowers and accessories, were lined up by Mrs. A. Watson Armour III., and her committee. During the summer advertising for the program, and the stage setting were secured; and the mannequin list was brought up to date. More recently gowns were checked to see that no duplicates will appear; costumes were fitted to the models, and a rehearsal was held. The box and ticket committees have been in action for a month in headquarters in the Drake, and the "backstage committee" will take over Wednesday, checking in clothes and models, and getting them onto the runway in proper order with hair and make-up in tip-top condition, and costumes in apple pie order. Mrs. Gordon Lang is president of the board, and Mrs. William S. Covington is chairman of the show.



Making models the best is a chore to form the show Mrs. Gordon Lang is assisted by Jorie Paul



Flowers, as well as jewels, have an important role in the overall appearance of the well dressed woman. Here Miss Kathleen Ball tries on a corsage.



[191001-97]
[EN90 Trib]
[32d]

g up the
o look their
last minute
o be per-
just before
w opens.
George Bates
ed by Mar-
lmer.

...of the Illinois Institute of Techn-
nology, Mr. Teller has divided his
1,000 museum pieces
...ies who have been able
foods at a constant 60 de

Go and See' Week— 3 Smart Affairs!

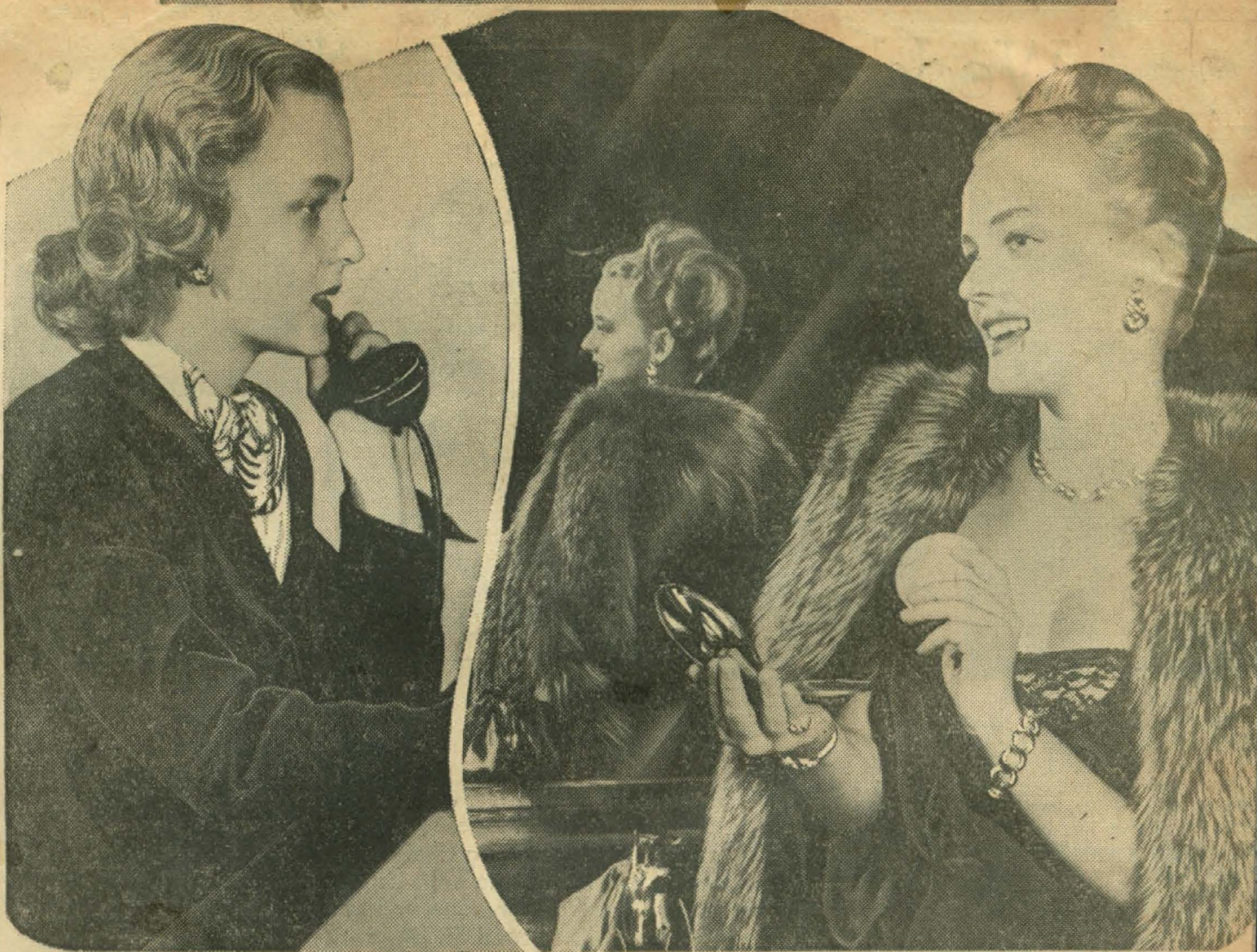
By Isabelle S. Rice

IF EVER there was a three-ring circus week, socially speaking, THIS is it!

Before next Sunday dawns, three of the Fall's most fabulous money-makers—St. Luke's Fashion Show, the Service Club's Ice Follies, and Chicago Arden Shore's Ball—will have set new records for painlessly extracting many thousands of dollars for the sponsors' respective charities.

Old hands at putting on superlatively successful benefits, members of the St. Luke's Woman's Board anticipate the usual crush at their 21st show next Wednesday afternoon in Medinah Temple.

When we went to press, most of the seats "down front" had been sold, but there are still highly desirable ones to be had in the balcony, where most of the committee always see the show, because of the better view to be had of the runway.



(Picture by Staff Photographer Robert Saltta.)

KATHLEEN BALL enjoys the versatility of the new waved coiffure. At the left she has combed it in soft waves and loose curls for her office chore as a provisional member of the Junior League. At the right, without resetting or another trip to the hair-

dresser, she has combed it into a dramatic evening version of the swept-to-one-side coiffure. Miss Ball is shown rehearsing for her appearance at St. Luke's Fashion Show at Medinah Temple next Wednesday at 2:30. Write or call Kay Canfield for more information.

Society and Clubs

Tuesday, October 21, 1947

St. Luke's Meeting

Another morning gathering yesterday was held in the Casino club where Mrs. Grant Laing, Mrs. John S. Reed, and Mrs. Marshall G. Sampson entertained at coffee for Col. Hardy Amies, British designer, who gave the three hostesses and some of the St. Luke's Fashion show models and hospital board members his opinions on the change in styles. According to Col. Amies, the "new look" is designed "to put the woman back on the pedestal from which she slipped off deliberately in 1914 when she decided to become the equal of men."

The new lines should make the woman a little more mysterious, Col. Amies said. "The art of costuming is a question of tricks, with the object being to intrigue your man," Col. Amies told his listeners. "The ones who object most are the ones who are being tricked—the men," he added.

Mrs. Earl Kribben, treasurer of the St. Luke's fashion show which will be given tomorrow afternoon in the Medinah temple, and Mrs. Ralph Ellis, one of the models, wore

new longer length, tight waisted, curved line suits to the coffee party. Others present, all of whom will be either on the runway or behind scenes at the fashion show tomorrow, were Mrs. Edward F. Swift III, Mrs. A. Watson Armour III, Mrs. DeWitt Buchanan Jr., Mrs. Robert M. Adams, and Mrs. Walter J. Cummings Jr.

Col. Amies and Pierre Balmain, Parisian designer, will be co-speakers at a luncheon of the Fashion Group of Chicago at noon today in the Bismarck hotel.

Herb Graffis

Charity is the fashion

NEXT Wednesday at 2:30 a radiant lass will strut and glide onto the stage at Medinah Temple, 610 N. Wabash Ave., and 3,000 women in the house will oh, and ah and whisper and think to themselves "If I were wearing something like that I too would knock the merry villagers green-eyed."



Herb Graffis

And that will be the beginning of the 21st annual fashion show presented by the women's board of St. Luke's Hospital. It will run for about two hours. The house sells at \$2.40 for unreserved seats, \$9.90 and \$7.50 for reserved seats and \$100 for a box that parks six. Yesterday, girls, there were a few seats unsold at the St. Luke's fashion show headquarters in the Drake so if you need a few more ideas on how to strip Daddy's checkbook down to innocuous nudity—well, need I say more?

IN THE 21 years of this show it has raised about \$400,000 which is spent in extending the service of St. Luke's Hospital and its talented staff to people who have in addition to distresses the doctors and nurses can treat, that terrible fiscal malady known as the shorts.

Last year the St. Luke's women's board hit a record with a \$43,000 net. There are 65 women on the board and 153 debs and mesdames as the mannequins in the pageant.

All of them are socially and financially rated with 5 stars, fist dingbats and other time-table typographical characters indicating elite plus.

From what I hear, getting tapped to be a model in the St. Luke's show is something like being received at the Court of St. James used to be, except tougher to score. From the little I have seen of the multitudinous details of preparing the sartorial clam-bake the board and the models don't ride on a pass but keep working and training from April until the show's over.

THE dresses, hats, gloves, pocketbooks, jewels, shoes and furs are selected by the 37 exhibitors and present the class of American mode plus whatever Pierre Balmain of Paris and Hardy Aimes of London have to show. A committee of the board checks on the items before exhibition to avoid duplication and embarrassment.

I never thought of the possibility of such a disaster until I asked Walter Carr's daughter what was the job of the committee listed as "checking on gowns." I guess from what I have read about some women fearing they would wear what some other women do if it happened too often St. Luke's would have to build another wing. But you never would find my Warden in it moaning on her couch of fashion pain.

the Feminine angle

SUNDAY SUN AND TIMES,

CHICAGO, OCT. 19, 1947



A BUSY WEEK FOR ST. LUKE'S AND ARDEN SHORE

RIGHT: Louise Smith (extreme right), a newcomer to the St. Luke's Fashion Show runway, practices for Wednesday's event while veteran "mannequins" Mrs. Bertram D. Kribben (left) and Mrs. Arthur M. Wirtz look on. ABOVE: Helen LaBuy Obregon (left) and Mrs. Robert E. Simond Jr. are helping to hang colored balloons in the ballroom of the Drake Hotel for the Chicago Committee of Arden Shore "Candy Ball" on Saturday.

SUN AND TIMES PHOTOS BY MARJORIE PARSONS

THE ST. LUKE SHOW—A PAGEANT OF BEAUTY AND STYLE



One of the most fashionable crowds of the year came out this afternoon for the glamorous St. Luke's Fashion Show at Medinah Temple. It was the height of fashion and the height of society. Preceding the opening of the show at 2:30, many smart women gathered for luncheon

parties. Here, Mrs. Richard Cooper, left, and Mrs. James Hoskins, who lunched at the Camelia House and then went on to the show—where their own fashions rivaled those on the stage.

[Daily News photo by George Peebles and Alden Brown.]

SOCIETY ON PARADE

Belles of Chicago Turn Out In Style to See and Be Seen At St. Luke's Fashion Showing

Beauty Turns Attention to Hemline, Hips

BY ATHLYN DESHAIS.

Women are concerned about meatless Tuesdays, eggless Thursdays and the Russian situation.

But not today.

This was the day they went to St. Luke's Fashion Show—an extravaganza which last year netted \$40,000. Partly because for 20 years they have canceled all other dates to view this colossal display of jewels, furs and gowns—seen from boxes costing \$100 each and single seats ranging down from \$9.90.

But mostly this was the case because they are seeking the answer to the season's most baffling problem of all, the battle of the hemline and whether or not to bulge at the hips.

SINCE 9 o'clock this morning the Medinah Temple's basement dressing rooms have been alive with chatting women—fashionables in unfashionable disarray.

Even at the hands of skilled makeup artists, it took hours to coif and apply greasepaint, lash luster and mouth appeal to the 153 models.

With ears cocked to the loud speaker waiting for their numbers to be called sat Mrs. John Landreth, Mrs. John McGuire, Mrs. Peter Fortune, Mrs. Donald A. K. Brown, Mrs. Charles Glore Jr. and the rest.

AND FROM high noon on, all was bustling upstairs, too.

Ushers fenced themselves against clamoring women at the door, all bent on being seated early when the curtain rose on something "Out of This World."

There they were, the dowagers, matrons, debs, themselves bejeweled and carefully groomed. (You also saw an occasional man, here and there, in the \$100 boxes.)

DREAMY-eyed? A few—who were thinking back to their own days of modeling, when they, or their best chums were known—to quote from the list of the belles of '32—as Jean Schweppe, Josephine Patterson, Peggy Hambleton, Nancy Traylor, Florence Carr, Virginia Cross and others. Many of them have carried on.

And in the balcony—

There was one—couldn't get her name—but she typified woman the world over

Well-Dressed Audience Vies With Models for Honors

BY MILDRED BOLGER.

Not all the luxurious fall clothes worn at the Medinah Temple this afternoon were shown "back of the footlights."

The audience of women assembled for the 21st annual St. Luke's Hospital style extravaganza made a fashion parade of their own.

Many members of the fashion-plated audience came to the temple from early luncheons at Near North Side eating places to occupy their boxes.

Others of the smart set's young marrieds and maids who had bought unreserved seats in the balcony took quick luncheons even earlier, then came in well before show time to guarantee themselves good places.

AT THE Casino Club, reservations were made for 150 luncheon guests.

Mrs. David Bell Peck wore a gray wool turban hat and a dressmaker's suit trimmed in bands of gray Persian lamb. The day was warm, but she carried a small Persian muff to complement her outfit.

Her guests: Mrs. Joseph T. Bowen Jr., Mrs. Guy Warren and Mrs. Orville Taylor. Mrs. Byron S. Harvey Sr. entertained for Mrs. George Enzinger, Mrs. Helen Donnelley and Elizabeth Arden.

Mrs. Robert Hixon arrived at the club, dashing over on foot, to join Mrs. John Pitcher's luncheon party.

Mrs. Hixon wore a black frock, black burnt-goose feathers on her purple cloche.

MRS. FREDERICK Childs and Mrs. Bernard Rogers gave their annual "daughters' luncheon. Their guests: Mrs. Paul McBride, Mrs. W. A. P. Pullman, Mrs. Edison Dick and Mrs. Warner Dennehey.

The former Frances Glore, now Mrs. Kellogg Beach, came from Milwaukee to join her mother, Mrs. Charles Glore; Mrs. Owen Fairweather and Mrs. L. G. Hallberg.

Another mother-daughter team: Mrs. William B. Hale and her daughter, Mrs. Howard Gillette. Mrs. Hale, just back from New York this morning, was dressed comfortably cool in a sheer dark crepe with deep touches of white waffle pique.

Her hat was a cerise poke with

ter white, and gold touches at the throat, wrist, belt and on the flap of her overarm bag.

Other Lake Foresters at the table: Mrs. Henry Rowley, Mrs. Letts McLaughlin and Mrs. Luther Hammond.

Another Lake Forester, Mrs. G. Corson Ellis, in Mrs. Derrick Vail's party, wore touches of brown with gold. Mrs. Vail's other guests included her sister, Mrs. Melville Borders, Mrs. Walter Crawford of Wheaton and Mrs. Champ Carry.

MRS. E. A. CUDAHY wore a black crepe frock elegantly draped at the hips. Luxurious aigrets decorated her small black hat.

Her guests at luncheon and the show: Mrs. E. A. Cudahy III, Mrs. John Winterbotham, Jean Scharin Spalding and Mrs. Cyrus Hill.

Mrs. Hill wore a lime green blouse which, together with a single Fuji chrysanthemum of the same color, formed color contrast for her tailored-wool costume of green and black weave.

OUR NOMINATION for the spectator fashion most in keeping with the show theme: Mrs. Donald Douglas' out-of-this-world hat... a sky-blue cloche of soft wool trailing yards of misty blue maline.

Early orchids went to Mrs. Richard Juergens and her sister, Mrs. Paul W. Oliver.

They wore leis of the blossoms flown from Hawaii as they greeted guests arriving for the show.

EGGLESS MENU FOR TOMORROW

DINNER

Meal-in-One Casserole
Cole Slaw
Baking Powder Biscuits
Fruit Cookies
Beverage



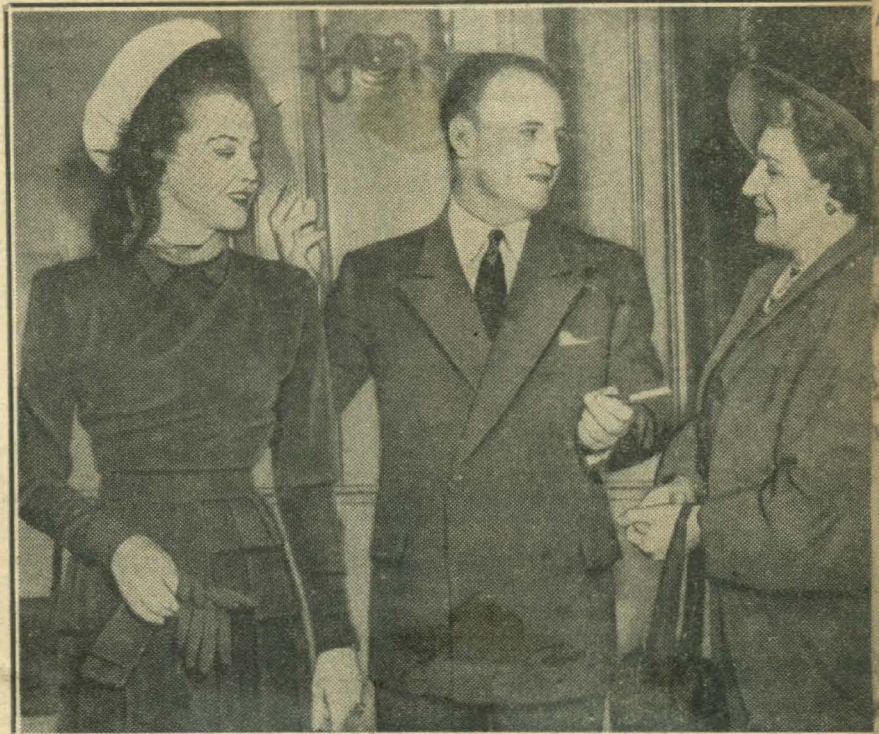
"The veil—so distinctive!" explains Parisian Pierre Balmain to Dorothy Smith, fashion director of Carson, Pirie, Scott and Company as he almost chucks Ann Burton under the chin. Miss Smith is wearing an original suit of the designer, a short brown dolman coat, a narrow skirt and black one-sided chapeau.

TIMES Fashion Photos
by Al Risser

Behind the Scenes of St. Luke's Show

THE STYLE SHOW of the year, the annual St. Luke's Fashion parade, is on today—with socially prominent ladies as models. But what milady wears is determined by a man, in this instance, by Col. Hardy Amies (at left), with Mrs. Ralph Ellis (left) and Mrs. Earl Kribben, wearing his creations.

*Woman
of
World*



Whole City Looks At the 'New Look'

BY VIRGINIA LEIMERT.

Those mothers who didn't raise their daughters to be St. Luke's fashion show models sat enviously by this afternoon at 2:30, as the cream of the social crop paraded on the runway in the Medinah Temple.

Those who did felt justifiably proud of Chicago's most glamorous young matrons, debutantes and brides who modeled the newest and most lavish fashions from the town's smartest shops.

As one beaming mama put it when the show got under way, "It's the new look all right, with all Chicago looking!" And that, in a line, summed up Chicago's annual most social fashion event.

PROVING that the best fashions are international and eventually end up on the backs of smart Chicagoans, American designers more than held their own with imported styles from London or Paris.

An outstanding example: Adrian's collection of magnificent evening gowns presented by Marshall Field & Co. to inaugurate the festive winter social season.

Standout: Mrs. A. Watson Armour III in Adrian's copper lame sheath dress (which only a tiny-hipped woman could get away with), boasting a small but regal train and a full swinging lame jacket to match.

SPOTLIGHTS in the dressed-to-kill-with-a-glance department:

Mrs. DeWitt Buchanan in a "frosting pink" ball gown with layers of pink tulle and a great cascade of bonbon roses.

Mrs. Ralph Ellis in a voluminous cape of mauve and purple jersey. (Numerous capes shown in a revival of the romantic garment in all lengths).

Mrs. Paul Butler very sirenish in a black crepe sheath trimmed only with backswept wings at the shoulder in the California designers' "fashion in backward motion" theory.

"Renoir Copper," a featured highlight of the Carson Pirie Scott collection, in a voluminous wool pyramid coat on Peggy Rich, with its huge collar covering the shoulders and half of the model's head... Lilly Dache's copper felt toque mounted with a sky-plunging black quill.

Mrs. Harry Simpson in Balenciaga's accented midriff dress

with a black suede belt, one foot in width worn high on the bodice.

Mrs. George B. Young in Christian Dior's copper satin dinner dress with voluminous fullness burgeoning suddenly from the hipline.

Ariel Tatman, as ethereal as her name, in Martha Weathered's "golden girl" costume of bell-skirted gold lame, prewar vintage. . . . Mrs. George Bates in a glittering bronze all-over sequin gown with a yoke of pink illusion.

Mrs. James Murdoch in Pierre Balmain's "Floating Dream" of white beaded tulle from Blum's Vogue.

Also, in the "I-married-an-angel" class, Mrs. Hampton Monroe in a Margot Riess ribbon knit of white and silver embroidered with pearls.

Nominated by Mandel Brothers for sheer drama, Mrs. A. Bradley Eben, in Norman Hartnell's "Westminster Wedding Guest" gown of stiffened black velvet complete with a court train accented with a single fiery, rhinestone cross.

Mrs. Joseph C. Collins as a skating girl in Marinelli's "bellhop" velvet cocktail suit with its very, very full skirt. . . . Mrs. Harry Wheeler in Castillo's "only a rose" petal-point gown of rose-red faille from the Elizabeth Arden collection.

Lucia Winston in Julio Lafitte's black, hooded Alaska seal cape—designed especially for St. Luke's by the Saks Fifth Avenue designer—with its total surprise lining of bright red wool. . . . And Veteran Model Mrs. Louis Sudler in \$15,000 worth of natural white mink!

the guitar.

She sat, index finger pressing against her eye tooth, brow furrowed, a mixture of Cinderella and duty in her eyes.

She was pondering the question of all women, thin or stout, short or tall.

Could she—would she—let herself be gowned as the stylists decreed?

She, too, wore dark sheer and came with a light coat thrown over her arm.

Another daughter in the family, the former Eunice Hale, was a model in the show.

* * *

LAST of a foursome to arrive for luncheon at the Casino: Mrs. Burford Porter, chic and sleek in a black wool frock, a hat of win-

1 tablespoon margarine

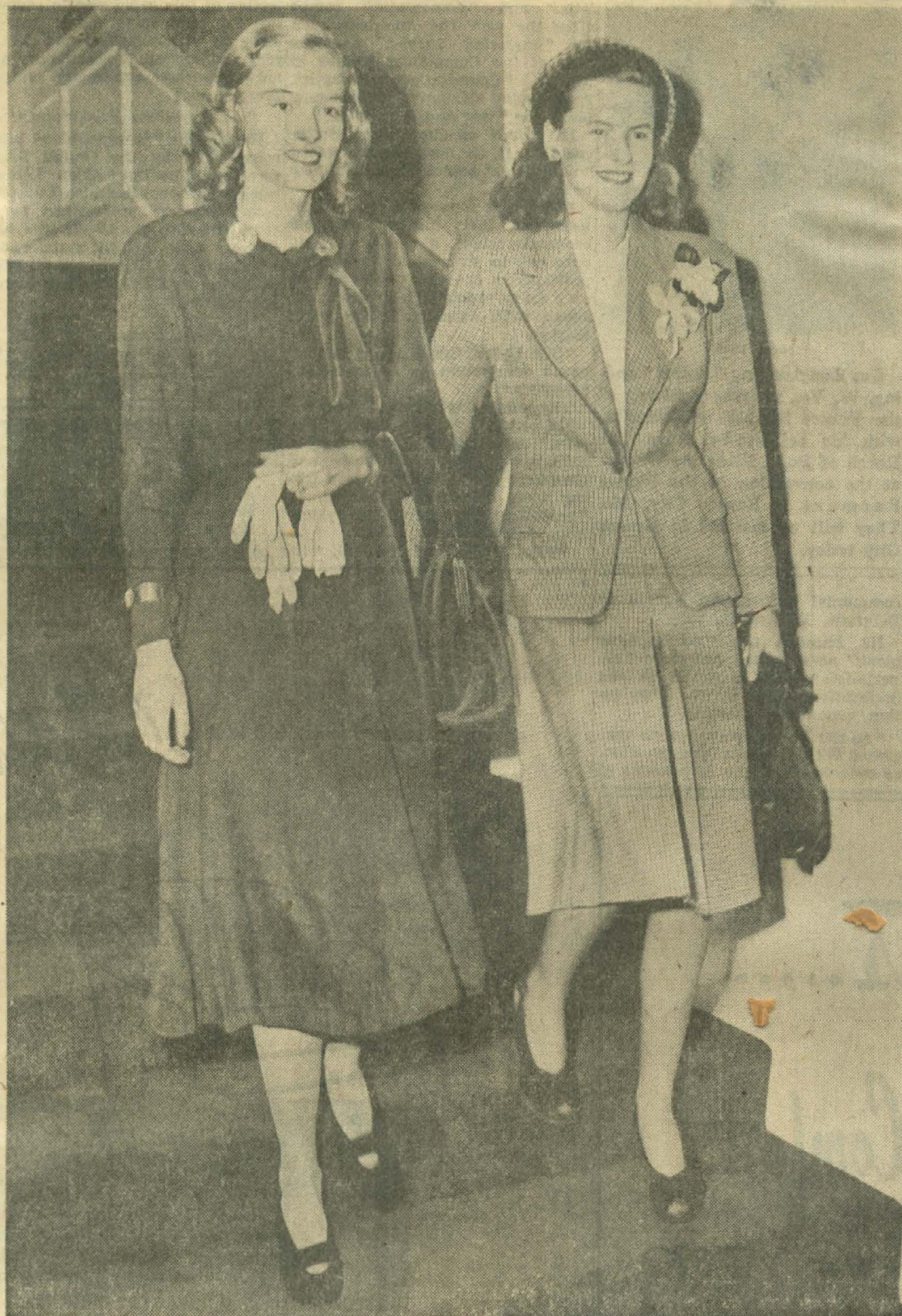
Toss together the potatoes, onions, drained peas, luncheon meat and seasonings. Turn into a well-greased casserole. Add the liquid from the peas and enough milk to cover contents of the casserole. Dot with margarine. Bake in a moderate oven (375 degrees F.) about 30 minutes or until the potatoes are done. Serves six.



Martha Fitts, in a natural wild mink stole, to drape or hug around you, was one of the first of the society models to parade down the runway this afternoon at the glamorous St. Luke's Fashion Show. A total of 153 models were in the parade of fashions.

[Daily News photos by George Peebles and Alden Brown.]

Among Models in St. Luke's Fashion Show Yesterday



(TRIBUNE Photo)

Mrs. Henry P. Wheeler (left) and Mrs. Knowlton L. Ames III., who were among the models in the 21st annual St. Luke's fashion show held yesterday afternoon in the Medinah Temple. Yesterday's show is believed to have been the most successful financially in the history of the event.

St. Luke's Sets Tempo for Day's Entertaining

By Neola Northam

ST. LUKE'S FASHION SHOW
this afternoon at the Medinah Temple has set the tempo for all other entertaining today. Luncheons at the Casino Club, Fortnightly and Woman's Athletic Club will be expeditiously served shortly after the noon hour.

The 2:30 o'clock opening of the 21st show to be presented by St. Luke's Hospital Woman's Board is eagerly awaited as a spectacle "Out of this world." That is the theme of the stage setting from which the prettiest and most glamorous amateur models of the city will make their appearance.

Among them are Mrs. Knowlton Lyman Ames III, Mrs. Charles F. Glore Jr., Mrs. George B. Young, Mrs. Charles Limberg, Mrs. Mark



Mrs. Ames

Mrs. Glore Jr.

Willing, Mrs. John Landreth and Mrs. Donald A. K. Brown. They will be joined on the stage by such experienced St. Luke's models as Mrs. Charles Hosmer Morse Jr., Mrs. Louis Sudler, Mrs. Watson McLallen and Mrs. William Mitchell.

Sales Report

From 11th hour reports ticket sales and program advertising have exceeded last year's totals which added, up to \$43,000 for the hospital's social service. Only seats in the unreserved section were left for sale at the box office, according to Mrs. Williams S. Covington, general chairman, and Mrs. Eric Oldberg, tickets chairman.

One of the luncheons at the Casino will be given by Mrs. Alden B. Swift, president of the club. Her box at the show will be her sister, guests whom she will take to her Mrs. James Ward Thorne, Mrs. James E. Baum, Mrs. Gustavus Swift and Mrs. Harold Swett, of Minneapolis.

More Luncheons

Mrs. Clive Runnells is entertaining Mrs. Frank Hibbard's guests at her home for luncheon.

Mrs. Chauncey McCormick and Mrs. James Hopkins have invited Mrs. John Paul Welling, Mrs. H. Stuart Stone and Mrs. Howell B. Erminger Jr., to luncheon at the Fortnightly.

Another Fortnightly luncheon will be Mrs. Arthur T. Galt's whose guests include her two daughters-in-law, Mrs. Raymond Galt and Mrs. William Galt, Mrs. William Folsom, Mrs. James B. Fyerly and Irene Connors will complete the party.

Mrs. Stanley Harris, president of the Fortnightly, is having Mrs. Clinton Merrick at luncheon before going to the show. On Thursday her guest list will be larger for the opening luncheon of the Fortnightly.

Reservations at the Woman's Athletic Club where tomato soup

Society and Clubs

Wednesday, October 22, 1947

Mannequins Will Parade Today in 21st St. Luke's Fashion Show

BY JUDITH CASS

THE woman's board of St. Luke's hospital is rejoicing in the biggest advance ticket sale in its benefit fashion show history.

Its 21st show will be presented at 2:30 p. m. today in the Medinah temple, and only a few reserved seats still are available. There also are a few seats in some of the boxes. General admission tickets, at \$2.40 each, will continue on sale until noon today in fashion show headquarters in the Drake hotel, and after 1 p. m. at the box office.

One hundred fifty-three models will display the latest in clothes, furs, jewels, shoes, flower arrangements, and accessories against a global background. Many of them are experienced at modeling in St. Luke's shows; others represent the cream of the post debutante and young marrieds crop, and will be appearing for the first time. Dozens of other young women will be on duty selling programs.

Several last minute changes in the models' list were made necessary because of illness or unexpected absence from the city. Mrs. Charles Limberg's place will be taken by Mrs. John A. McGuire, and substituting for Mrs. Paget K. Cady will be Mrs. Louis C. Sudler. Mrs. Peter Fortune is taking over for Mrs. Winfield Durbin II, who is a victim of flu; Miss Joan Holden of Pittsfield, Mass., who is staying with her aunt, Mrs. Phelps Kelley, of Lake Forest, will take Miss Barbara Buchanan's place in the show, and Mrs. William B. Morse of Beloit, Wis., will model for Mrs. Michael Cudahy. Mrs. John Landreth will take the spot originally intended for Mrs. William B. McIlvaine Jr. who is in the cast. Betsy Covington, one of the few child models, is convalescing from an appendectomy. Joan Hurley will take her place.

Other St. Luke's Notes

The show long has been known as Chicago's largest and most profitable charity fashion show. Last year it netted \$43,000 for the hospital. Mrs. Gordon Lang, president of the board, Mrs. William S. Covington, chairman of the show, and the 60 or so board members hope to do even better this afternoon.

Mannequins will start arriving at the temple this morning to be ready for the runway promptly. Most board members will not have time to attend the many luncheons planned before the show, and it is doubtful if they have accepted any social engagements for this evening as they will be too tired after tending to last minute responsibilities.

A number of luncheon parties will be given in the Casino and Fortnightly clubs. Mrs. John C. Pitcher, Mrs. Edward A. Cudahy, Mrs. John A. Chapman, Mrs. Selim W. McArthur, Mrs. Byron Harvey, Mrs. Clarence C. Prentice, and Mrs. Alden B. Swift are among those entertaining in the Casino, and Mrs. Stanley G. Harris and Mrs. Theodore Shaw will be among the Fortnightly hostesses. Mrs. Gordon Thorne, Mrs. Richard L. Williams Jr., and Mrs. Donald La Chance are among those who will take their fashion show guests to luncheon in the Key club.

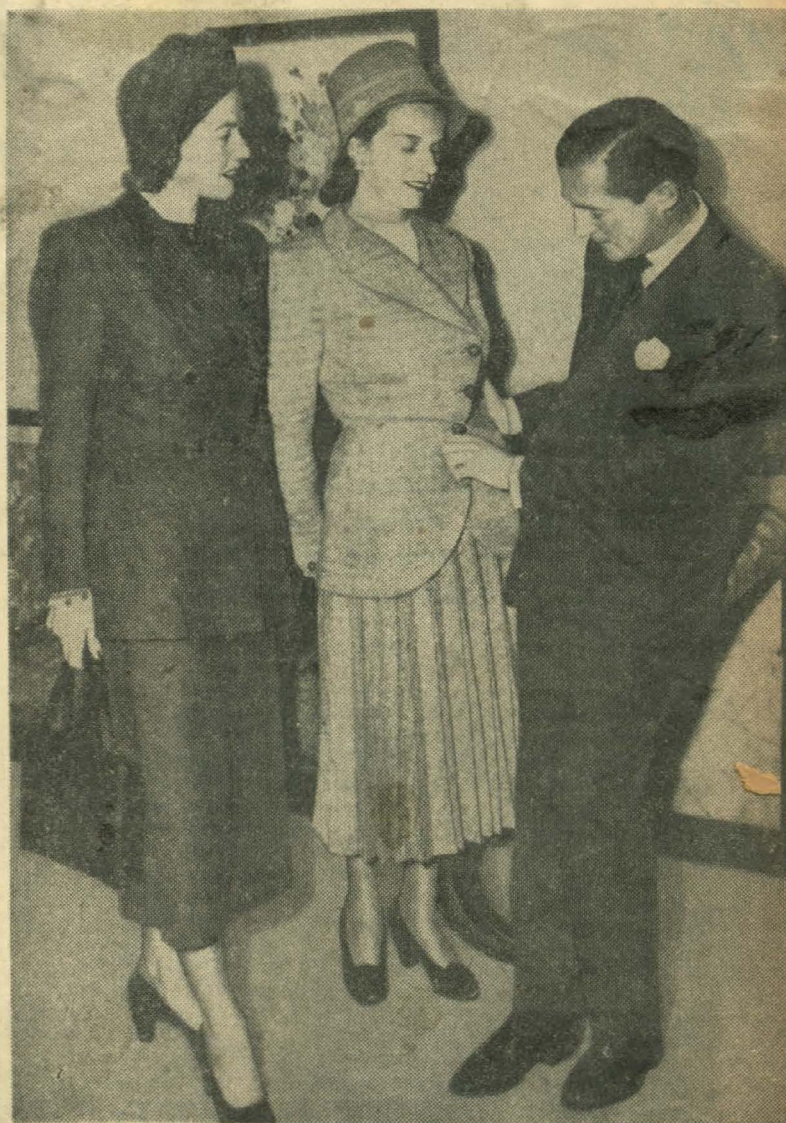
The list of boxholders starts with the name of Mrs. Cyrus H. Adams and ends with that of Mrs. Philip K. Wrigley. In between come names representing the Armour, Borland, Clow, Cudahy, Douglas, Donnelly,

Dick, Harvey, Hurley, McCormick, Morse, Ryerson, Smith, and Swift families.

the Feminine angle

CHICAGO SUN

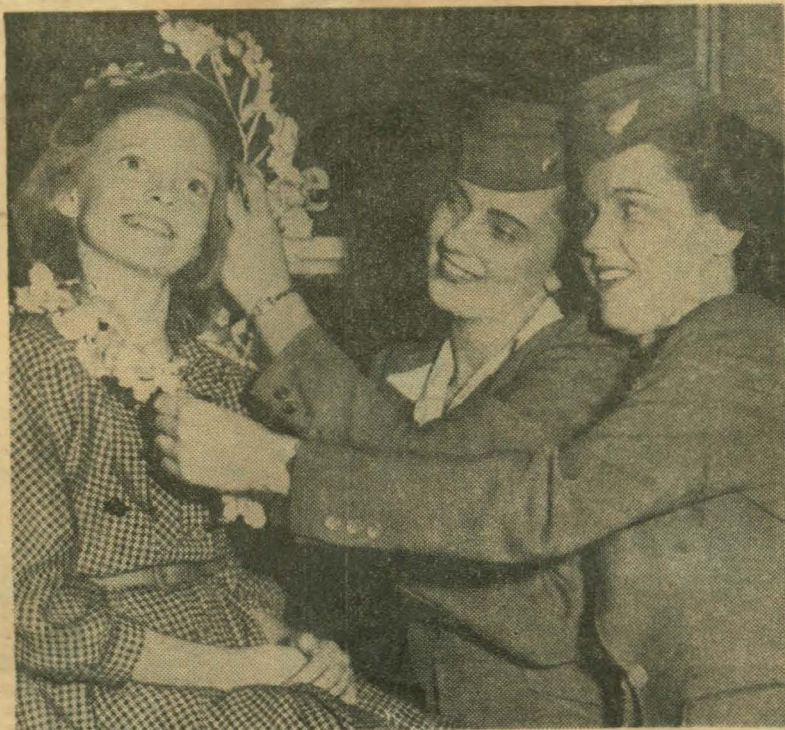
TUESDAY, OCT. 21, 1947



HIS SUITS ARE FAMOUS

Hardy Amies, popular English designer, inspects two of his creations worn by Mrs. Ralph Ellis (left) and Mrs. Earl Kribben yesterday at the Casino.

SUN PHOTO



Prevented by appendicitis from participating in fashion show at Medinah Temple, Betsy Covington takes her places as spectator, with assistance of Arlene Lindahl (center) of 3304 Clinton Ave., Berwyn, and Dorothy Effertz of 5514 S. Blackstone Ave.

—TIMES Photo

A bad break trips Betsy on a big day

By DOROTHY HARTUNG

Even at the wondrous age of 10, life can get fairly grim, slim little Betsy Covington decided today.

In her home on Melody road near Libertyville, Betsy looked glumly at pictures of the models who appeared at St. Luke's fashion show yesterday in Medinah temple.

"Maybe it's just as well I had appendicitis so I couldn't be there," Betsy said, with only just a small quiver of the lower lip. "I guess I would have been pretty scared!"

Two weeks ago the dainty, titian-haired youngster, daughter of Mr. and Mrs. William S. Covington, received her invitation to model in the show—one of the most fashionable events of the year, to launch a drive to raise more than three million dollars for St. Luke's Hospital.

She was to be one of only three children in the exciting world of grownups . . . it would mean rehearsals . . . wonderful trips to town . . . all the beautiful clothes to see . . . and an enchanting walk before the footlights, while the

music played.

Night before the first rehearsals began, Betsy felt ill, was rushed to Lake Forest Hospital for an appendectomy.

Yesterday, accompanied by her little brother, George, 5, and her nurse, Betsy saw the show from a dress circle box. She watched Breathlessly as Joan Hurley, Barbara Barton Jones and Ellen Schwab marched slowly down the runway, sighed as murmurs of admiration and applause greeted the youngsters.

"I couldn't possibly have appendicitis again next year," Betsy said wistfully, as she packed her books to get ready to go back to fifth grade at Bell School in Lake Forest. . . . Maybe they'll invite me again—and, meantime, I'm going to practice walking and turning—just in case!"

Extravagant Evening Fashions, Many Browns in St. Luke's Show

Chicago, Oct. 23. — Against a global background and cloud-strewn stage, society mannequins paraded fashions at the 21st annual benefit fashion show staged in Medinah Temple yesterday afternoon by the Women's Board of St. Luke's Hospital. Much of their inspiration was taken from those richly famine periods predating by many decades the era of streamlined air travel.

As usual, this largest and most profitable of Chicago's charity style shows focused on cocktail, dinner and evening clothes, but the relatively few daytime things sustained the grand mood.

Extravagantly full floor length skirt, hips expanded with underlinings and off-the-shoulder, strapless décolletage is the silhouette for formal evening. The ballerina is limited primarily to the cocktail hour, but appears occasionally in the very young dance dress of chiffon or tulle.

Movement of skirt fulness to the back is seen in a number of fashions, sometimes ending in a short train.

The daytime silhouette makes much of slimness below gently rounded hips and fulness above, in the form of the wrapped cocoon silhouette or cape themes.

Handsome fabrics ranged from hand-loomed silk satin brocade of the wedding gown designed by Hardy Amies through luxurious slipper satins, taffeta, striped surahs, Lyons velvet, metal laces

and brocades, supple lame and exquisitely beaded tulle. Daytime woollens show their own kind of elegance in duvetyn, broadcloth soft town and country tweeds.

A great deal of importance attaches to the brown family, ranging from deep ebony brown through bronze to a gleaming copper identified as "renoir." Concern with the brown gamut is also reflected in pale shades, also cinnamon in lace or blond in satin. Deep mauvy pinks, Renaissance red, Regency blue and Victorian green are significant. Black was at a minimum for evening, but there was considerable white, a sprinkling of gray and a few very pale blues and pinks.

Wrapped, Peplum Jackets With Full Skirts in Fashion Shows



The sixth edition of the "Fashions Of The Times" show features this genuine red wool suit by Ben Gershel in the Park Scene.

Softly tailored, the double-breasted jacket with deeply defined bodice lines flows into a sculptured rippled peplum line.

Brief jacket accompanies a fully gored skirt that approaches mid-calf length.



Chicago. — Among the daytime things featured in the St. Luke's fashion show given by Carson Pirie Scott & Co. is this double-tiered wrapped suit of broadcloth.

Here, this Jacques Fath original modeled by Mrs. Wells Farnham is featured in "Renoir Copper" broadcloth. Narrow border of black Persian lamb subtly contrasts with this unusual color. Short jacket is worn snug over the hips and permits the skirt to fall in ripples of fulness.

St. Luke's
Fashion Show

Out of This World

By Joyce Fenley
CHICAGO'S socialites paraded
an extravagant array of fash-
ions and feminine beauty in St.
Luke's Fashion Show yesterday.
More than 150 costumes from lead-
ing stores were modeled in an "out
of this world" setting designed by
United Air Lines.

MRS. HARRY
WHEELER
wore Castillo's
red faille
ball gown
with a muff
and gloves
of dark
green from
Elizabeth
Arden
Fashion
Floor.

LEFT TO RIGHT: Mrs. George A. Bates in bronze
sequins from Martha Weathered; Mrs. Harry B. Clow Jr. in
wine velvet, and Mrs. DeWitt Buchanan Jr. in frosted pink net
Marshall Field's. (Stories and more pictures ap-

LEFT TO RIGHT: Mrs. George A. Bates in bronze sequins from Martha Weathered; Mrs. Harry B. Clow Jr. in wine velvet, and Mrs. DeWitt Buchanan Jr. in frosted pink net—both from Marshall Field's. (Stories and more pictures appear on Page 20.)

(Herald-American photos by Howard Lyon and Steve Marino.)

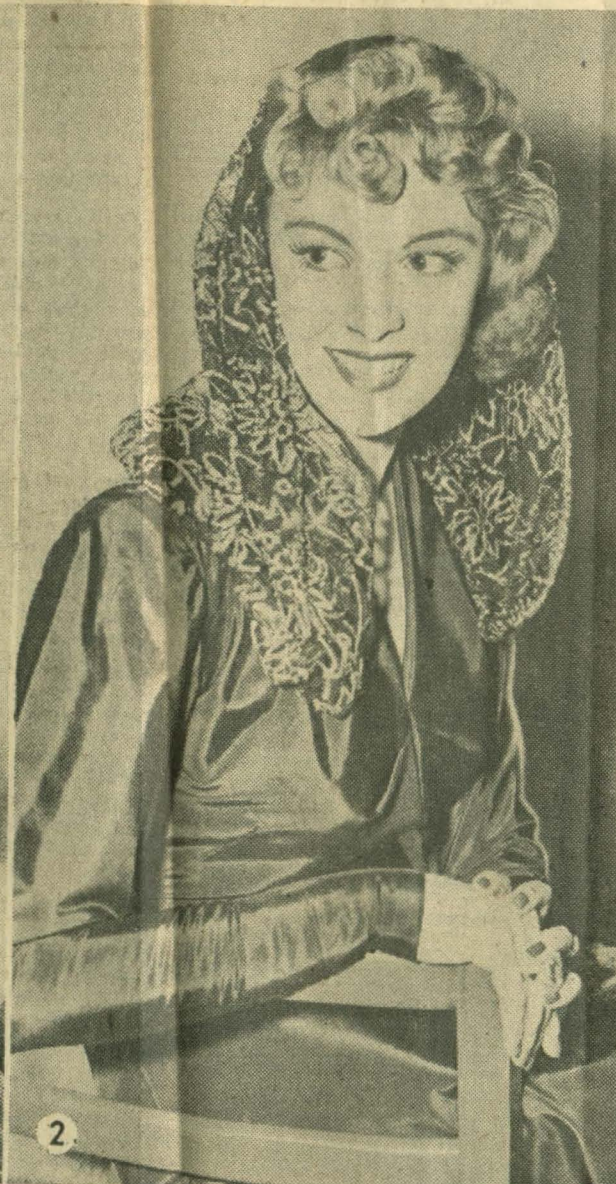


CARRYING a corsage of Blue Vanda Spray orchids designed by A. Lange Florists, Mrs. Harris Haywood wore a steel gray gown. At right: Mrs. Marshall Haywood sparkled vivaciously under Bes Ben's winged victory hat.

MRS. WILLIAM K. MEYERS (left) modeled a Renoir copper tulle and velvet gown by LeLong from Carson, Pirie, Scott & Co., while Mrs. James O. Heyworth was attired in Traina Norell's navy wool banded in squirrel, with a matching stole and hat, from Charles A. Stevens.

THURSDAY - OCTOBER 23, 1947

Chicago Daily Tribune
THE WORLD'S GREATEST NEWSPAPER



[TRIBUNE Photos]

Styles displayed yesterday at 21st St. Luke's fashion show in Medinah Temple. 1. Miss Sylvia Traer models "sweetheart" black velvet gown with

black and pink net apron. 2. Black taffeta model worn by Mrs. Wrigley Qfield extends covered-up look to gilded lace hood. 3. Mrs. Robert Lehmann
(Story on page 33)

models silver blue mink with Queen Anne collar. 4. Mrs. Henry P. Wheeler wears red faille ball gown, with rose motif carried out in muff of green leaves.











Cholly Dearborn

WELL, it was truly "out of this world" . . . meaning the 21st annual fashion show staged yesterday at Medinah Temple by that intrepid band of entrepreneurs known to fame as the St. Luke's Woman's Board.

The pale blue and white spun glass clouds on which the models seemingly walked, and the enormous globe from around which they emerged, set the mood for the show of that name.

Glamor was the keynote, grade A socialites modeling the most expensive and most gorgeous clothes available, including jewels and furs that were bedazzling, and on the other side of the footlights the most distinguished audience that any public affair could assemble.

Part of the show's splendor came from the costly jewels paraded before the gasping audience. A detective escorted the models showing the gems from the dressing room to the stage and back.

A conservative estimate of Mrs. William H. Mitchell's aquamarines came to \$20,000, and Mrs. John R. Hurley, bejeweled as she was, was worth \$250,000. The one blue marquise diamond ring that shot out its scintillations from Mrs. Joseph Sample's finger was priced at \$30,000.

It would take one more courageous than I to pick the star of the show, but it may be discreetly said that outstanding "among" the favorites was the tall, almost Amazonic blond newcomer, Mrs. John T. Landreth, a knockout as she sauntered down the runway with a "what-care-I?" air.

Mrs. Ralph Ellis, socialite lately turned professional model, got the biggest "hand," if my ears heard rightly.

Bridal Party Display Stands Out

The bride and her party are traditionally the high point of fashion shows and yesterday's was no exception.

Mrs. Edward F. Swift III, yesterday's blond bride, was so delighted with her lovely bouquet of stephanotis, carnations and brown orchids that she took it home to Lake Forest with her after the show.

The fabric of her damask-like gown with the bow-knot design was done by hand by the little 74-year-old weaver, whose family came to England from France in 1700 and, in their obscure little shop, have ever since been weaving ecclesiastical robes and royal garments, including Dowager Queen Mary's wedding gown.

"Not a woman in England could afford to buy it with our tax of 110 per cent," said Hardy Amies of his creation.

Five hundred carnations went into the bridesmaids' muffs and their tiaras. The ebony brown of their cowl cape gowns with nipped-in waists and fully gathered skirts was echoed in the brown orchids on their muffs.

PROGRAM NOTES: Before her marriage to the socialite merchant, John Stevens, Astrid, better known to the public as the glamorous professional model, could be counted on for a special swish down the runway.

Yesterday she demonstrated a new demureness. Before she came on for her appearance, Mrs. Stevens was surrounded in the dressing room by an intrigued audience as she adjusted her "cinch," the innocuous looking little garment that insures the new "nipped-in" waist.

Over it she wore a \$985 red silk taffeta gown banded at the ballet length hem with natural skunk. The same fur trimmed the Hardwick brown coat lined in the red taffeta.

Young Joan Hurley the Most Poised

The most nonchalant model was 7-year-old Joan Hurley. She comes by her poise naturally (her pretty mother, Mrs. John R. Hurley, took top honors as a jewelry mannequin, gracefully swinging her arms to show off the bracelets and rings of her family's jewel firm to best advantage).

The program listed her as Mrs. "White" Cudahy, but Elizabeth Hart, the commentator, called her Mrs. "Honore" Cudahy, and she looked as coolly chic as ever in a black broad-tail Persian coat and a red beaver felt hat.

A contingent from Wheaton sat in the second row and applauded proudly when Mrs. Harris Haywood came out wear-



Mrs. Charles Edward Browne III, carrying a spray of anthurim orchids, a lovely splash of color against her dark-toned gown of lace and crepe.

(Herald-American photos by Howard Lyon and Steve Marino.)

MRS. BRUCE NORRIS, the former Naoma Donnelley, wearing Elizabeth Arden's knee-length nightgown of pale blue ninon and Alencon lace, which had a full length, sweeping overskirt which ties at the waist line.

Fashion Show Makes Hit

By Helen Wells

YESTERDAY'S audience at the 21st—and best—annual St. Luke's fashion show received the usual two-for-one value. For down the runway walked Chicago's most glamorous socialites—debutantes and matrons—clad in the most fashionable manner Chicago's stores and shops can provide.

Hardy Amies, visitor from London, designer of the wedding party that climaxed the first half of the show, said, "They carry themselves like professional models. It's extraordinary."

Stage Director Katherine Ratto's practice sessions were partly responsible. So were the confidence-breeding makeup and hair-dos given under the personal direction of Elizabeth Arden.

Cloud Setting

One hundred fifty-three models wandered among fleecy clouds in a stage set described in a program as "Out of This World."

Fourteen were clad by Carson Pirie Scott's in "Renoir Copper," a little warmer than a brand new penny, combined with black.

Pierre Balmain, visitor from Paris, was represented in this group by a magnificent coat with all its interest centered in the back, balanced by a great, beaked, forward-pitched hat, worn by Mrs. Gordon K. Ware.

Mrs. George B. Young showed Dior's important ankle-length slipper satin dress with tiny bows decorating the bodice and a skull cap by Lilly Dache.

London Styleless

Mrs. Thomas S. Tyler modeled the London influence in this group in Molyneux's molded torso suit with pleated skirt. Mrs. Wyndham Hasler, in Mangone's new wrapped silhouette, was one of several representing New York designers.

For the young in heart, Miss Lucia Winston showed an Alaskan seal hooded cape designed by Lafitte of Saks. It was lined with brilliant red tweed.

Adrian's fabulous "Black Swan" was born by Mrs. A. B. Dick III. Yards and yards of sheer net cascaded from her tiny waist. The décolletage was outlined with shining black feathers.

Mrs. Ralph Ellis, also in the Adrian group by Marshall Field's, floated among the clouds in a dream cape dress in soft mauve and purple.

the ballet length hem with narrow bands of red taffeta trimmed the Hardwick brown coat lined in the red taffeta.

Young Joan Hurley the Most Poised

The most nonchalant model was 7-year-old Joan Hurley. She comes by her poise naturally (her pretty mother, Mrs. John R. Hurley, took top honors as a jewelry mannequin, gracefully swinging her arms to show off the bracelets and rings of her family's jewel firm to best advantage).

The program listed her as Mrs. "White" Cudahy, but Elizabeth Hart, the commentator, called her Mrs. "Honore" Cudahy, and she looked as coolly chic as ever in a black broad-tail Persian coat and a red beaver felt hat.

A contingent from Wheaton sat in the second row and applauded proudly when Mrs. Harris Haywood came out wearing a steel gray taffeta dress—a perfect background for a great spray of blue Vanda orchids. Her mother, Mrs. Edward N. Hurley Jr., was with Mrs. Howard Ellis, Mrs. Frank A. Miller and Mrs. Paul Walker.

"The perfect debutante dress" was the consensus in our vicinity about the billowing gown of layer on layer of pink net and vari-colored roses modeled by Mrs. DeWitt Buchanan Jr.

And while we're quoting the members of the audience, some one said "There's the prettiest face in the show" when Mrs. Edward Byron Smith walked on under a demure but devastating cloche of "radiant blush" colored felt and, "There's the best figure," when Mrs. Paul Butler glided past on the tiniest of feet.

Mothers Evoke Comment

Among others whose figures evoked admiring comments were Mrs. Charles H. Morse Jr., Mrs. John McGuire, Mrs. George Bates, Mrs. Gail Borden, Mrs. Robert Lehmann, and it's interesting to note that all of them are mothers of at least two—Mrs. Lehmann has four youngsters.

I'll wager Mrs. William K. Meyers is in her attic this morning rummaging around in a trunk. The handsome drop-shoulder gown of Renoir copper faille she wore with such success is much like one her grandmother wore to parties back in the mauve decade. Pawnee hopes she'll be able to "squeeze" into it for some of the Winter parties.

Mrs. A. Watson Armour III, such a picture of composure on the runway, admitted she feared falling on her face while descending the long flight of stairs leading to the stage. Reason for Jean Armour's case of jitters was the knee-hugging gold "lamay" evening gown she wore. Soon as she left the runway Mrs. A. draped the skirt over her arm and, my, what a trim pair of sun-tanned legs, after a Summer on the tennis court.

Best-Looking Models

Our personal nominations for the best-looking models in the show: Mrs. William H. Mitchell . . . wearing a king's ransome in diamonds; Mrs. Edward Byron Smith in a jewel-studded cloche hat and trimmest of tailored suits; Mrs. Harry B. Clow, a picture in Renaissance red velvet ball gown; Mrs. Brooks McCormick in an ethereal Winterhalter gown of pale pink Chantilly lace, and lovely Carlotta Lagorio McGuire, wearing an ermine stole over a stunning dinner gown. Carlotta's gloves were of gold mesh—and fingerless.

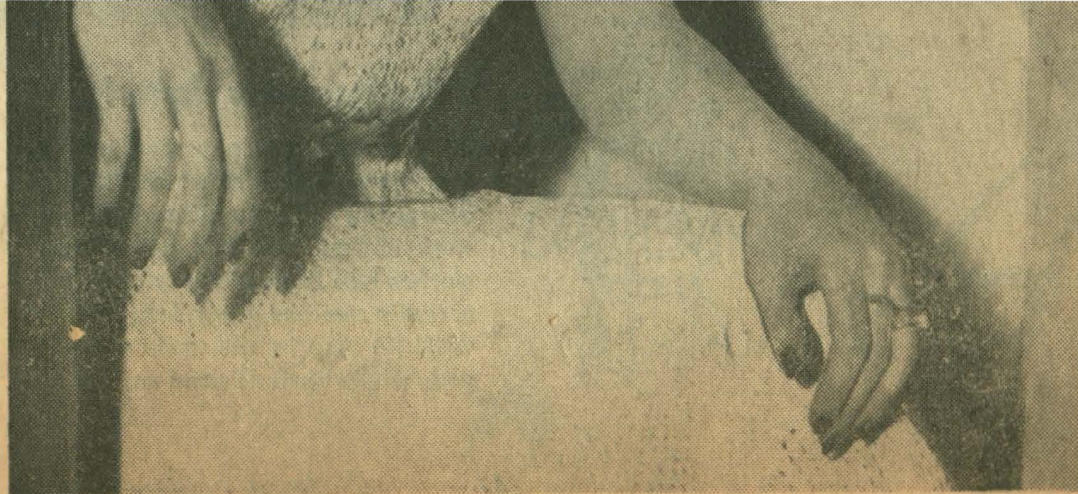
If there was any resemblance between Mrs. James G. Murdock and a modernistic Christmas tree, it was because her Pierre Balmain white tulle ball gown was frosted in minute silver balls and sequins.

"I can't see myself sitting down to dinner in this," Mrs. A. B. Dick III said after she had donned Adrian's breath-taking "Black Swan" with enormous paniers and black feathers that glistened about the hips and over the shoulders.

"I was 'Mourning Becomes Electra' before I added the jewelry," Mrs. Byron Harvey Jr. was saying. She had on Adrian's somber black dinner gown and coat, severely dramatic and devoid of color except for the gold nailheads covering the pockets and two rectangles at the hemline.

For one of the few occasions in their young lives, the Bennett twins, Joan and Janet, were not wearing the same costumes. Janet modeled Adele Simpson's bare-shouldered brocade with long sleeves and, 11 models later, Joan appeared in black satin.

Mrs. Earl Kribben dubbed herself "The Barmaid"—it



ONE of the most enthusiastically received models at St. Luke's Fashion Show at Medinah Temple yesterday was Mrs. J. Hampton Monroe, who modeled "Star Bright," a white and gold hand-tied ribbon evening dress, admirably suited to her youth and blond prettiness.

wasn't her conduct—it was the pert little apron on her plum taffeta evening gown heavily endowed with gold sequins and paillettes. Petticoats are as interesting as the gowns this year—Mrs. Kribben's was tier upon tier of stiff black ruffles.

One sad note crept into yesterday's show when it was heard that Mrs. James R. Addington, one of the models, was at home with her son, Fenton, who yesterday morning was struck by a car en route to school. Her place was taken by Helen Priebe.

Mannequin Fetes 10th Year Wed

After the show, two of the prettiest and most applauded mannequins, Mrs. George S. Chappell Jr. and Mrs. Edmund Sylvester, were called for at the stage door by their husbands and carried off to celebrate the Sylvesters' 10th wedding anniversary.

Mrs. Chappell missed last year's show because of illness, but yesterday she looked radiant and hardly old enough to have a daughter at Farmington, but she has—Bobsie, whose schoolmate, Nancy Clow, won the airplane trip to Honolulu.

Have You a Problem? Consult

Caroline's Counsel

DEAR CAROLINE:

I am a heartbroken mother. My daughter, not yet 17 and unmarried, is expecting a child. The man responsible will not answer her letters and I am left with the whole problem.

The important part of my problem is helping my daughter overcome the disgrace of her predicament. Is there not some social agency or some person who would help her regain her trust in human kind? She is so frightened now she runs and hides when anyone comes into the house.

Is it not possible to compel this man to pay the hospital expense at least?

DESPERATE.

DEAR MADAM:

It will be impossible to take legal action against the man responsible for your daughter's condition until after the child is born.

Meanwhile, your daughter need not suffer from lack of

medical care. I suggest she go to the United Charities, room 2107, 123 W. Madison st. This is the Woman's Service Division. They will make full arrangements for her.

The directors of these homes are experienced in the handling of such problems and, since

It is infinitely better for a girl in your daughter's position to be in a home of this kind if for no other reason than that she is spared the embarrassment of having to endure the pity or the scorn of friends and neighbors during her ordeal.

Another advantage is that, if the mother wishes to give her child for adoption, she will be given assistance by those in charge.

Smart Apparel and Accessories Paraded in St. Luke's 21st Fashion Show



Some of the outstanding fashions observed in yesterday's St. Luke's fashion show, as sketched by Margot: 1—Miss Pamela Kelley wearing a Juliette cap made of orchids. 2—Mrs. Brooks McCormick in a ball gown of iridescent pink Chantilly lace. 3—Mrs. William M. Collins Jr. wearing a peplum suit in Renoir copper. 4—Mrs. James O. Heyworth in a winter navy wool dress banded about the hemline in gray squirrel with a matching stole of squirrel and a squirrel trimmed hat.

5—Mrs. James G. Murdock in a dancing gown of white tulle embroidered in silver beads and with a pale pink net stole. 6—Mrs. Leon Mandel wearing a black wool blouse, a plaid velveteen skirt, and an Apache hat of the plaid. 7—Mrs. Philip D. Armour III. in a gray taffeta gown and white Russian ermine wrapcoat. 8—Mrs. Earl Kribben in a plum taffeta gown with tiny waist and billowing skirt.

Elegance of Gowns Is Matched by Beauty of Lavish Setting

BY ELEANOR PAGE

(Pictures on back page)

THERE were more tickets sold, more men present, hotter weather, more orchids, a more effervescent air, and perhaps more profits, than ever before in the 21 year history of the St. Luke's fashion show at the 1947 production held yesterday afternoon in the Medinah Temple.

"There must be something special going on here," said a taxi driver as he attempted to jockey his cab to the curb before the auditorium.

"A woman out there in a white tricorné hat has tried three times to crash the doors," a perspiring usher found time to comment between giving directions to ticket holders.

"We sold out all 2,300 programs before the show started, and there were none left for late comers," Mrs. A. Watson Armour proudly stated.

The orchids, made up into leis and flown from Hawaii by an air line company, were distributed to members of the audience, Mrs. W. Edwin Stanley among them, in a surprise prolog to the show. The company also provided the stage setting, a globe with a bas relief map of the United States and the path of a flight across country and over the Pacific to the Hawaiian Islands. Fleecy clouds decorated the stage's huge apron front.

Mannequins entered at a point half way up one side of the globe, and crossed it on their way down to the stage. The entrance must have been a tricky one, for each picked her way down carefully, one step at a time. The youngsters who took part looked most natural going down the steps, but for once they did not steal any thunder from their elders, cute as they were. Young Barbara Barton Jones so enjoyed her first appearance that she "wished it lasted longer."

Show Moves Briskly

From head to foot, the models were impeccably clad. Their heads and their feet had received special attention, it seemed, for never had their hair been dressed more beautifully, nor their feet more elegantly shod. Their accessories were in keeping with the detailed perfection of the show as a whole; the feminine announcer kept descriptions to a crisply clear minimum; the show moved briskly, and the costumes showed to advantage against the comparatively simple background.

the Feminine angle

THURSDAY, OCT. 23, 1947



PRECIOUS JEWELS STYLED FOR BRILLIANT EVENTS

Gowned for special occasions (left to right above) are Ariel Tatman, in gold lame; Mrs. Joseph Sampsell in black velvet and ermine and wearing star rubies and diamonds for jewels and Mrs. William K. Meyers in a startling red and black gown. Mrs. William H. Mitchell (pictured right) wore an off-the-shoulder black velvet gown, a fitting one for the superb aquamarine and diamond choker, clips and bracelet.

Adeline Fitzgerald

At the Moment

OUR own orchid leis, for what they're worth, to the hard-working woman's board of St. Luke's Hospital, for turning out one more super-production . . . to the mannequins, for making those stairs without a single trip . . . and to the audience which disregarded what was probably the hottest Oct. 22 on record and came to the show swathed in furs, feathers, velvet and wool. Like a wedding, a fashion show is only as smart as the people who view it.

Specifically, orchids to such lovelies as Mrs. Charles Deering, a 16th century princess in Bruno's black velvet dinner gown with panniered hips and demure white pique collar and cuffs . . . to Mrs. Leon Mandel for the gamin air with which she wore Tina Leser's apache-looking suit and beret. An elegant attitude would have cancelled its charm . . . vice versa, to Mrs. Charles A. Meyer for her understanding of the elegance of the silver lame ballgown she wore, and the grace with which she clasped her white-gloved hands . . . To Mrs. A. Watson Armour III for getting around with ease in a very tight skirt with a long train and a coat that had to be untied and taken off in front of the audience. It was Adrian's copper lame, all glitter and line. . . . To Mrs. Byron Harvey Jr., for her "Isn't this fun?" air as she came around the corner of the world covered from chin to toes in a black broadcloth mantle . . . And to Mrs. John Lawrence Irving for the best negotiation of the impossible stairway. A ramp or escalator would have been heaven to those mannequins who seemed to be coming down a fire escape, through the "ethereal clouds" described by the announcer.

Top Model

Having already said it in a thousand and some words, we will merely repeat that Mrs. John Landreth was the stand-out model. Her walk was a joy to watch, and twice wasn't enough to see her do it. First she came out in Castillo's black velvet and tulle pyramid dress, and reappeared in the most spectacular of Bes-Ben's radiant blush hats.

Belted Beauty

Special chores: Mrs. Harry B. Clow III (fully dressed) modeled just a belt—contour gold kid, scalloped and jewelled . . . Naoma Donnelly Norris, a knee length night-

gown of blue ninon and Alencon lace. For breakfast you tie over it an equally diaphanous ninon skirt . . . Mrs. Herbert Stratford was wearing her own new black dinner dress with pink taffeta petals edging its wide neckline but you were supposed to look just at her little evening bag made of hundreds of fresh rose petals. The exhibitor paid \$100 to show it. For Pamela Kelley he made a Juliet cap of purple kitten orchids, to be worn to cocktail parties.

Orchid Lei

When A. Watson Armour, the dignified chairman of the board of St. Luke's came out to help award the round trip flight to Hawaii, the lei of purple orchids he wore around his neck must have amused the nurses in the audience. What amused him was the stage prop for his act—an oil drum, painted black and elegantly tied up with tulle and satin bows.

Sylvia Traer, Mrs. William E. Clow's subdeb, had her godmother as well as her mother applauding for her when she made her debut in the St. Luke's show yesterday. Mrs. Logan Thompson of Cincinnati is spending the week with the Clows out in Lake Forest; Sylvia is not only her godchild but her namesake.

With one child convalescing from a cold and the other nursing a burned arm, Mrs. Robert Adams Carr relinquished her modeling role in yesterday's big parade. But was she downhearted? No. It gave her a chance to see the show for the first time in her life. She sat in the balcony and loved it. . . .

Another absentee model was silver-haired Mrs. Prentiss Andrews, who begged to work backstage instead. An ex-actress, she loves to dabble in makeup, and her job was helping glamorize some of her best friends. "If you get your hands on



HERE COMES THE BRIDE

Mrs. Edward F. Swift III, who wore her own wedding gown as Joan McKelvy of Perrysburg, Ohio, last July, was the bride in yesterday's dramatic bridal party which concluded the first half of the fashion show. Her white gown, woven by a designer of Royal English gowns, was striped and fashioned with a sweeping train. Her short veil of illusion fell from a diadem of diamond-cut crystals set upon her blonde hair.

any of the 'frankly forties,' a foundation or powder. If you wish friend suggested, "remember Lynn Fontanne's advice: 'If you have wrinkles under your eyes, pull them out toward the ear while putting on the rouge.'"

Color Adds Interest to Lush Review

By Elizabeth Rannells

FRANKLY feminine were the clothes seen at the St. Luke's Fashion show yesterday. Clothes that made luxurious and lavish use of fabric, that flattered, that were wearable and sentimental but most of all were ladylike, made it one of the most memorable reviews.

Color, as usual, added interest to the array with two, Renoir copper and radiant blush, taking most of the bows. Others that were subtle included a soft blue green in a Norman Hartnell evening gown, ink browns that appeared time and time again in evening wear or street wear, grays, and satins in champagne shades.

Prewar Glamour

Glitter, lushness, and extravagance in evening clothes made them reminiscent of prewar glamour. A bead-encrusted gray chiffon boasted of 35 yards of fabric, heavy satin, lame, beaded lace over satin, brocades and damasks, were flaunted in full skirts that swept the floor or ended just above the ankle. Necklines were bowed, had interesting one-sided treatment, few were really bare but all were eye appealing. And even hoops made an appearance.

Ballerina Lengths

Cocktail suits were new in ballerina length with full skirts, and short buttoned jackets. Three in velvet were especially attractive, in shades burnt brandy, smoky blue and grey velveteen.

If prizes were being awarded our first bouquet would go to Mrs. James O. Heyworth wearing Traina's triangle, complete with fresh violets on the squirrel stole. The most romantic was the picturesque ball gown of pink net with a cascade of roses worn by Mrs. DeWitt Buchanan Jr.; most original, Adrian's creation of mauve and purple jersey which Mrs. Ralph Ellis wore; the trickiest, Balenciaga's barrel costume with its copper and black reversible jacket worn by Mrs. Watson McLallen; the hardest to wear, Adrian's "Black Swan" in which Mrs. A. B. Dick III floated across the stage.

New Look Bad News For Hubby

Show Gives
Wives Ideas

BY VIRGINIA LEIMERT.

More than one husband in town is in for some bad moments over the little woman's wardrobe.

Reason: The lavish St. Luke's Fashion Show yesterday sent more than one formerly uncomplaining wife home with a glint in her eye, and a determination to acquire the "New Look"—or else! Now she knows exactly what "the look" is—and it's expensive.

FURTHERMORE, she's going to be a great lady or bust the budget. And the days when a man could stand idly by at the car door as a mere gesture are over.

She'll need real help getting in and out of places in those voluminous skirts, feather pouffs, bustles, ruffles, beaded dangles and plumed bonnets.

Copper and spice tones, combined with black, predominated in the parade of fashions from Chicago stores.

And little girls of all ages are wearing black velvet dancing dresses again, trimmed with collars of crocheted Irish lace.

PADDED HIPS, even in suits, are "in," but for evening the ladies can, if they like, revert to the slim sheath dinner dresses that do the most for magnificent figures.

More emphasis on billowing and bouffant styles herald a return to elegance, more pronounced than ever.

In fact you'll feel pretty silly in those straight little, strictly tailored classics you've been stuck with for years.

Let there be fullness in fabric, quaint trimming detail even including beaded tassels. Lots of conversation-making "what-nots" is the fashion edict.

ADD TO St. Luke's lore:

Mrs. William K. Meyers in Le-long's brown-taffeta, back-interest ball gown from a Carson Pirie Scott collection.

Helen Priebe in a Blum's Vogue original "Sari Dress" of rich Oriental brocade.

Mrs. Charles A. Meyer in Marguerite Pick's "Out of This World" (name of the show itself) medieval gown of silver brocade with hip wings jutting eight inches to either side.

Mrs. Willard McNitt in lace over a Victorian bustle taffeta dress.

MRS. JOHN IRVING in Marinelli's quaint black velvet cocktail party gown from Mandel Brothers.

Anthony Blotta's superb brocade satin jacket over a wide gray velvet skirt—ankle length—and worn by Mrs. Robert Bassett.

The umbrella silhouette modeled by Mrs. Gardiner B. Van Ness. It's just as it sounds, with the umbrella closed.

St. Luke's Fashion Show In Retrospect--- Black Satin, Crepe Definitely the Mode

Parties of Friends Lunch
At Fashionable Spots

BY ATHLYN DESHAIS.

Looking back on the excitement surrounding St. Luke's fashion show.

If you were in the mode, you wore black. Definitely black. Preferably satin or crepe.

You lunched smartly at the Casino, Camellia House, the Pump, the Buttery or the Key, and you sauntered casually (that was important) with your party of friends (you wouldn't have arrived alone) to Wabash av. and Ohio st., the scene of St. Luke's most successful show.

You didn't (as did an assorted couple of hundred) try to get in through the stage door. You knew the right entrance, showing you were an old St. Luke's habitue.

Best booths at the Pump (before curtain time) were taken by Mrs. Thomas Connors and her party (Mrs. Stanley Yonce, Mrs. Solomon B. Smith, Mrs. John Fenley, Mrs. Ronald Boardman, Mrs. Stephen Y. Hord. And by Mrs. Thorne Donnelley entertaining Mrs. Laurance Armour (sans hat but with up-swept hairdo veiled), Mrs. Lester Armour and Mrs. Hampton Winston.

Lunching there at same time—Mrs. Leigh Block, Zasu Pitts, Mrs. Tom Curdler, Mrs. Ike Sewell (a lush sight in gray and yellow), Mrs. Waldo Logan, Mrs. George F. Barrett, Mrs. Robert Dunham, Mrs. James Webb, Mrs. Connors

Kroeck, Mrs. Harold D. Wright. Five minutes before starting time. Said one Pinkerton to his aid (there were six in all): "Pipe the limousines. Blue, Green, Yellow. The poor things who are left with shiny black ones on their hands are sure out of the swim this year."

DOORMAN: "Why do society women look so bored?"

ANOTHER DOORMAN: "If you were as pretty as some of these here you could afford to look bored too."

At 2:29 the jewels from one store hadn't arrived. The Pinkertons were alert.

Bustling in, during the traffic tieup:

Mrs. Harold Cudney, Mrs. Philip Wrigley, Mrs. Walter Wolf, Mrs. Edward A. Cudahy calling to her party "hurry to the

main door, tickets are waiting" while she couldn't resist a last-minute look at the models below.

Then there was Mrs. Charles B. Goodspeed, companion to Mrs. Donald McPherson, in one car; Mrs. A. W. Shaw and friends in another; Mrs. Samuel Chase and many friends in still another. And another Lake Forester, Miss Gwethalyn Jones.

Also smart late-comers—Mrs. James Shakman, Mrs. Grier Patterson, each with a particular chum in tow.

Mrs. John A. Stevenson was rejoicing that it was the first year she was seeing a St. Luke's show from out front. But she couldn't resist helping out below. Especially when Dolores Gore's black slippers wouldn't stay on. It was Mrs. Stevenson who ran for scotch tape and pasted them in place.

Floral statistics: Marc Leeds would get about \$68 for the brilliant red carnation lei he made up for Mrs. Louis Sudler to wear on her gown of white and turquoise print. He used 200 blossoms.

There were 25 kitten orchids in Pamela Kelly's beanie. Comprising Mrs. Herbert Stratford's petal purse were 25 roses.

The muffs carried in the bridal party were created out of a hundred carnations apiece.

MORE NOTES: First of the 100 leis of Vanda (Hawaiian) orchids to be distributed among members of the audience was placed about the neck of Mrs. W. Edwin Stanley.

It was coincidence, not design, that so many of the program sellers turned out in black frocks, gold trimmed. Three of them: Mrs. Donald McLennan Jr., Mrs. John Bent and Mrs. Otis Hubbard.

Mrs. Ralph Mills' gray-mist hose complemented her gray wool bolero suit and off-the-face hat. With her: Mrs. Nathaniel Leverone, in navy silk, carrying sables.

Elizabeth Arden, whose Chicago salon staff created the coiffures and makeup for the models, arrived for the show wearing a black faille suit, to which she pinned an under-the-chin corsage of waxy stephanotis.

Arriving with her at Medinah Temple: Mrs. George Enzinger (Irene Castle McLaughlin), in navy crepe, with wide pleated peplum of navy satin. Here, again, the important gold touch . . . a wide cuff bracelet.

GOLD ACCENTS on black, too, for Mrs. John Knight and two of her guests, Mrs. Helen B. Leigh and Mrs. Walter Cohrs.

Others in Mrs. Knight's party were Mrs. Dwight Green (wearing an off-the-face hat of white feathers with a black frock), Mrs. John Wiley and Mrs. A. D. Plamondon.

Mrs. Alfred MacArthur, favored gold in her hat of black velvet . . . all-over embroidered in paillettes and gold bugle beads.

Her guests: her two daughters, Mrs. John Whiting, wearing biege wool, and Mrs. William Dunshee

in a royal blue street frock.

Also her subdeb niece, Ann MacArthur, enveloped in a new kelly green great coat when she arrived to see her first St. Luke's show; her mother, Mrs. Billings MacArthur, and Mrs. Brendin Fibbs.

After the show Mrs. William H. Mitchell returned the exhibitor's fabulous aquamarine and diamond jewelry she had modeled, and left, with her husband, to spend the weekend in New York.

Art Tour

A tour of the Vanderpoel Art Galleries, under the auspices of the Fine Arts Department of the Palos Heights Women's Club, will be conducted on Oct. 27 at the Ridge Park Fieldhouse, Beverly Hills, under the direction of John A. Campbell.

THE ST. LUKE PARADE



Barbara King, wearing a natural silver blue cape—costing five figures. This was the greatest of the many fashion shows held by St. Luke's.



Mrs. Cyrus Manierre in a Schiaparelli original. The emerald green dress is spiced with shocking pink in gloves and capelet.



Mrs. Louis Sudler in Julio Laffitte's natural white mink stole jacket, worn over a Sophie evening gown of stiffened pearl gray lace. The jacket was designed originally for St. Luke's.



Stardust pearl embroidery on white tulle is Mrs. James Murdock's holiday ball gown by Pierre Balmain, French designer. Part of the new fashion look—a floating and ephemeral scarf of pink tulle.



"Only a Rose" petal gown by Castillo for Elizabeth Arden, modeled by Mrs. Harry Wheeler.

[Daily News photos by Alden Brown and George Peebles.]

[Chicago Daily News - 23 Oct. '47]

[306]

the

CHICAGO SUN

OCTOBER 25, 1947

Feminine angle

THURSDAY, OCT. 23, 1947

St. Luke's Notes

Sylvia Traer, Mrs. William E. Clow's subdeb, had her godmother as well as her mother applauding for her when she made her debut in the St. Luke's show yesterday. Mrs. Logan Thompson of Cincinnati is spending the week with the Clows out in Lake Forest; Sylvia is not only her godchild but her namesake.

With one child convalescing from a cold and the other nursing a burned arm, Mrs. Robert Adams Carr relinquished her modeling role in yesterday's big parade. But was she downhearted? No. It gave her a chance to see the show for the first time in her life. She sat in the balcony and loved it. . . .

Another absentee model was silver-haired Mrs. Prentiss Andrews, who begged to work backstage instead. An ex-actress, she loves to dabble in makeup, and her job was helping glamorize some of her best friends. "If you get your hands on any of the 'frankly forties,'" a friend suggested, "remember Lynn Fontanne's advice: 'If you have wrinkles under your eyes, pull them out toward the ear while putting on foundation or powder. If you wish to change the shape of your mouth, use a brush and do it very carefully and not too much. Go carefully with the rouge.'"

Incidentally, when we see the Lunts at the Selwyn Nov. 3 in "O Mistress Mine," we'll also be seeing the exciting new wardrobe Molyneux has just done for Miss Fontanne.

Cholly CHICAGO HERALD AMERICAN

WEDNESDAY, OCTOBER 22, 1947

Dearborn

IF PRETTY brunette Jean Springer from Field's has a special glow about her today as she sees that the St. Luke's bride and her attendants are properly "accessorized" before they go down the runway, it is because she is to be a bride on Nov. 15.

Her young man is Robert Harkness, the son of Dr. Samuel Harkness, pastor of the Winnetka Congregational Church and Mrs. Harkness.

Bob was divorced about three years ago from the former Shirley Jane Scarratt, the daughter of Mr. and Mrs. Albert W. Scarratt, whom he married in 1942. He and Jean have already found an apartment in Evanston. He is with the J. Walter Thompson agency and Jean is in Field's special events office.

This afternoon while Jean is busy backstage at the St. Luke's show, her future parents-in-law, Dr. and Mrs. Harkness, will be seated out front with the Lawrence Sizars.

The wedding is to be in Akron, Ohio, where her parents, Dr. and Mrs. James E. Springer, live.

Drake-A-Day

Published Weekly by Mary Anderson
exclusively for The Drake, Chicago

Col. Hardy Amies spent most of the week in The Drake. This personable, energetic young couturier from London came at this time to present his suits and his specially designed wedding gown at the St. Luke's Fashion Show, for Marshall Field & Co. He was widely entertained while in the city.

the

CHICAGO SUN

Feminine angle

TUESDAY, OCT. 21, 1947

Adeline Fitzgerald

At the Moment

TO THE question "What brings John Borie Ryerson Jr. back to his native Chicago?" there's only one answer—golf. He spent the weekend playing Lake Forest courses, which he considers on a par with the best around the country. And he's in a position to know; wherever he goes, golf is his first consideration. Having just finished a two months' swing through Canada and British Columbia, he is on his way to Cooperstown, N.Y., where the job of managing the family golf course and playing over it takes all his time.

Being a bachelor and an extremely personable one at that, Jack Ryerson naturally inspired some parties during his visit. Over the weekend in Lake Forest he kept the telephone at the Jake Bischofs' humming. When the former Sophie Harrington and Jack Bischof were married, about 15 years ago, Jack was one of the ushers. In town, he's been staying at the Ambassador, near his cousins, the Edward L. and Joseph T. Ryersons.

Traveled Family

Until his widowed mother, then Mrs. Arthur Ryerson, married Forsythe Sherfesse in 1927 and went East to live, Jack's home was the handsome old house at 2700 Lakeview Ave., and he was very much a young man about Chicago. (He and his mother and sisters were among the survivors of the sinking of the Titanic, in which his father lost his life.)

As a member of a widely traveled family he has lived all over the world; at various times his mother maintained homes in Majorca, Paris, on the Riviera, in China and on the Nile as well as in Cooperstown. Seven years ago, Mrs. Sherfesse died while traveling in Montevideo.

This is visiting designers' week: Starting off early yesterday m

The SMART SET

THE pretty young wife of Edward F. Swift III was appropriately chosen to be the bride in the St. Luke's Fashion Show.

The former Joan McKelvy was herself a bride only three months ago when she and young Mr. Swift were married in her home town of Perrysburg, Ohio.

The damask-like satin of her handsome gown, Hardy Amies-designed, was hand woven in England by a 74-year-old weaver whose family has been doing royal and ecclesiastical robes for two and a half centuries.

(Herald-American photo by Steve Marino.)



Fri., Oct. 24, 1947

Chicago Herald-American

Afterthoughts on St. Luke's Show

ANDY FRAIN, as everyone knows, has no social ambitions, but he likes a job well done, which accounted for his being in the thick of the social world Wednesday at the front door of Medinah Temple.

Inside his ushers manned the aisles in their impeccable sky-blue uniforms, while Andy, in his shirt sleeves, was pressed into a ticket-taking job when the crowd became too large to handle.

© © ©

Passersby who never heard of Mrs. William Wood-Prince and who had not seen her a few minutes before on the St. Luke's Fashion runway, were taken aback when they saw that lovely lady walking home from Medinah Temple with her vibrant stage makeup still on and lugging her heavy costume kit.

© © ©

Those who admired Hollis Letts McLaughlin for her foresight in bringing a pair of flat-heeled shoes for her makeup room assignment, should, we believe, know that the shoes really belonged to Mrs. Franklin Clement.

Mrs. McLaughlin stood just outside Elizabeth Arden's makeup room, her post for the last four St. Luke's shows, marshaling in the models to have their hair combed and makeup applied. When her own high-heeled shoes became unbearable she usurped Helen Clement's shoes.

Mrs. Michael Cudahy, like a dutiful wife, relinquished her coveted place among the St. Luke's models and stayed home with her hubby when he became ill. "He's coming along quite well," is her report today.



MRS. MARSHALL SAMPSON
Genius of St. Luke's show.

St. Luke Show Plans Ready

Thirty-Seven Chicago Retail-
ers to Exhibit at Hospital
Event Tomorrow

Chicago, Oct. 20. — Thirty-seven exhibitors, including Chicago and suburban women's apparel shops, Chicago department stores, fur, millinery, shoe and jewelry specialty shops and florists will participate in the 21st annual fashion show to be staged by the women's board of St. Luke's hospital wednesday afternoon in the Medinah. Extra attraction for this year's performance will be the presence of Pierre Balmain and Hardy Amies. Colonel Amies has designed the bridal fashions to be displayed by Marshall Field & Co.

The exhibitors include: Almee; Elizabeth Arden; Alix; Bes-Ben; Bramson's; Bernaile; Blum-Gogue; A. Bishop & Co.; Carson Pirie Scott & Co.; Sally Greenebaum; Juergens-Andersen; Joseph's; Stanley Korshak; Marc Leeds; Lackritz Jewelers; Inc.; A. Lange; Marshall Field & Co.; Mme. Marchand; Mangel's; Mme. Marguerite; I. Miller & Sons and Mandel Brothers.

Others are: Millie B. Oppenheimer; O'Connor & Goldberg; Powell, Inc.; Rosin-Starr; Margot Reiss; Chas. A. Stevens & Co.; Saks-Fifth Avenue; Spaulding-Gorham; Russeks; Martha Weathered Shops; Ullman's; Lake Forest Sports Shop; Leather Luxuries; Edith Manniere and Marienne.

White Mink



The rounded cape with a scalloped edge was created specially for the show by Julio Laffitte and presented by Saks-Fifth Avenue. It is worn over a Sophie original in gray lace.



Chicago, Nov. 4. — A slim natural white mink cape fitted closely around the hips in back, was shown at the St. Luke's fashion show given by Carson Pirie Scott & Co., recently.

SOCIETY CLUBS TRAVEL

PART
7



This beautiful old Chippendale secretary-desk is one of the treasures in the Lederer home. On its shelves are pieces of antique English china.

Chicago Views New Look at St. Luke's Fashion Show

By Thalia

HE questions in fashionable women's minds about what the new look really is and whether they want to do the chameleon act which achieving it have been answered authoritatively and officially by the fabulous St. Luke's Fashion Show which was presented on Wednesday afternoon to a capacity audience at Medinah Temple. Seldom in the 21 year history of this most spectacular of October benefits has an audience been so agog over what as well as whom they would see at the St. Luke's show. The models themselves are vitally interesting to the audience, for they are always young members of Chicago society, and every feminine member of that august [if intangible] group is invariably on the committee and working back stage or in the audience.

• • • • •
This year the literally heavenly look of the stage, with the models emerging from an ether of spun glass clouds gave added enchantment to everything.

By this time you have seen photographs and read descriptions of everything that went on. But every one did not notice two young men in the audience whose eyes were especially glued on the lovely scene, for they had themselves designed some of the loveliest costumes. They were Col. Hardy Amies from London and Pierre Balmain from Paris.

Col. Amies designed the beautiful bridal gown and the dresses for the wedding party in the striking ebony brown and white wedding. The satin for the bride's gown was loomed especially by hand in England by famous weavers of ecclesiastical fabrics.

Two days before at 10 a. m. at the Casino he was offered a cup of coffee and a toasted English muffin [not what would probably have vastly intrigued him, an American doughnut] by Mrs. Grant Laing, Mrs. John S. Reed, and Mrs. Marshall G. Sampson and met "his" bride, the lovely blonde Mrs. Edward F. Swift III., and her bridesmaids and a few members of the committee.

• • • • •
He gave a delightful informal talk about the new look, which he said is a natural, indeed inevitable attempt to put women back on the pedestal from which they stepped off to become the equals of men. The whole art of costume, he declared, is a question of tricks, the

objective of which is for woman to achieve her man and the only ones who object to the tricks are the tricked—the men!

The new styles are destined eventually to give women back their mystery. To demonstrate the new curved look two attractive Chicago matrons, Mrs. Earl Kribben and Mrs. Ralph Ellis were dressed in Hardy Amies suits made of tweeds woven especially for him. Col. Amies' headquarters in London are in Savile Row, that ancient seat of the male finery of the world, and in the handsome aged house which once belonged to the great Irish dramatist, Richard Brinsley Sheridan, who took London by storm with "The Rivals" and "The School for Scandal" in the late 18th century.

Pierre Balmain was the guest of honor the same afternoon at a cocktail party at the Ambassador East given by Carson Pirie Scott & Co. At it Miss Dorothy Smith attracted every eye in the original model of his radical cinnamon suit with a very long tightly wrapped jacket-coat which fell full from the sloping shoulders but clasped the back below of that silhouette. He calls it "The Whistle" silhouette, little knowing the admiring connotations of the whistle in America. Anyway, you're going to see it everywhere next year, he said, because he sold adaptations of it to practically every manufacturer in America. Cyrus H. Adams III. was on hand to greet the guests officially.

• • • • •
Young members of two well known Chicago families were guests

[Continued on page 2]

A Return to St. Luke's

Looking back to the St. Luke's fashion show: When the bride, Mrs. Edward F. Swift III, floated out in her satin and tulle with "diamond" tiara, Mrs. Samuel T. Chase, in the audience, chanted her own rhyme: "She hasn't any bridegroom . . . these models never do." Mrs. Chase and her group of Lake Forest dowagers agreed that it would be fun sometime to HAVE a bridegroom in a fashion show. But would anybody notice him?

On the aisle, Mrs. D. Mark Cummings was the surprised recipient of one of the leis of orchids flown from Hawaii and distributed to the audience free. When the United Airlines stewardess placed the rope of orchids around her neck, Mrs. Cummings, who is famous for her open-handedness, whispered, "Oh, thank you! How much do I owe you?" No moths will ever fly out of her purse.

Society and Clubs

Monday, October 27, 1947

Wordsworth Understood

Jotting from the St. Luke's fashion show: One of the child models, rather abashed by the whole thing, stalked doggedly around the great stage. As she did, the heel of one shining black patent slipper caught up a great fleece of white spun glass cloud from the floor. It trailed behind her as she made her exit.

HERALD-AMERICAN - OCTOBER 30, 1947



(Herald-American photo.)

IT TAKES a Mrs. William H. Mitchell to wear thousands of dollars worth of diamonds and aquamarines with the proper degree of poise and eclat. So no wonder the St. Luke's models committee chose Mrs. Mitchell to display the fabulous gems at its 21st annual show. Just back from New York, she is leaving Lake Forest again this week-end with her husband to visit his daughter and son-in-law, the Emerson Chandlers, in Ann Arbor, Mich. Mrs. Mitchell's children are Mary Tullis, a freshman at Sarah Lawrence, and Robert and Teddy, all her youngsters by a previous marriage to Edwin F. Tullis.

CHICAGO SUN

the Feminine angle

THURSDAY, OCT. 30, 1947

Adeline Fitzgerald

At the Moment

NO HOLIDAY in Mexico faces Mrs. Quincy Wright when she heads south, this weekend. She goes to Mexico City as an alternate delegate to the UNESCO conference, which opens Nov. 6 and continues through Dec. 3. But for the fact that the Council on Foreign Relations, which she directs, has an important luncheon meeting coming up tomorrow, she would already be on her way. Tomorrow's speaker is Robert Aura Smith, the New York Times' Far Eastern specialist, and while he is not widely known here, he has an avid following in the East, which rates his speaking ability as "superb."

Coming to hear him talk on "Divided India" tomorrow will be Laird Bell, Mrs. Cyrus Bentley, Mrs. Emmons Blaine, Lawrence Carton, Mrs. Corson Ellis and Frederic Woodward, among many regulars.

* * *

Trade Trick

Neatest trick of the week was the apartment switch executed by Astrid Stevens and the Frank McMurrays. The Astor St. apartment in which Astrid lived as Mrs. John H. Stevens was too big for the kind of bachelor girl existence she was planning. The Murrays' two-room apartment, around the corner on State, was too small for them and their little daughter. Its big living room, one bedroom, and view of a walled garden was just what Astrid wanted. Their agents agreed to the exchange, which was accomplished in one day. They even kept their own telephone numbers.

Astrid, whose divorce from John Stevens was granted this week, plans to go back into the business world she left three years ago.

* * *

Feathers in Her Hat

The feathers in Mrs. O. E. Van Alyea's new hat mean something. Red quills jutting up and down, over one ear, and anchored to the hat with a red rose, they symbolize that she is one of 12,000 Chicago women working in the current Community fund campaign to raise \$7,700,000.

The hat, designed for the fund by Bes-Ben, will be presented to Mrs. Van Alyea this noon at a campaign meeting at the Hotel Sherman. To award a hat to one woman in 12,000 calls for the tact of Paris, and campaign officials cautiously make their selection by drawing the name from a hat box. Being the lucky one makes Mrs. Van Alyea eligible to compete for a hat designed by Lilly Dache, to be awarded on a national basis.

* * *

That blush pink hat modeled by Mrs. John T. Landreth in the St. Luke's fashion show, tagged at \$275, was ordered by a woman in the audience before it got back to the shop.

* * *

Lunt Family Party

Alfred Lunt's Sister, Mrs. George Bugbee of 227 E. Delaware Pl., will be one of the few of his admirers absent from the Selwyn when the curtain goes up on "O Mistress Mine" Monday night. The Bugbees will be in Washington next week, and will see the play on their return. But there'll be a Lunt family party down in front: Alfred's mother, Mrs. Harriet Sederholm, who is coming down from Genesee, Wis., for the occasion, and another sister and brother-in-law, the Jack Greens of Milwaukee and Genesee.

Also in the audience will be the author of "O Mistress Mine," British dramatist Terence Rattigan, who will be seeing here the 500th performance of his comedy. Here from London to look over the New York theater situation, he is coming to Chicago with Producer John C. Wilson, cosponsor, with the Theater Guild, of "O Mistress Mine."

TOWNSFOLK
OCTOBER -1947

ST. LUKE'S NEWS -OCTOBER 1947

LAST CALL for the shares on this year's Fashion Show grand prize trip to Hawaii by air. Here is an opportunity to help St. Luke's Clinics, for funds from this annual event help support this work.

6]

THE Chicago benefit whirl has begun again with fashion shows, balls, dinner dances and ice skating on the schedule. A huge globe of the world floating in a mass of cloud will be the spectacular back drop on the stage of Medinah Temple when the curtain rises on the 21st edition of the St. Luke's Fashion Show. Descending a winding staircase about the globe will come the glamour models parading across the stage and disappearing once again in the maze of clouds (a feat with spun glass). The United Air Lines sponsored the aerial display and the aeroplane theme is further emphasized with selling of chances on a round trip to Hawaii. About fifty society mannequins will model the shops' newest creations more than half of whom have been through the experience before. Flattering reports as to the advance ticket sale indicate a full house for the afternoon event, October 22nd. The door prize will be some of Chas. T. Wilt's luggage.

Social Chicago

TUESDAY, NOV. 11, 1947

St. Luke's Fashion Show Nets \$46,446—Tops '46 by \$3,000

By Lorraine Kowals

SOME of the happiest and proudest women in Chicago at this point are members of the St. Luke's Woman's Board. The final count of proceeds from their annual fashion show last month at the Medinah Temple has been made and \$46,446.42 is the net total, after all expenses, which were unusually heavy this year, are paid. The 1947 proceeds are \$3,000 more than last year's.

This good news was announced yesterday to the board at the Schweppe House. Mrs. Gordon Lang, president of the board and co-chairman of the benefit with Mrs. William S. Covington, conducted yesterday's meeting.

Mrs. Marshall Sampson will take the news with her to New York when she and Mr. Sampson leave Thursday to attend the marriage the following day of her cousin, Mrs. Louise Carr Hodgkins to Paul Fentress.

* * *

Society and Clubs

Tuesday, November 11, 1947

Here and There

At a meeting of the women's board of St. Luke's hospital yesterday morning in Schweppe house, the nurses' home at the hospital, Mrs. Gordon Lang, president, announced that the net proceeds from this year's fashion show, held Oct. 22 in the Medinah temple, were \$46,446.42. This amount is the largest profit ever made from the annual benefit.

